

Gender, communication and inequality studies

The main trait of this line of research is its application of the gender perspective to various areas of modern societies and a focus on finding out more about how current social trends and changes produce and reproduce various types of inequality. In the field of education, it examines the various gender inequalities affecting women's presence and position in science, technology, engineering and mathematics (STEM) throughout their lives. As well as studying the factors and stereotypes that cause this gender imbalance, it looks into co-design, examines and assesses equality policies in the world of technological science, development and innovation and takes an intersectional approach to gain a better understanding of the dimensions of gender inequality. As regards the workplace, it examines the work-life balance and its implications for gender relations, with a particular focus on matters such as gender segregation, the unequal distribution of tasks, teleworking and other forms of flexible organization; and the intersection between gender, work and other social aspects that give rise to inequality, vulnerability and exclusion on the other. In the field of communication, its main focus is on the examination of the general public's access to the public arena in hyper-digitalized settings. Communication is defined as a public good, and research in this area focuses mainly on the segments of the population excluded from the hegemonic public sphere.

Finally, it also develops critical approaches to the gender biases that affect both the research methods used in social sciences and (digital) technology design and production.