

Eines 2.0 per comunicar l'activitat d'R+D

Universitat Oberta de Catalunya
27 novembre 2014

#UOCrdi

Xavier Lasauca i Cisa
@xavierlasauca

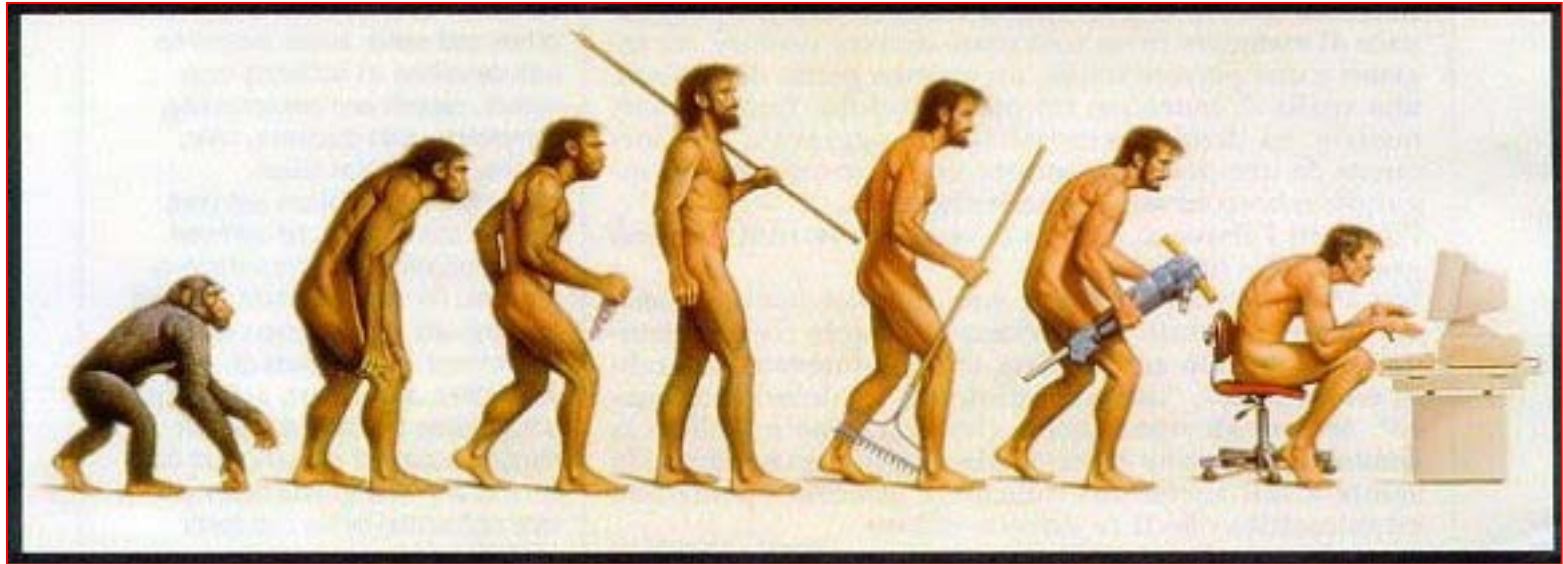




<http://www.flickr.com/photos/mikebehnen/5007703932/sizes//>

Marc general

Del regne dels simis...



...a la supremacia de l'home digitalis...

...i l'homo mobilis!



CINDY CHEW/2010 S.F. EXAMINER FILE PHOTO



In this Chinese city, phone addicts get their own sidewalk lane

 by Mariella Moon | @mariella_moon | September 14th 2014 at 3:04 am

engadget 



El miedo a salir de casa sin el 'smartphone' afecta a más de la mitad de los españoles

El 80% de los alemanes prescindiría de su pareja antes que del móvil. **El 52% de los españoles reconoce "cierto agobio" al separarse de sus dispositivos, además de sufrir leves trastornos en su rutina diaria, concentración y salud.** Más de la mitad de los españoles consulta su Facebook, Twitter o correo durante las comidas familiares, y cada vez con menos pudor o disimulo. También el 78 por ciento de los usuarios echa un vistazo a su terminal nada más levantarse.



@BenedictEvans

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ANDRESSEN HOROWITZ

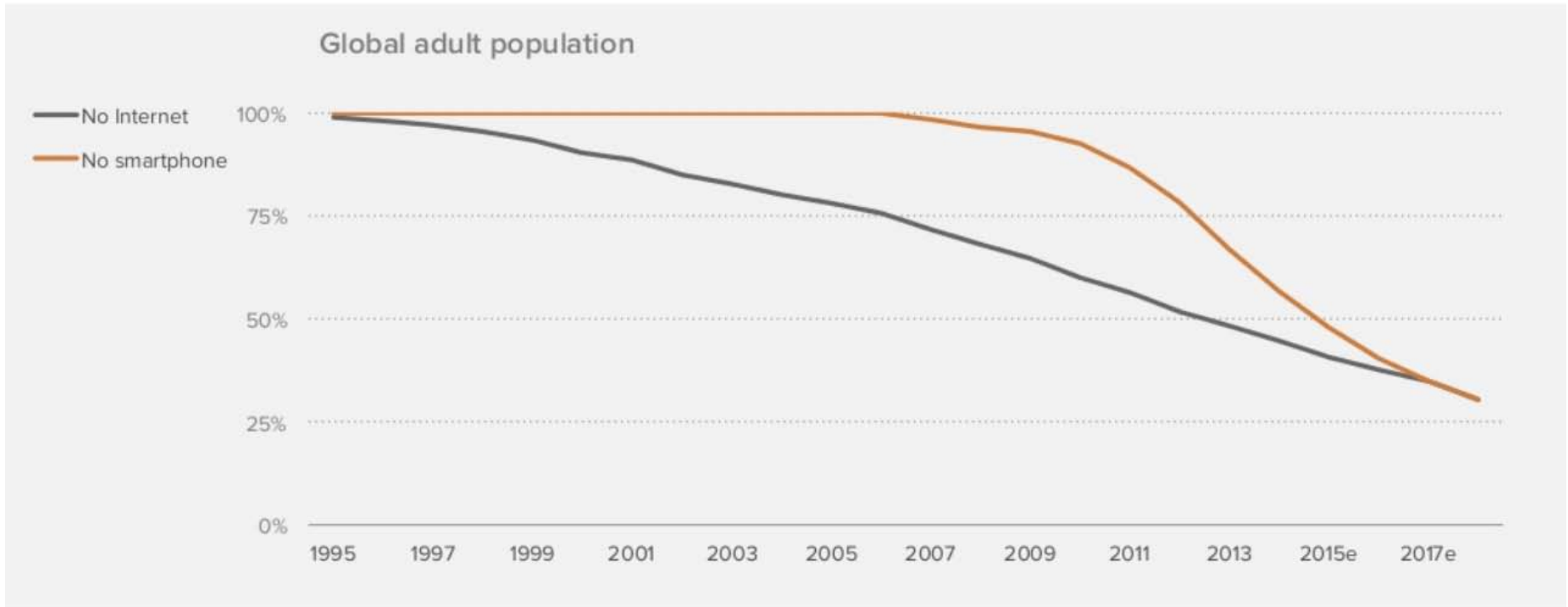
MOBILE IS EATING THE WORLD

BENEDICT EVANS

slideshare 1 / 45

A presentation slide with a dark grey background. At the top right is a 'Share' button. The text 'ANDRESSEN HOROWITZ' is at the top. The main title 'MOBILE IS EATING THE WORLD' is in large orange letters. Below it is 'BENEDICT EVANS'. At the bottom is a 'slideshare' logo and navigation controls, including a progress indicator showing '1 / 45'.

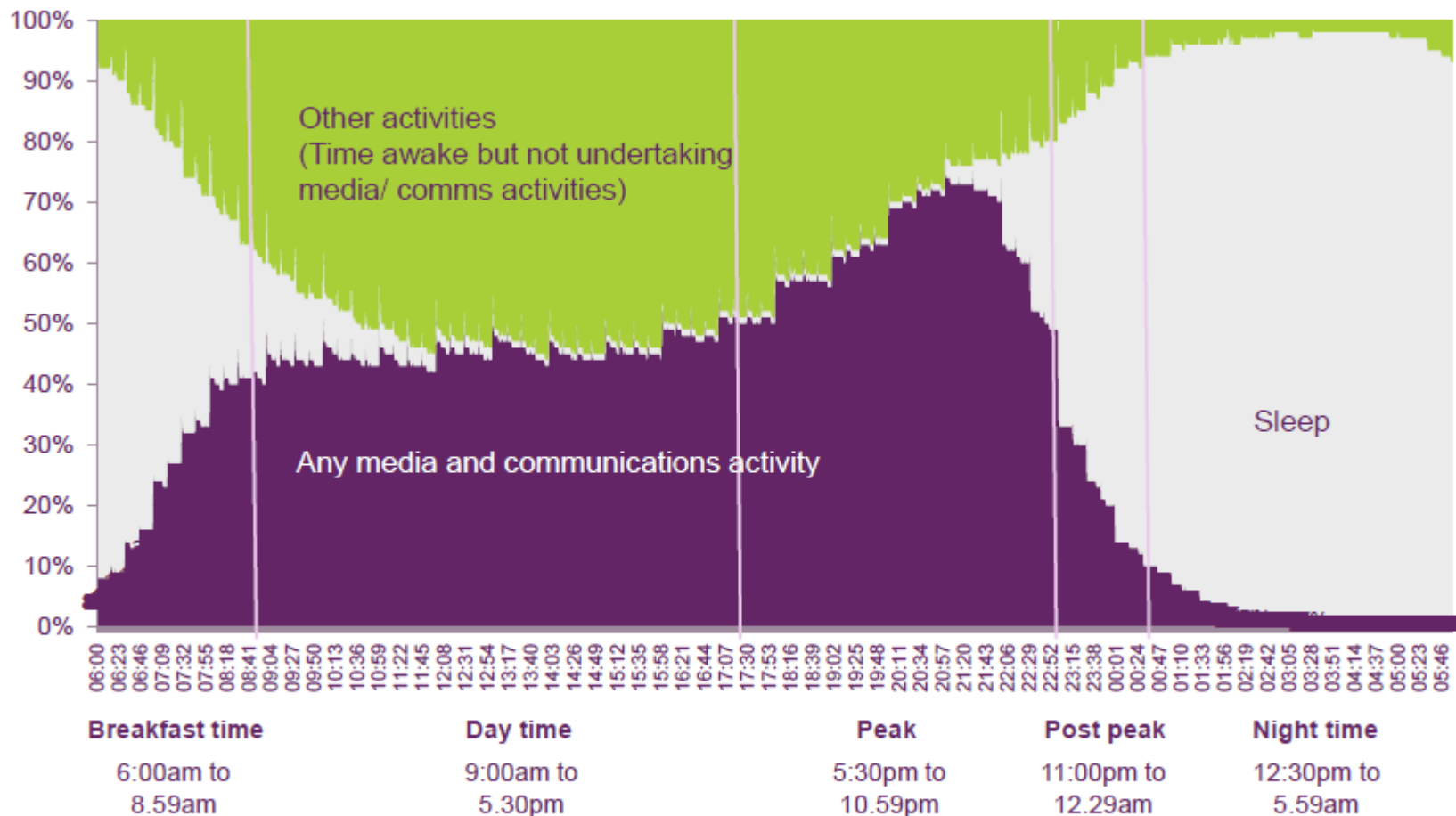
El futur és mòbil!



[Source: a16z, World Bank, Apple, Google, Nokia]

Font: [*Mobile Is Eating the World*](#), by Benedict Evans

La tecnología acapara la nostra atenció!



Across all UK adults, on average:

Media and comms activity = 8hrs 41mins/ Sleep = 8hrs 21mins/ Other activities (non-media) = 6hrs 58mins



 **Philae Lander** ✓
@Philae2014

 [Seguint](#)

It's me... landing on a comet & feeling good! MT @ESA_Rosetta: I see you too! #CometLanding

← ↻ ★ ...



Credit: ESA/RosettaMPS for OSIRIS Team MPS/UPD/LAM/AA/SSO/INTA/UPM/DASP/IDA

RETUITS **5.107** PREFERITS **2.708**





عربي

Online collaboration: Scientists and the social network

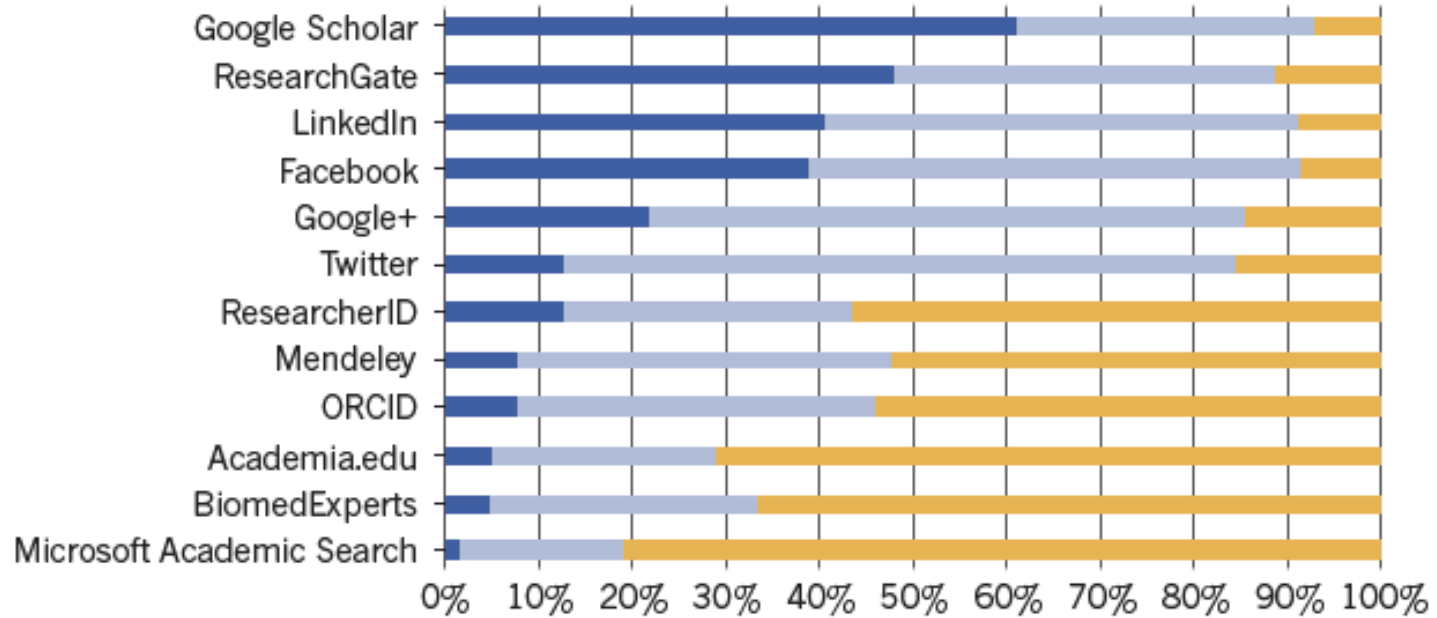
Giant academic social networks have taken off to a degree that no one expected even a few years ago. A *Nature* survey explores why.

Richard Van Noorden

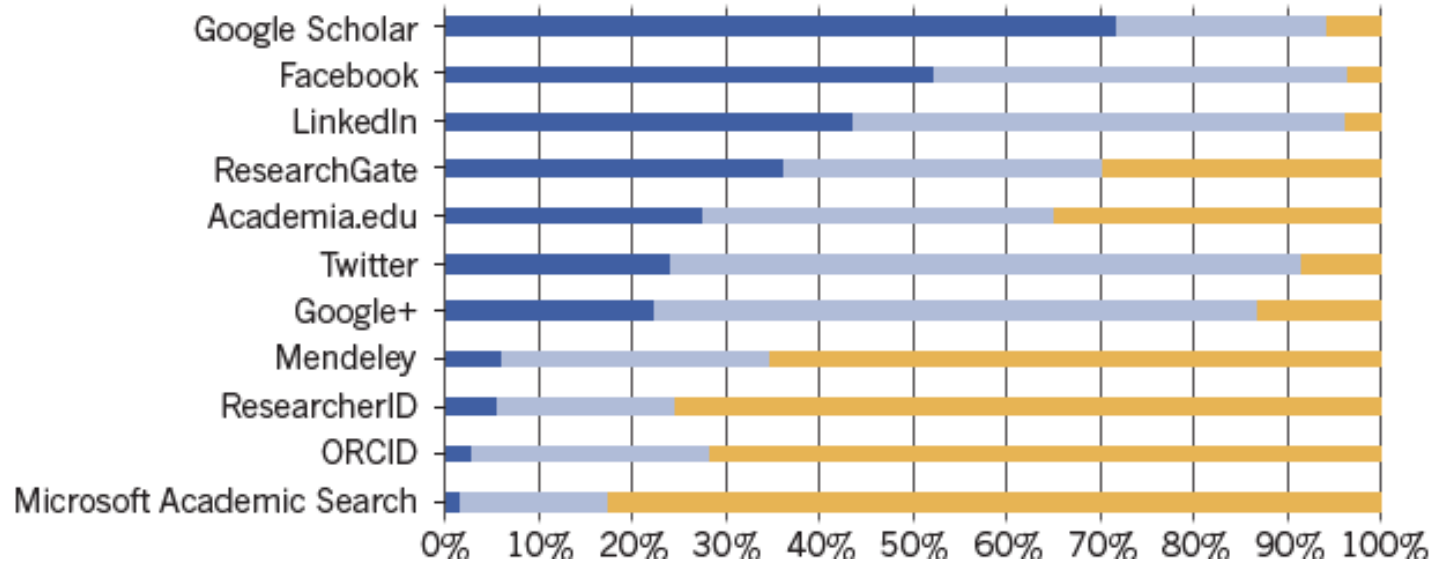
13 August 2014 | Corrected: 15 August 2014

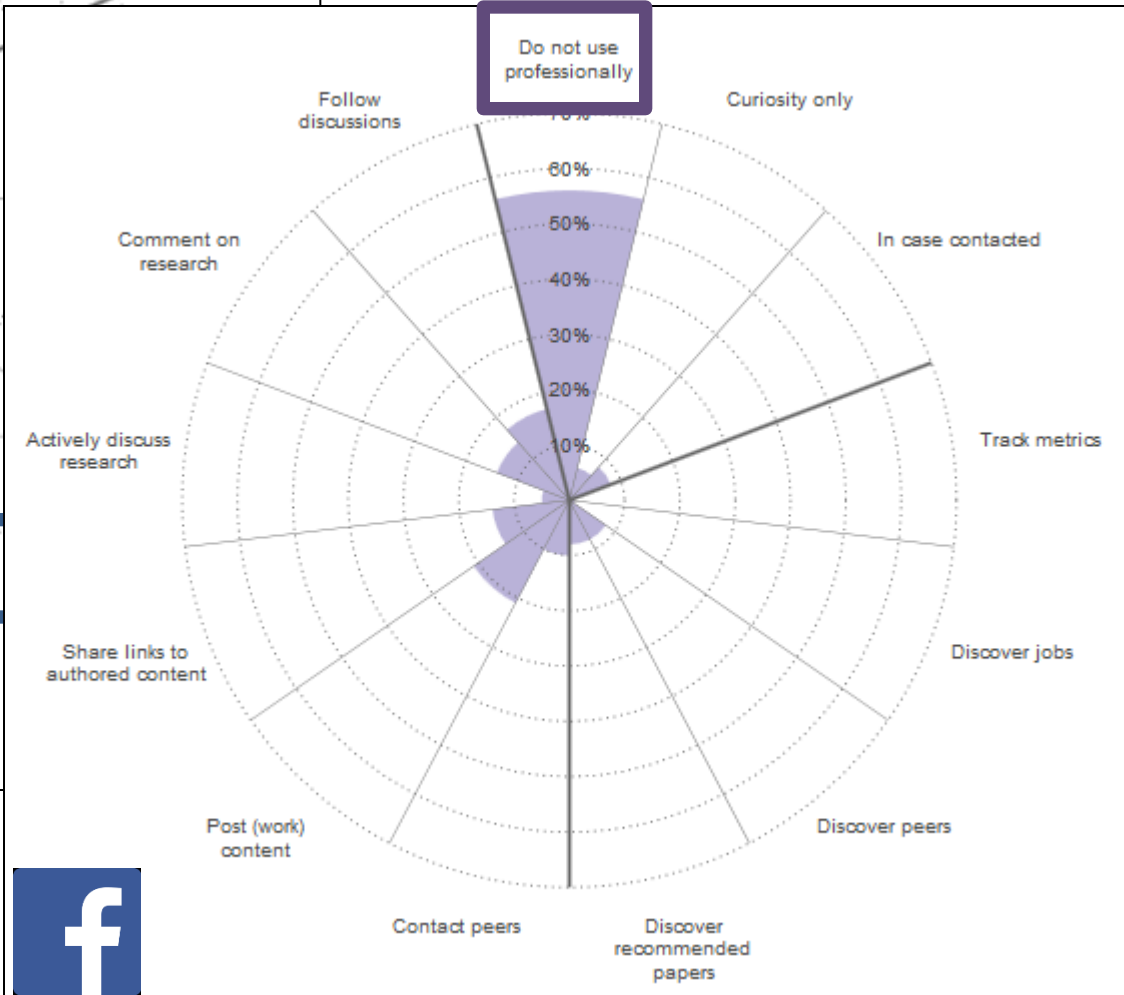
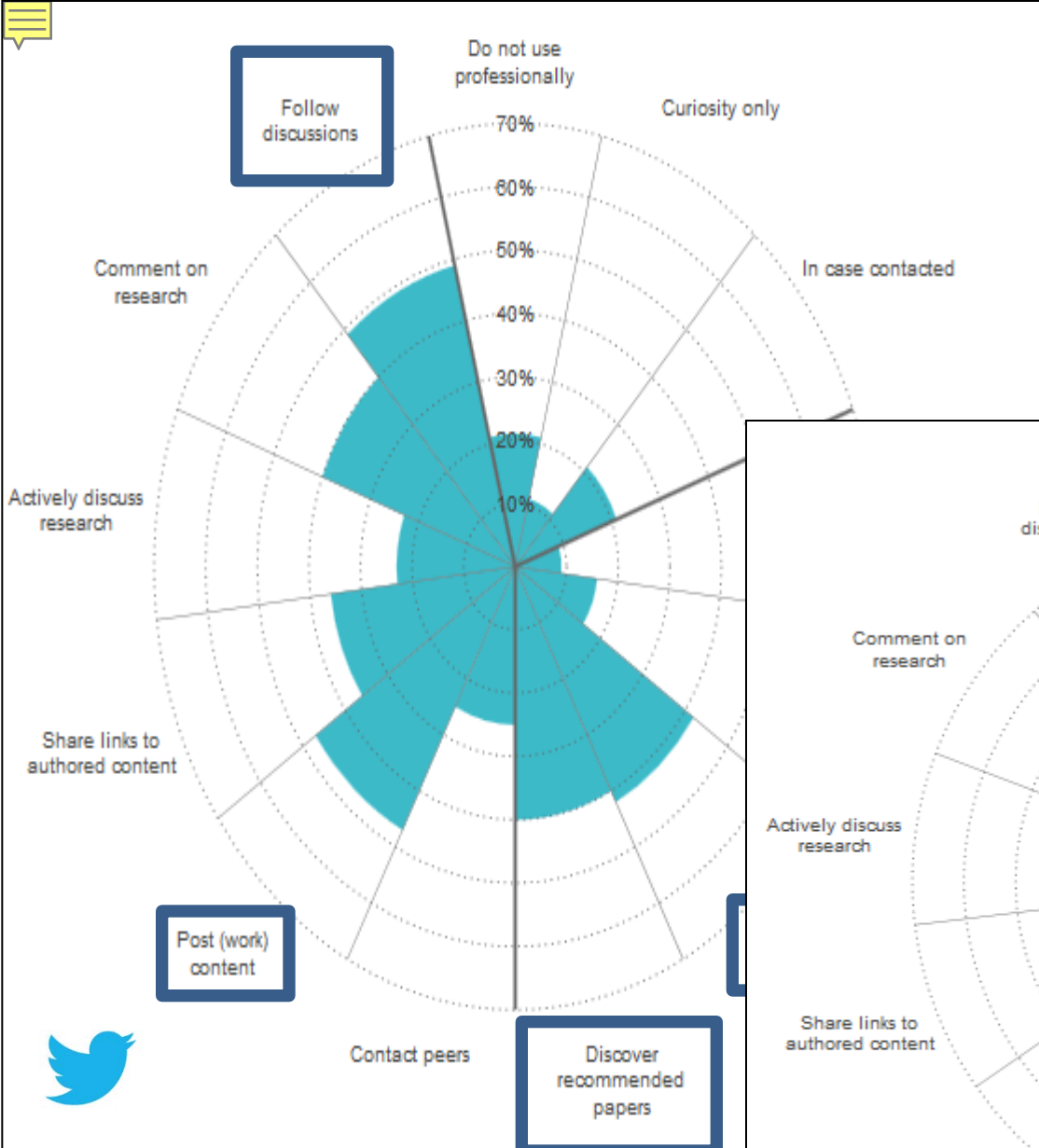


Science and engineering



Social sciences, arts and humanities







	n	%
Get in touch with other researchers	197	67.2
Disseminate research output (papers, conference presentations, etc.)	180	61.4
Follow other researchers' activities	172	58.7
Disseminate curriculum vitae	110	39.0
No specific aim, signed up because other researchers from the department/faculty are there	64	21.8
Find collaborators for research projects	49	16.7
Disseminate teaching material (notes, class slides, etc.)	33	11.3
Search for a job	25	8.5
Other	18	6.2

Font: [Use of social networks for academic purposes: a case study](#), de Gemma Nández i Àngel Borrego

Alternative metrics (Altmetrics)

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Outbreak of Ebola Virus Disease in Guinea: Where Ecology Meets Economy

Daniel G. Bausch , Lara Schwarz

Published: July 31, 2014 • DOI: 10.1371/journal.pntd.0003056

Article

About the Authors

Metrics

Comments

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Citation: Bausch DG, Schwarz L (2014) Outbreak of Ebola Virus Disease in Guinea: Where Ecology Meets Economy. PLoS Negl Trop Dis 8(7): e3056.
doi:10.1371/journal.pntd.0003056

Published: July 31, 2014

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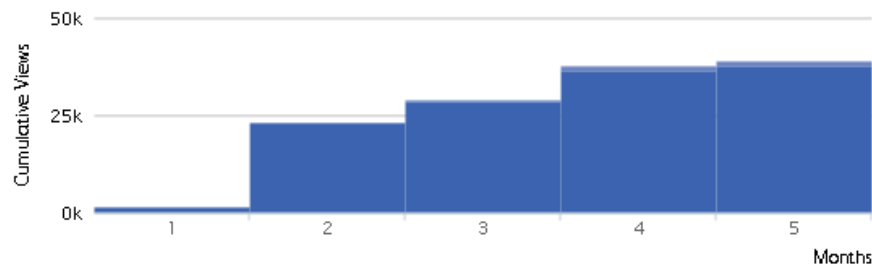
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	Totals	35,671	3,126	56	38,853

8.76% of article views led to PDF downloads



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8

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3

20

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2

268

1

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[Information on PLOS Article-Level Metrics](#)

Questions or concerns about usage data? [Please let us know.](#)

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4

3

6

1

3

1

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*Jo sóc jo i la meva
circumstància digital*


El Punt/Avui, 23/07/11

@miquelduran

**#Crear
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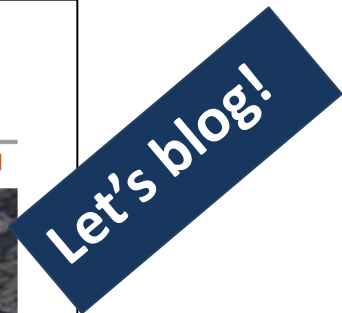


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To blog or not to blog?



← Follow the Money; or, Why it Took an Accounts Committee to Decide Why Access to Clinical Trial Data Matters

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A note to readers...

Why Scientists Should be Science Communicators; or, Having your Cake and

nature.com blogs

27 Dec 2013 | 16:12 GMT

Nature Collaborates with Reddit Science

About nature.com blogs

Welcome to the nature.com blogs, the home for

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Post List



Depression: Ketamine Eyes Hath Seen The Glory?

by Neuroskeptic in Neuroskeptic_Discover

Ketamine: club drug, 'horse-tranquillizer', and... miracle antidepressant? I've blogged about

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1

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2



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15 anys

3



UOC Universitat Oberta de Catalunya

Estudis de l'Àsia Oriental

4



Conflictology

APR
28

Presentació del blog de la Càtedra de Ciència i Humanisme de la URV, que manté l'IPHES



Un espai obert a totes aquelles idees que persegueixin un accés equitatiu a la salut. A tot el món.






Científics bloguers: per què?

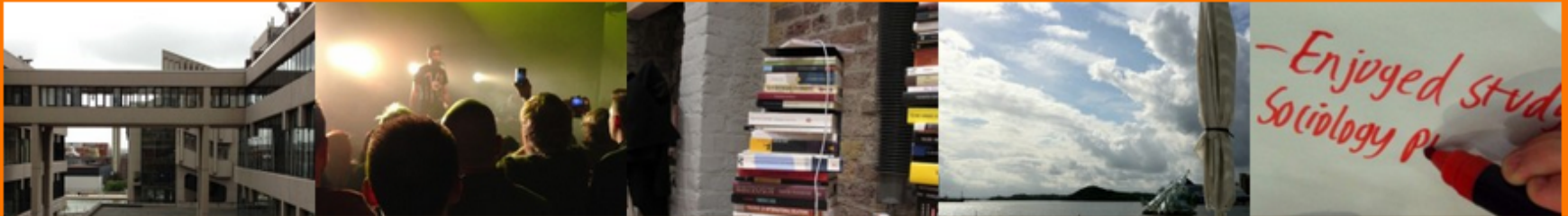
Motive A: Visibility	Motive B: Networking	Motive C: Information
increase own impact	connect with peers	be up to date
be found by peers and other stakeholders	stay in touch with colleagues	be part of a conversation
present self/own work	be(come) part of a community	anticipate trends

Font: *(Micro)blogging Science? Notes on Potentials and Constraints of New Forms of Scholarly Communication*, by Cornelius Puschmann

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[HOME](#) > [DIGITAL SOCIOLOGY](#) > **38 REASONS WHY YOU SHOULD BLOG ABOUT YOUR RESEARCH**

38 reasons why you should blog about your research

BY [SOCIOLOGICAL IMAGINATION](#) ON [AUGUST 29, 2013](#) •  (30)

1. It helps you become more clear about your ideas.
2. It gives you practice at presenting your ideas for a non-specialist audience.
3. It increases your visibility within academia.
4. It increases your visibility *outside* academia and makes it much easier for journalists, campaigners and practitioners to find you.
5. It increases your visibility more than a static site and allows people who find you to get an overall sense of your academic interests.
6. It's a great way of making connections & finding potential collaborators.

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Incrementa la visibilitat en el món acadèmic.

Incrementa la visibilitat fora del món acadèmic.

Incrementa la visibilitat més que no pas un web estàtic.

Permet fer connexions.

Facilita l'accés a les publicacions.

Permet promoure esdeveniments i convocatòries.

I...



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RRResearch

Not your typical science blog, but an 'open science' research blog. Watch me fumbling my way towards understanding how and why bacteria take up DNA, and getting distracted by other cool questions.

Our lab home page

home

who we are

how to contact us

where we are

what we're planning

what we're doing

Who really discovered trisomy 21? (righting an old wrong)

By Rosie Redfield on Thursday, February 06, 2014

     +47 Recommend this on Google

A few days ago a French student in my [Useful Genetics](#) Coursera course posted a link to an [article in Le Monde](#) (sorry, it's both in French and behind a paywall, but [this link](#) might get you a translation). It reported that a Jan. 31 award ceremony for the discovery of the cause of Down syndrome, part of the 7th Human and Medical Genetics Congress in Bordeaux, had been blocked by a Down syndrome support organization ([Fondation Jerome-Lejeune](#)). The back story is very depressing, an egregious example of a woman scientist being denied credit for her discovery.

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Archive

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<http://rrresearch.fieldofscience.com/>



The purpose of keeping the blog is to give me a semi-public place to describe the ongoing process of doing and thinking about my lab's research. I hope **I'll use it to describe/explain** (mainly to myself) **the scientific issues I'm thinking about:**

- what **experiments** we've done
- what the **results** were if they worked (or possible explanations for why they didn't work)
- what **experiments** I think we might do or should do when time and resources permit.

RRResearch

Not your typical science blog, but an 'open science' research blog. Watch me fumbling my way towards understanding how and why bacteria take up DNA, and getting distracted by other cool questions.

Our lab home page

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how to contact us

where we are

what we're planning

what we're doing

what we've done

Arsenic-associated bacteria (NASA's claims)

By Rosie Redfield on Saturday, December 04, 2010

+2 Recommend this on Google



Wolfe-Simon F, Blum JS, Kulp TR, Gordon GW, Hoefft SE, Pett-Ridge J, Stolz JF, Webb SM, Weber PK, Davies PC, Anbar AD, & Oremland RS (2010). A Bacterium That Can Grow by Using Arsenic Instead of Phosphorus. *Science (New York*

N. Y.) PMID: 21127214

Note to visitors in 2012
Science reporting the re- findings of this work. The server beginning Feb. 1

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Home > Science Magazine > 3 June 2011 > Wolfe-Simon *et al.*, 332 (6034): 1163-1166

Article Views

Abstract

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VERSION HISTORY

Published Online December 2 2010
Science 3 June 2011:
Vol. 332 no. 6034 pp. 1163-1166
DOI: 10.1126/science.1197258

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RESEARCH ARTICLE

A Bacterium That Can Grow by Using Arsenic Instead of Phosphorus

Felisa Wolfe-Simon^{1,2,4}, Jodi Switzer Blum², Thomas R. Kulp², Gwyneth W. Gordon³, Shelley E. Hoefft², Jennifer Pett-Ridge⁴, John F. Stolz⁵, Samuel M. Webb⁶, Peter K. Weber⁴, Paul C. W. Davies^{1,7}, Ariel D. Anbar^{1,3,8}, Ronald S. Oremland²



Transfer or die



Home

How to perform a hierarchical clustering using interactive heatmaps in Gitools

In the latest version of Gitools, [version 2.1](#), we have improved the clustering of heatmaps. Here we explain in detail on how to perform and interpret the hierarchical clustering result – and why it is a bit different than the rest.



Hierarchical clustering in Gitools: The lines in the heatmap header represent the hierarchical tree (Dendrogram) splitting at different levels. The root of the tree is located at the bottom, the leaves at the top

Perform a hierarchical clustering

Once we are viewing a data heatmap on which we would like to perform a clustering, we can achieve this by selecting the menu **Analysis > Clustering**. A wizard dialog will pop up that asks which clustering and how we want to perform.

In the first step we want to select *hierarchical clustering* and if we want to cluster columns or rows. Furthermore if we were not viewing the values we want to cluster, we change the "Take values from" selection.

Search for:

About

This is a blog written by the members of the [Biomedical Genomics group](#) at the [University Pompeu Fabra in Barcelona](#). With this blog we want to have a flexible means to communicate with the research community and the users of tools and resources developed in our lab (e.g. [IntOGen](#), [Gitools](#)).

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Wellcome Trust's Open Access spend 2012-13: Are fees charged by major publishers creating a new serials crisis?


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 *Publishers have reacted to open access mandates by offering hybrid "Open" options through Article Processing Charges. **Ernesto Priego** digs into the data released by the Wellcome Trust on the highest and lowest article processing charge expenditures in 2012-2013 and finds these figures reveal a mere inversion of the business model. Enabling Open Access costs money. But does it cost as much as reflected by the APCs in the Wellcome Trust dataset?*

"In an attempt to make the debate around the costs of open access publishing more evidence based", the Readme file (14th March 2013) signed by Robert Kiley, Head of Digital Services at the Wellcome Trust says, the Wellcome Trust released into the public domain a dataset including details of its open access spend in 2012-2013, "as reported by UK institutions and the Trust's Major Overseas Programmes in receipt of an **OA block grant**."

As I wrote [last week](#),

 Our research book is now available!

<http://blogs.lse.ac.uk/impactofsocialsciences/>

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31 unread articles

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TOP STORIES

The Reference ... 2	Juan Maldacena's NYU colloquium on QM, GR Some hot promising yet divisive conjectures mentioned	Readers with 66 spare	6h
Quantum Diaries 4	Reality and the Interpretations of Quantum Mechanics If there were only one credible interpretation of quantum mechanics, then we		20h
Of Particular Sig... 100	The Black Hole's Tale [Inspiration strikes in odd ways and at strange times. Don't ask me why I wrote this, because I've no idea. In any		3d

LATEST

The Reference ...	Study finds a huge discrimination against boys at schools Science shows that the opposite of the feminist claims is true	In the	23h
symmetry break... 57	#FollowFriday IV: Physicists to follow on Twitter In the final installment (for now) of #FollowFriday, symmetry highlights four more		1d
Physics and Ph...	The Big Guns In case you missed it from 2 weeks ago, this Nature article (Nature, v.505, p.604 (2014)) on X-ray FEL is similar to the article I		1d
The Reference ...	Ukraine: can U.S., U.N. meddle with it while [having coitus with] EU? Some comments related to Russia and Ukraine.	First,	1d
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symmetry break... 60	Virtual field trips take students into the labs Teachers are using Google+ to bring their classes behind the scenes at national		2d
Cuentos Cuánti... 21	Carnaval de Matemáticas. Edición 4.1231056256-EI resumen Bueno, pues aquí están las entradas que participan en la edición		2d
donigo's blog 1	Particle Physics For High School Students Yesterday I visited a high school in Treviso, a small centre in north-west Italy. The students		2d



#Comunicar



Piulades de ciència

Apr
19
2012

The verdict: is blogging or tweeting about research papers worth it?

Blog Admin

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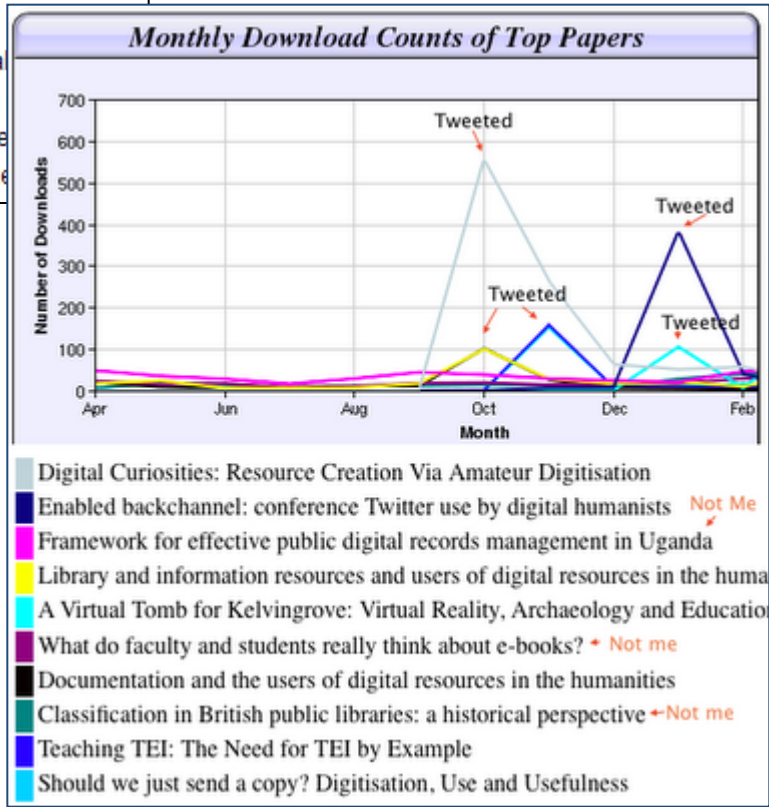


Eager to find out what impact blogging and social media could have on the dissemination of her work, [Melissa Terras](#) took all of her academic research, including papers that have been available online for years, to the web and found that her audience responded with a huge leap in interest in her work.

In October 2011 I began a project to make all of my 26 articles published in refereed journals via UCL's Open Access Repository – "[Discovery](#)". I decided that as well as putting them in institutional repository, I would write a blog post about each research project, and tweet the download. Would this affect how much my research was read, known, discussed, distributed?


<http://blogs.lse.ac.uk/impactofsocialsciences/2012/04/19/blog-tweeting-papers-worth-it/>

@melissaterras





Building Buzz: (Scientists) Communicating Science in New Media Environments

Journalism & Mass Communication Quarterly
2014, Vol. 91(4) 772–791
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DOI: 10.1177/1077699014550092
jmcq.sagepub.com


Xuan Liang¹, Leona Yi-Fan Su¹, Sara K. Yeo²,
Dietram A. Scheufele¹, Dominique Brossard¹,
Michael Xenos¹, Paul Nealey³, and Elizabeth A. Corley⁴

Abstract

Public communication about science faces novel challenges, including the increasing complexity of research areas and the erosion of traditional journalistic infrastructures. Although scientists have traditionally been reluctant to engage in public communication at the expense of focusing on academic productivity, our survey of highly cited U.S. nano-scientists, paired with data on their social media use, shows that public communication, such as interactions with reporters and being mentioned on Twitter, can contribute to a scholar's scientific impact. Most importantly, being mentioned on Twitter amplifies the effect of interactions with journalists and other non-scientists on the scholar's scientific impact.

Keywords

media and society, communication effects, science communication, social media



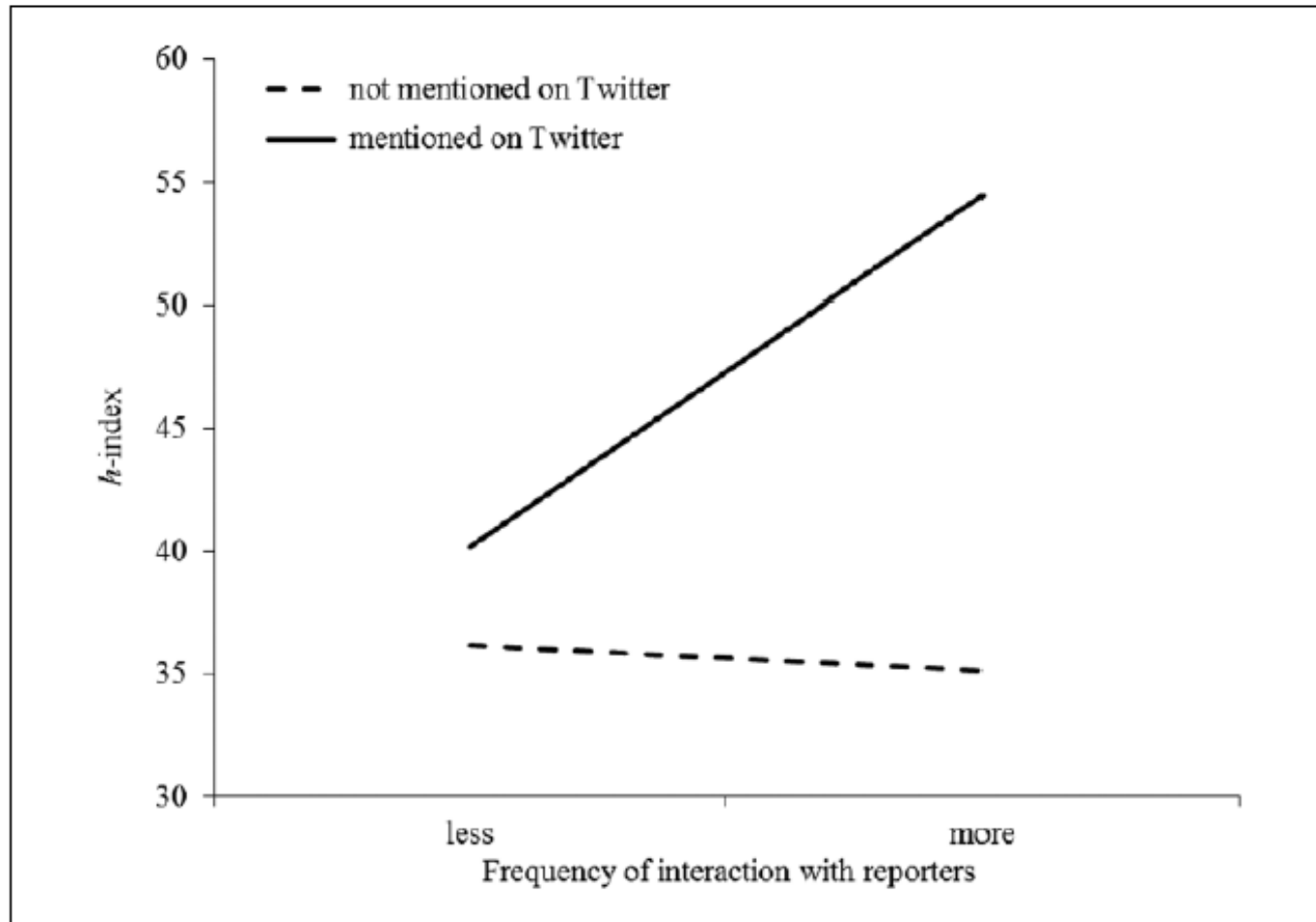


Figure 1. Interactive effect between frequency of interaction with reporters and being mentioned on Twitter on *h*-index.

Note. Scale on Y-axis only is partially displayed.

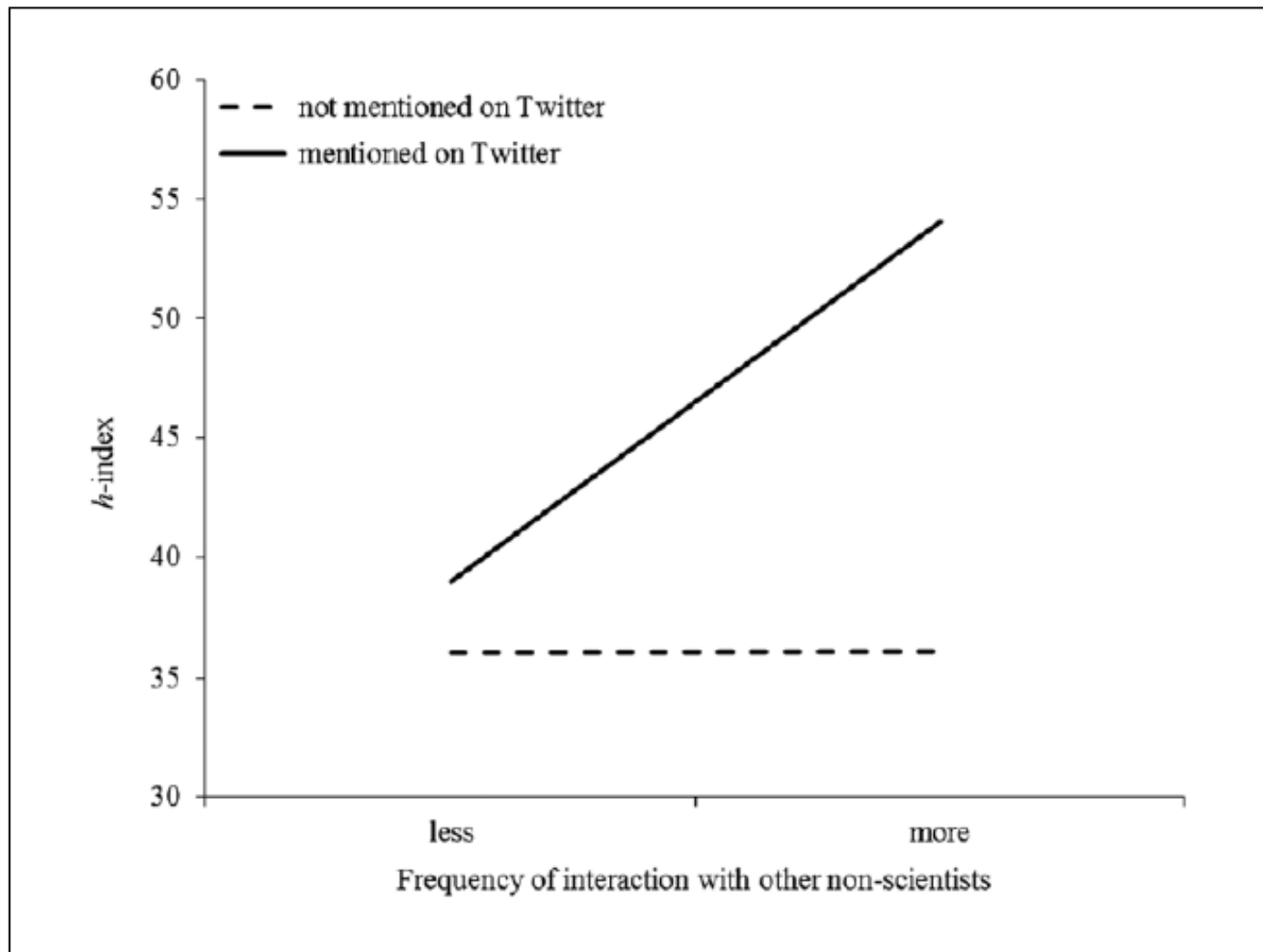


Figure 2. Interactive effect between frequency of interaction with other non-scientists and being mentioned on Twitter on *h*-index.
Note. Scale on Y-axis only is partially displayed.

Anatomia d'un tuit

Literal
descriptiu

1

3

(hashtag) emprat
per categoritzar
tuits. Etiqueta.



Albert Gurri
@AgriCiencia



Seguint

Jornada técnica: Nuevas soluciones para
el sector [#bovino](#) el 7 de noviembre en
Monells (Girona)

ow.ly/CnOpR


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10:05 - 18 oct. 2014








URL (enllaç)

2












































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- CED – Centre d'Estudis Demogràfics

- CIMNE – Centre Internacional de Mètodes Numèrics en Enginyeria









- CMR[B] – Centre de Medicina Regenerativa de Barcelona



- CRAG – Centre de Recerca en Agrigenòmica

- CREAF – Centre de Recerca Ecològica i Aplicacions Forestals






- CREAL – Centre de Recerca en Epidemiologia Ambiental




- CREI – Centre de Recerca en Economia Internacional


- CReSA – Centre de Recerca en Sanitat Animal






- CRESIB – Centre de Recerca en Salut Internacional de Barcelona









CRG
ICFO
ICIQ
IDIBAPS
IRB
IRTA
ISGlobal

Alba
Mare
Nostrum

El perfil d'una científica a Twitter



The image shows a screenshot of a Twitter profile for Nuria Lopez-Bigas. The profile header is blue and contains the name "Nuria Lopez-Bigas" and the handle "@nlbigas" with the text "ET SEGUEIX". Below this is the bio: "ICREA Research Professor at University Pompeu Fabra. Working on bioinformatics and cancer genomics. Leading the Barcelona Biomedical Genomics Lab @bbglab". The location is "Barcelona", the website is "bg.upf.edu", and the account was created in "Unit maig de 2011". There are two buttons: a blue "Tweets" button and a grey "Following" button. The profile shows 942 tweets, 474 following, 715 followers, and 42 likes. The main content area shows a tweet from 27 days ago with the text "New in oncodrive family: OncodriveROLE to differentiate Activating from LoF driver genes. bg.upf.edu/blog/2014/08/o ...". The tweet includes a link to a blog post and a preview of the article content: "OncodriveROLE" in green, followed by "Classifies cancer driver genes in loss of function (LoF) and activating (Act)".

Nuria Lopez-Bigas
@nlbigas ET SEGUEIX

ICREA Research Professor at University Pompeu Fabra. Working on bioinformatics and cancer genomics. Leading the Barcelona Biomedical Genomics Lab @bbglab

Barcelona
bg.upf.edu
Unit maig de 2011

64 Followers you know

Tuits 942 SEGUINT 474 SEGUIDORS 715 PREFERITS 42

Tuits Tweets & replies Fotos i vídeos

Tuit fixat
Nuria Lopez-Bigas @nlbigas · 27 ag.
New in oncodrive family: OncodriveROLE to differentiate Activating from LoF driver genes. bg.upf.edu/blog/2014/08/o ...

OncodriveROLE
Classifies cancer driver genes in loss of function (LoF) and activating (Act)

@nlbigas

Cronologia o *timeline* (TL)

D



Repiulat per Nuria Lopez-Bigas



Eduardo Eyras @EduEyras · 10 feb.

Regulation of the Ras-MAPK and PI3K-mTOR Signalling Pathways by Alternative Splicing in Cancer ncbi.nlm.nih.gov/pmc/articles/P...

Expandir

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⋮ Més

C



Nuria Lopez-Bigas @nlbigas · 10 feb.

Amazed by history revealed by Transmissible Dog Cancer Genome. Arose 11k years ago. 646 lost genes, 10k with missense sciencemag.org/content/343/61...

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B



Nuria Lopez-Bigas @nlbigas · 9 feb.

Our paper describing jHeatmap: an interactive heatmap viewer for the web, is now accepted in Bioinformatics. [@mppschr bg.upf.edu/jheatmap](https://mppschr.bg.upf.edu/jheatmap)

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A



Nuria Lopez-Bigas @nlbigas · 9 feb.

Combined Annotation Dependent Depletion (CADD): to score the deleteriousness of SNVs and indels in the human genome cadd.gs.washington.edu

Expandir

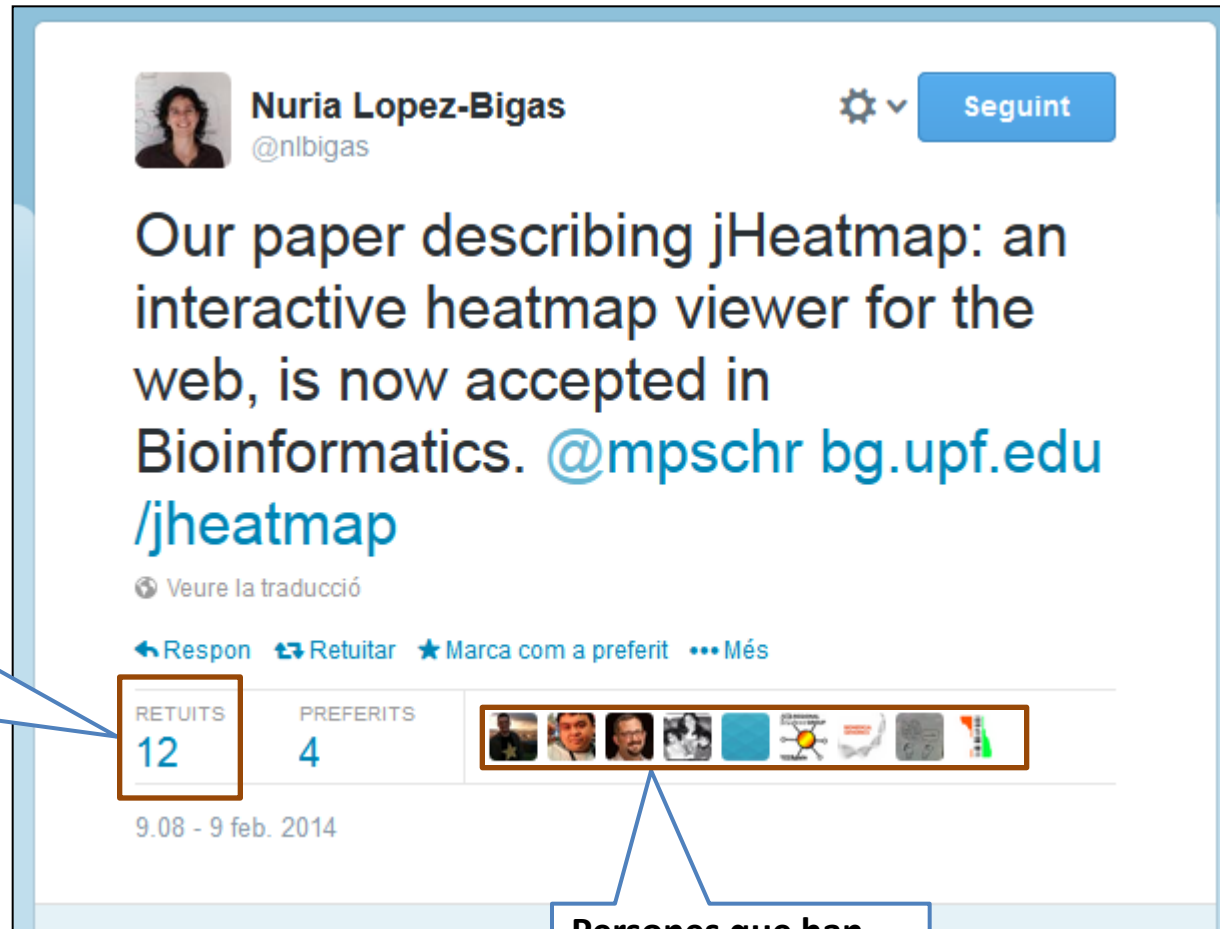
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Una persona referent (*influencer*)



The image shows a screenshot of a tweet from Nuria Lopez-Bigas (@nlbigas). The tweet text is: "Our paper describing jHeatmap: an interactive heatmap viewer for the web, is now accepted in Bioinformatics. @mpschr bg.upf.edu /jheatmap". Below the text are interaction buttons: "Respon", "Retuitar", "Marca com a preferit", and "Més". The tweet has 12 retweets and 4 favorites. A list of user avatars is shown below the counts. The date is "9.08 - 9 feb. 2014".

Nuria Lopez-Bigas
@nlbigas

Our paper describing jHeatmap: an interactive heatmap viewer for the web, is now accepted in Bioinformatics. @mpschr bg.upf.edu /jheatmap

Veure la traducció

Respon Retuitar Marca com a preferit Més

RETUITS 12 PREFERITS 4

9.08 - 9 feb. 2014

Nombre de vegades que el tuit ha estat repiulat

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From Tweet to Blog Post to Peer-Reviewed Article: How to be a Scholar Now

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*Digital media is changing how scholars interact, collaborate, write and publish. Here, **Jessie Daniels** describes how to be a scholar now, when peer-reviewed articles can begin as Tweets and blog posts. In this new environment, scholars are able to create knowledge in ways that are more open, more fluid, and more easily read by wider audiences.*

Digital media is changing how I do my work as a scholar. How I work today bears little resemblance to the way I was trained as a scholar, but has everything to do with being fluid with both scholarship and digital technologies. To illustrate what I mean by this, I describe the process behind a recent article of mine that started with a Tweet at an academic conference, then became a blog post, then a series of blog posts, and was eventually an article in a peer-reviewed journal.

My article, **Race and racism in Internet Studies: A review and critique** (*New Media & Society* 15 (5): 695-719), was just published in the August, special issue of *New Media & Society* on The Rise of Internet Studies, edited by Charles Ess and William Dutton. The germ of an idea for the paper began at the **American Sociology Association Annual Meeting** in 2010. I attended sessions about online

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<http://blogs.lse.ac.uk/impactofsocialsciences/2013/09/25/how-to-be-a-scholar-daniels/>

New Scholarship?



JessieNYC
@JessieNYC

Still waiting for someone to mention race/racism in online discourse. So far, not so much. #asa2010

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new media & society

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Race and racism in Internet Studies: A review and critique

Jessie Daniels
City University of New York, USA
Jessie Daniels, CUNY-Graduate Center and Hunter College, 365 Fifth Ave., New York, NY 10016, USA. Email: jdaniels@gc.cuny.edu

Abstract

Race and racism persist online in ways that are both new and unique to the Internet, alongside vestiges of centuries-old forms that reverberate significantly both offline and on. As we mark 15 years into the field of Internet studies, it becomes necessary to assess what the extant research tells us about race and racism. This paper provides an analysis of the literature on race and racism in Internet studies in the broad areas of (1) race and the structure of the Internet, (2) race and racism matters in what we do online, and (3) race, social control and Internet law. Then, drawing on a range of theoretical perspectives, including Hall's spectacle of the Other and DuBois's view of white culture, the paper offers an analysis and critique of the field, in particular the use of *racial formation theory*. Finally, the paper points to the need for a critical understanding of whiteness in Internet studies.

[DuBois](#) [Internet](#) [race](#) [racial formation theory](#) [racism](#) [review](#)
[whiteness](#) [white racial frame](#)

« Previous | Next Article »
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This Article

Published online before print
December 10, 2012, doi:
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New Media & Society August 2013
vol. 15 no. 5 695-719

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“Except for the very end of this process submitting the paper to the journal for peer-review – none of this way of working bares the least bit of resemblance to how I was trained to be a scholar.”

Twitter for Sci-Ed Part 1: Teaching in 140 characters or less

By Atif Kukaswadia

Posted: August 19, 2013



Twitter for Sci-Ed Part 2: Networking and connecting

By Atif Kukaswadia
Posted: August 21, 2013

Twitter for Sci-Ed Part 3: To boldly go where no lecturer has gone before

By Atif Kukaswadia
Posted: August 26, 2013

Twitter is a well known microblogging platform. People can post updates in the form of 140 character “tweets” that can be read by followers, who can “retweet,” i.e. repost that tweet to their own followers, or reply to the original post. I started using it about a year ago, and have found it to be equal parts [whimsical](#) and [hilarious](#), along with [useful](#) and [informative](#).

<http://blogs.plos.org/scied/2013/08/19/twitter-for-sci-ed-part-1-teaching-in-140-characters-or-less/>

Reason #1: Twitter has very direct, and very relevant implications for those in Public Health



Cornell University
Library


arXiv.org > cs > arXiv:1007.4748

Computer Science > Information Retrieval

Detecting influenza outbreaks by analyzing Twitter messages

Aron Culotta
(Submitted on 27 Jul 2010)

1



American Journal of Infection Control

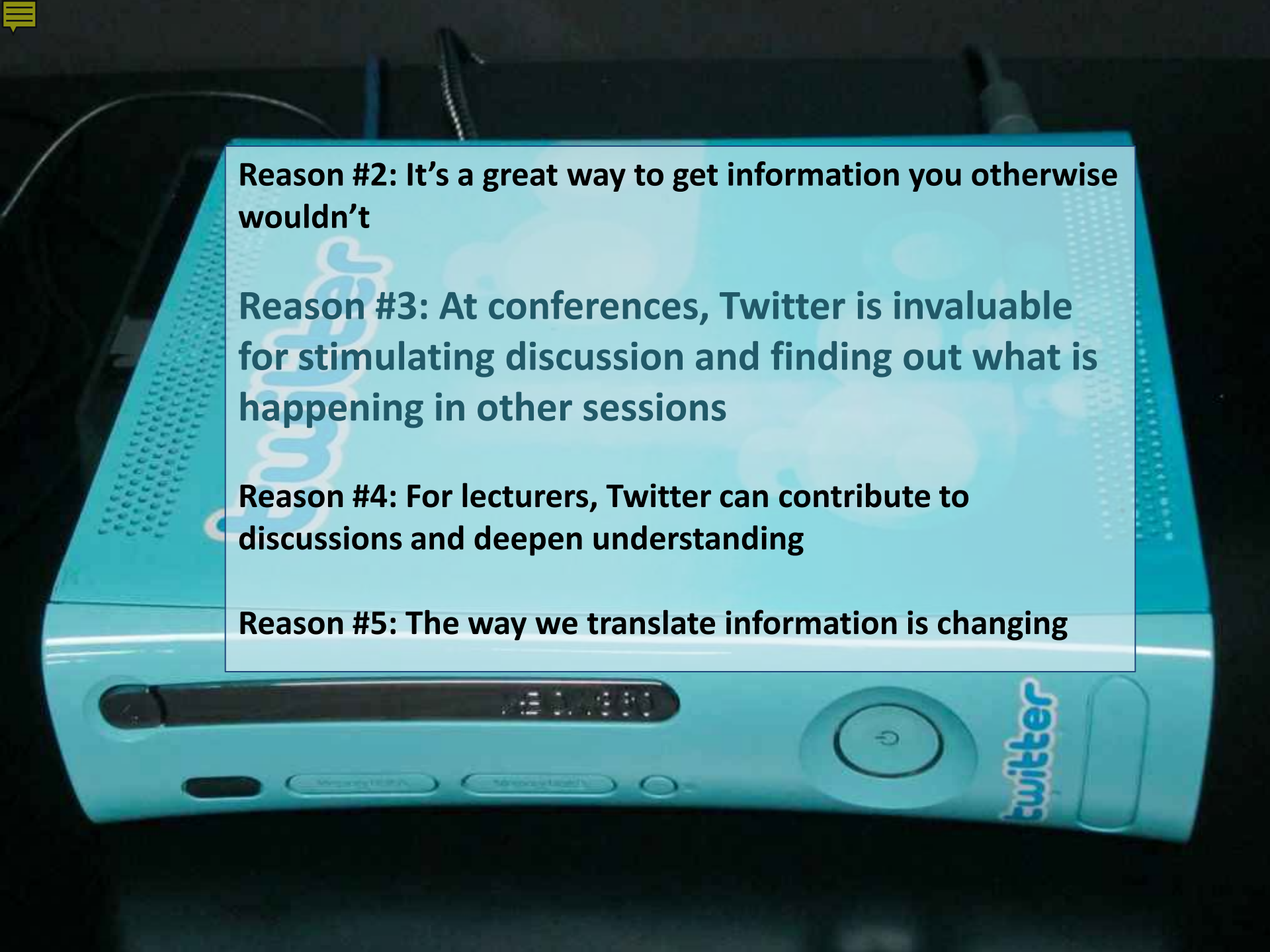
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« Previous AJIC: American Journal of Infection Control Volume 38, Issue 3, Pages 182-188, April 2010

Dissemination of health information through social networks: Twitter and antibiotics

2



Reason #2: It's a great way to get information you otherwise wouldn't

Reason #3: At conferences, Twitter is invaluable for stimulating discussion and finding out what is happening in other sessions

Reason #4: For lecturers, Twitter can contribute to discussions and deepen understanding

Reason #5: The way we translate information is changing



The Importance of Being Hashtag



2ND INTERNATIONAL CONFERENCE ON GLOBAL FOOD SECURITY

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The **Second International Conference on Global Food Security** aims to deliver state-of-the-art analysis, inspiring visions and innovative research methods arising from research in any of a wide range of disciplines. Join us in this exciting opportunity to ensure that the best science is garnered to support the emergence of the Sustainable Development Goals.

Achieving global food security whilst reconciling demands on the environment is the greatest challenge faced by mankind. By 2050 we will need to feed at least 9 billion people. The urgency of the issue has led to huge scientific strides forwards, making it difficult to keep up with the rapidly expanding volume of scientific research.

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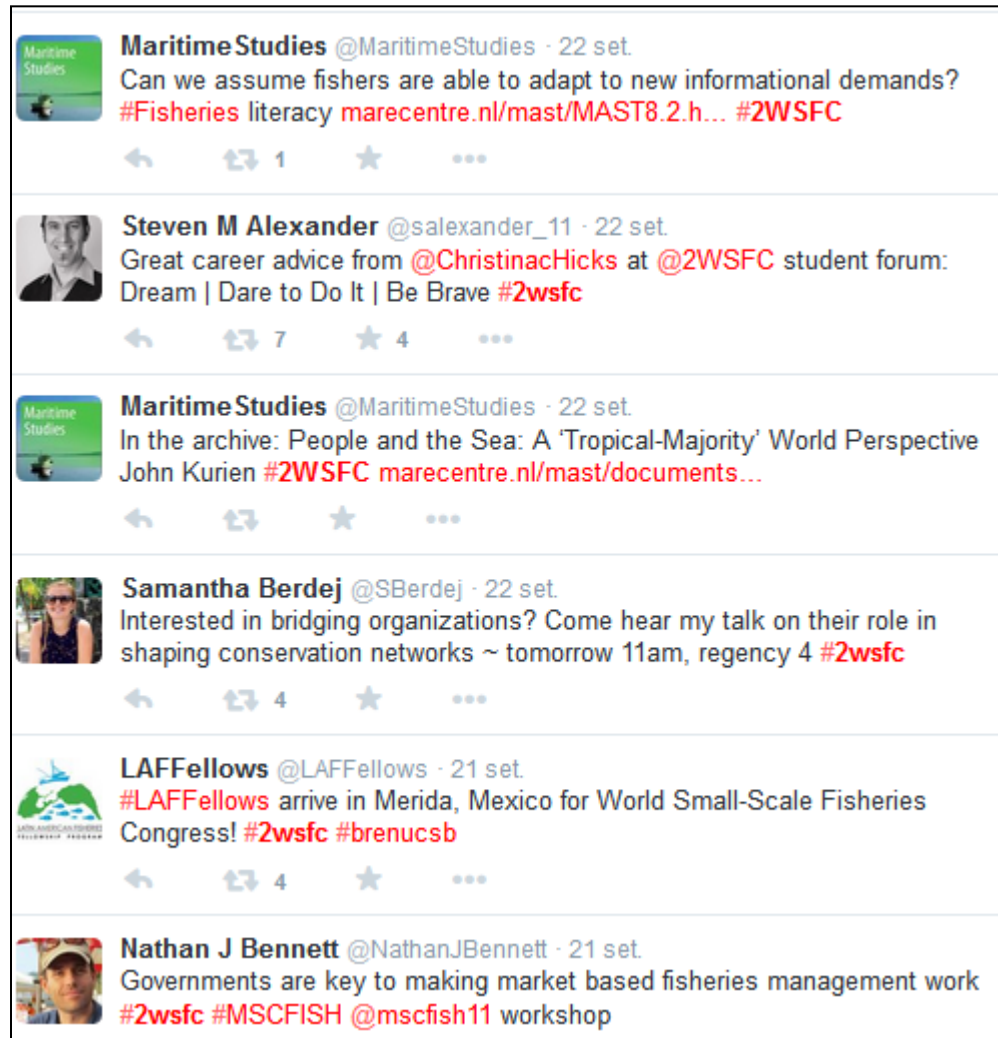
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tweet from the conference

<http://www.globalfoodsecurityconference.com/>

Ús de *hashtags* en conferències



The image shows a screenshot of a Twitter thread with six tweets. Each tweet includes a profile picture, the user's name and handle, the time posted, the text of the tweet, and engagement icons (reply, retweet, like, and more options). The tweets are as follows:

- MaritimeStudies** @MaritimeStudies · 22 set.
Can we assume fishers are able to adapt to new informational demands?
[#Fisheries](#) literacy marecentre.nl/mast/MAST8.2.h... [#2WSFC](#)
- Steven M Alexander** @salexander_11 · 22 set.
Great career advice from [@ChristinacHicks](#) at [@2WSFC](#) student forum:
Dream | Dare to Do It | Be Brave [#2wsfc](#)
- MaritimeStudies** @MaritimeStudies · 22 set.
In the archive: People and the Sea: A 'Tropical-Majority' World Perspective
John Kurien [#2WSFC](#) marecentre.nl/mast/documents...
- Samantha Berdej** @SBerdej · 22 set.
Interested in bridging organizations? Come hear my talk on their role in
shaping conservation networks ~ tomorrow 11am, regency 4 [#2wsfc](#)
- LAFFellows** @LAFellows · 21 set.
[#LAFellows](#) arrive in Merida, Mexico for World Small-Scale Fisheries
Congress! [#2wsfc](#) [#brenucsb](#)
- Nathan J Bennett** @NathanJBennett · 21 set.
Governments are key to making market based fisheries management work
[#2wsfc](#) [#MSCFISH](#) [@mscfish11](#) workshop

#2WSFC

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Past 1 Hour 0

Past 1 Day 0

Past 7 Days 1

Past 14 Days 150

Past 30 Days 256

All Time

Specific Range

Everything

Links

Tweets

Photos

Videos

Influencers

All Languages

English

中文

日本語

한국어

Русский

Deutsch

Español

Français

Português

Türkçe



Ed Adorno @edadorno

RT @enricdvic: Els #Dreamers @imaginecc a la #jmuvic amb @xavierverdagner i @etorrents amb @munichsports. @xberneda en vull unes ;-) http://...

7 days ago Reply Retweet Favorite 5 more



eduardo palenzuela @kiliannet

RT @ViladomatJoan: Compartint l'experiència d'@imaginecc #Express amb @xavierverdagner i altres Dreamers ahir a la @uvic_news. #JMUVic http://...

13 days ago Reply Retweet Favorite 2 more

JORNADA DE MULTIMÈDIA 2014 #JMUVic | Escola Politècnica Superior

mon.uvic.cat/eps/jornada-de-multimedia-2014-jmuvic



LMI @lmiub

RT @Janfri: MOLT INTERESSANT: JORNADA DE MULTIMÈDIA 2014 a la #uvic #JMUVic mon.uvic.cat/eps/jornada-de-... @UVic_FEC @UVic_EPS

13 days ago Reply Retweet Favorite 90 more



Montse Guardia Güell @mgg_2012

RT @xavierverdagner: Necesito ya la app #pigmate desarrollada en tiempo #express en @imaginecc por el crack @oriolblanc #JMUVic http://t.co/...

14 days ago Reply Retweet Favorite 6 more



Dimas López Zurita @dimaszl

RT @xavierverdagner: Preciosa la app SchoolYear desarrollada en tiempo record en @imaginecc #express 2014 por @fegabe #JMUVic http://t.co/G...

14 days ago Reply Retweet Favorite



Cada cop més investigadors i professors universitaris tenen blog, i llegeixen i comenten altres blogs...

eapc EAPC. Generalitat
@eapccat

@xavierlasauca: "Crear, la UE al Programa Horitzó 2020 parla de la difusió de la recerca, per exemple a través de blogs" #revistes20

9:15 AM - 25 Apr 2014

1 FAVORITE

Quim Marqués
@Quim_Marques

@xavierLasauca: cal reinventar professió investigador. Haurien d'bloquejar com a retorn x a la ciutadania #revistes20 @recercat

10:18 AM - 25 Apr 2014

1 FAVORITE

Xavier Iglesias
@XavierIglesias

@xavierlasauca Els investigadors haurien de tenir blogs per a fer difusió de la #Recerca #revistes20 (www14.gencat.cat/infoactivats...) #INEFC

9:15 AM - 25 Apr 2014

1 RETWEET 1 FAVORITE

Twitter també pot ser un recurs molt útil per a la comunicació de la ciència...

Marta Roqueta
@martaqueta

"Twitter s'està consolidant com a eina de comunicació en el món acadèmic" #revistes20

9:21 AM - 25 Apr 2014



netasceta
@netasceta

Encara impactat amb les eines socials recomanades per en @xavierlasauca. Ha revisat com afecta als drets d'autor? #revistes20

9:36 AM - 25 Apr 2014

1 FAVORITE

cimat vall d'hebron CIMSFHUVH
@CIMSFHUVH

Importancia de la reputacio digital equivalent a l'academica @xavierlasauca #revistes20

9:52 AM - 25 Apr 2014

2 FAVORITES



Patricia Rodrigo
@rodpatr

@xavierlasauca "Ús responsable xarxes socials per tenir bona reputació digital" #revistes20

11:47 AM - 25 Apr 2014

1 FAVORITE

Twitter chats

Weekly Twitter Chat Times

Fitxer Edita Visualitza Insereix Format Dades Eines Ajuda Només lectura

20 lectors més

Comentaris Comparteix

fx

	A	B	C	D	E	F	G
1	WEEKLY TWITTER CHATS						
2	URL Shortcut: bit.ly/officialchatlist						
3	Compiled by @thomasmurray , @cevans5095 and @cybraryman1						
4	SUNDAYS						
5	#sunchat	Sunday Ed Chat		8-9am CST		#21CL	21st Century learner
6	#slpchat	Speech and Language Pathologists		2-3pm EST		#arted	Art Education
7	#techeducator	Technology Educators		7-8pm EST		#artsed	Arts in Education
8	#ITNewbiechat	Instructional Technology Specialist Chat		7-8pm CST		#atpeeps	Assistive Device in Ed supporters
9	#bcedchat	British Columbia Ed Chat		7-8 pm PDT		#blogmust	Recommended blogpost
10	#artedri	Art Ed Chat Rhode Island		7-8pm EST		#comments4kids	please comment on student blog posts
11	#mnlead	Educational Leadership Chat		7-8pm CST		#dipped	Digital Pedagogy
12	#nbtchat	No Box Thinking		7-8pm CST		#earlyed	Early Childhood Education
13	#1stchat	First Grade Teachers Chat		8-9pm EST		#edapp	Educational Apps
14	#titletalk	Promote reading and literacy		8-9pm EST		#edchat	consistent hashtag around all issues education
15	#21stedchat	21st Century Education Chat		8-9pm EST		#edreform	educational reform or change
16	#caedchat	California Ed Chat		8-9pm PST		#edtech	educational technology
17	#edchatri	Ed Chat Rhode Island		8-9pm EST		#edcoach	educational coaches/ instructional coaches
18	#wischat	Wisconsin Chat		8-9pm CST		#elearn	learning through cyber or virtual means
19	#iaedchat	Iowa Ed Chat		8-9pm CST		#FF	Follow Friday- Make recommendations of who or wha
20	#oklaed	Oklahoma Ed Chat		8-9pm CST		#flipclass	teachers using a flipped instruction approach
21	#snednlc	Special Education PI C		8-9pm CST		#fliplearning	content related to flipped teaching
						#abl	game based learning

Weekly Twitter Chats

Proveu la nova versió de Fulls de càlcul

<https://docs.google.com/spreadsheet/ccc?key=0AiftIdjCeWSXdDRLRzNsVktUUGJpRWJhdUIWLS1Genc#gid=0>



COMMENT

The Kardashian index: a measure of discrepant social media profile for scientists

Neil Hall

Abstract

In the era of social media there are now many different ways that a scientist can build their public profile; the publication of high-quality scientific papers being just one. While social media is a valuable tool for outreach and the sharing of ideas, there is a danger that this form of communication is gaining too high a value and that we are losing sight of key metrics of scientific value, such as citation indices. To help quantify this, I propose the 'Kardashian Index', a measure of discrepancy between a scientist's social media profile and publication record based on the direct comparison of numbers of citations and Twitter followers.

Introduction

There are many scientists who, with hindsight, did not get much recognition for their achievements while they were

Now consider Kim Kardashian; she comes from a privileged background and, despite having not achieved anything consequential in science, politics or the arts (although apparently she does have a scientific mind [1]), she is one of the most followed people on twitter and among the most searched-for person on Google. Her notoriety is said to have stemmed from an inadvertent internet release of a video featuring her and a boyfriend in a private moment. While her Wikipedia entry describes her as a successful businesswoman [2], this is due most likely to her fame generating considerable income through brand endorsements. So you could say that her celebrity buys success, which buys greater celebrity. Her fame has meant that comments by Kardashian on issues such as Syria have been widely reported in the press [3]. Sadly, her interjection on the crisis has not yet led to a let-up in the violence.

I am concerned that phenomena similar to that of Kim Kardashian may also exist in the scientific community. I

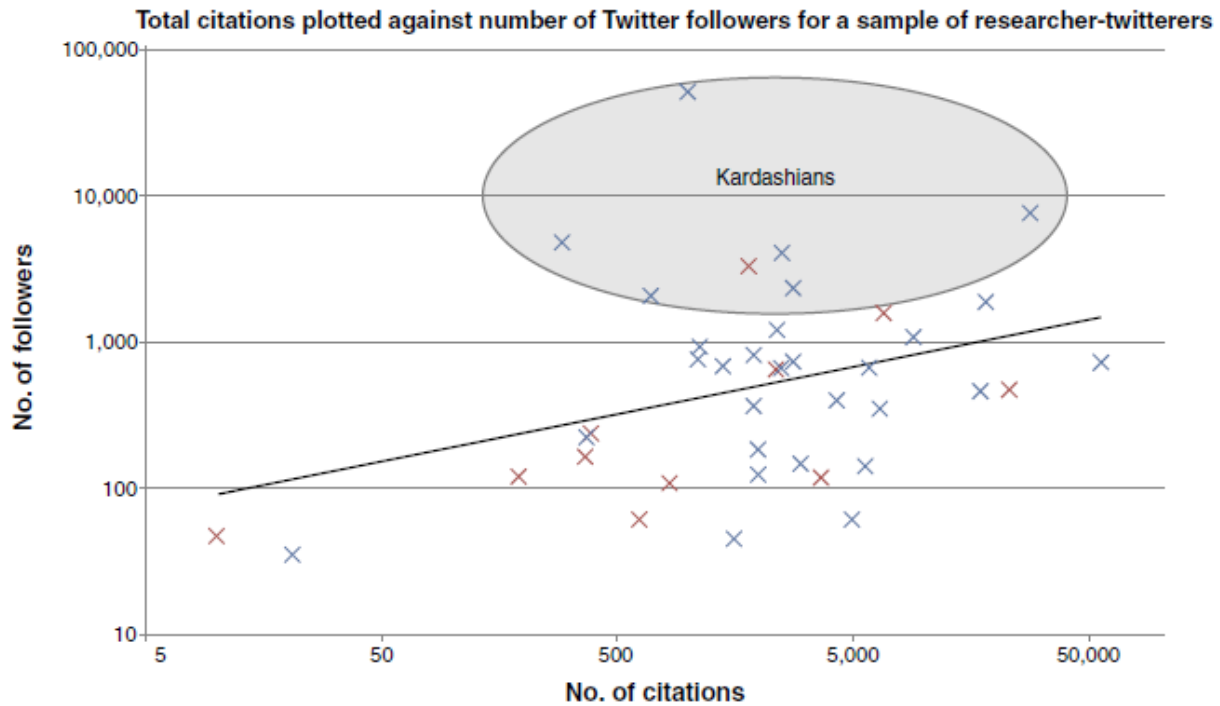
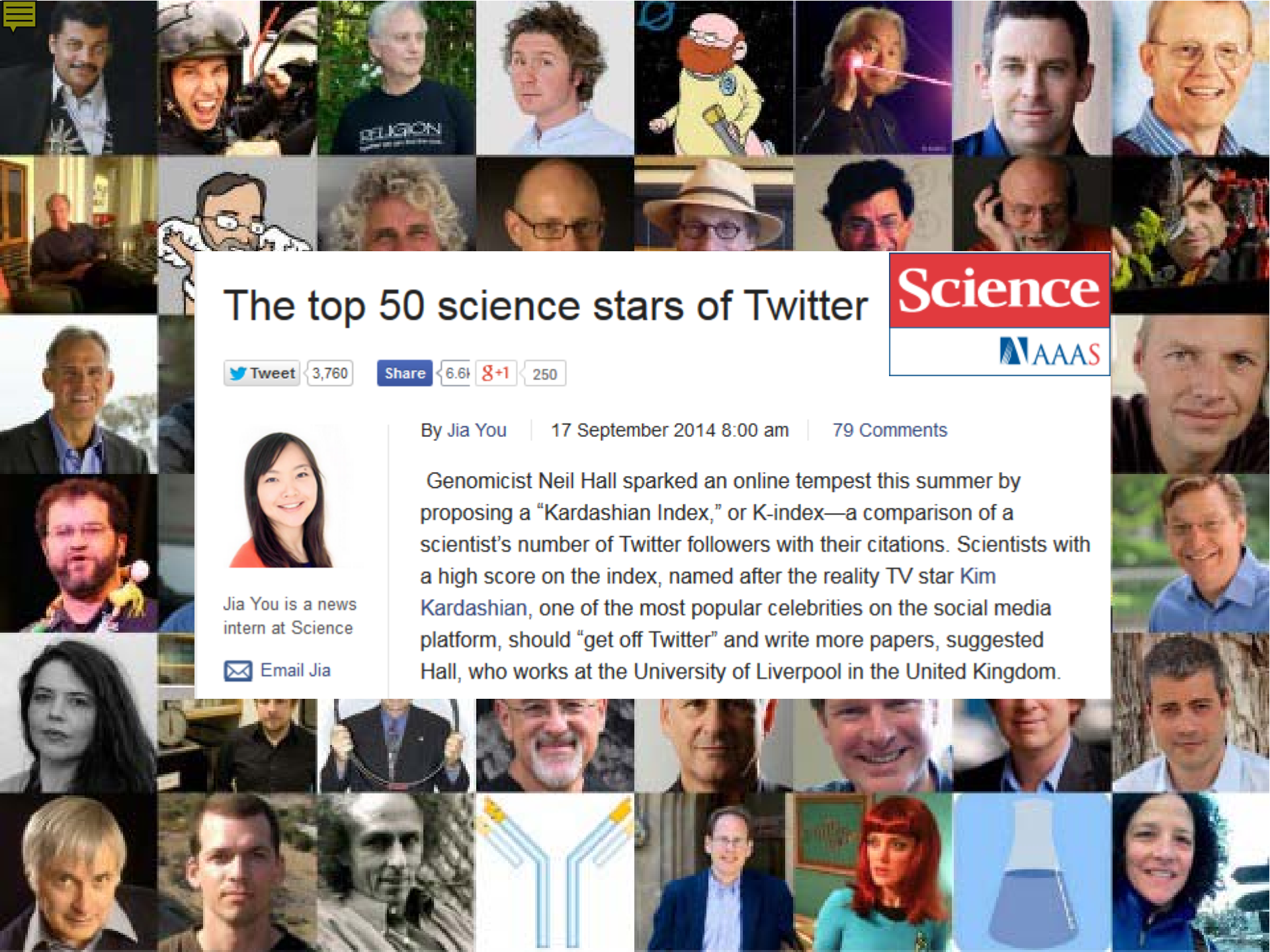


Figure 1 Twitter followers versus number of scientific citations for a sort-of-random sample of researcher tweeters. Red crosses represent female tweeters and blue crosses represent male tweeters. The black trendline describes the best fit to the data. Those individuals with a highly overinflated number of followers (when compared with the number predicted by the trendline) are highlighted by the area labeled Kardashians.



The top 50 science stars of Twitter



Tweet 3,760 Share 6.6k g+1 250



Jia You is a news intern at Science

Email Jia

By Jia You | 17 September 2014 8:00 am | 79 Comments

Genomicist Neil Hall sparked an online tempest this summer by proposing a “Kardashian Index,” or K-index—a comparison of a scientist’s number of Twitter followers with their citations. Scientists with a high score on the index, named after the reality TV star Kim Kardashian, one of the most popular celebrities on the social media platform, should “get off Twitter” and write more papers, suggested Hall, who works at the University of Liverpool in the United Kingdom.



Home Blogs

In Response to the Top 50 Science List

18 September 2014 by Paige Brown Jarreau, posted in Astro

This post is in response to the 'top 50 science stars of Twitter' list published on Science Magazine's website today. Regardless of the methods used to put together that list, and whether or not the methods were fair and not inherently biased against women in science (my impression is that they are extremely biased), I've compiled my own list of some of the top science stars of Twitter - this time focusing on women.

30 September 2014, 12.37pm BST

Women scientists get vocal about top billing on Twitter



#WomenTweetScienceToo

#AlternateScienceMetrics

#BLACKandSTEM

By equating social media use with narcissism, the Kardashian Index joke ignores wide disparity in research ecosystem.

<http://blogs.lse.ac.uk/impactofsocialsciences/2014/08/07/the-kardashian-index-social-media-academics/>

Scientists across disciplines must get to a better agreement on social media metrics.

<http://blogs.lse.ac.uk/impactofsocialsciences/2014/09/29/what-are-scientists-doing-on-twitter/>

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POLITICAL SCIENCE ■





Twitter's science stars, the sequel



Tweet 897

Share 853 62



By John Travis | 6 October 2014 3:00 am | 30 Comments

We listed. You tweeted (often in outrage). We listened (mostly). And now we're doubling down on our recent list of Twitter's 50 most popular researchers with a revision that names 100 of the most followed scientists on the social media platform. (See below for that list, or download our updated spreadsheet, which marks the additions in red.)





La #ciència a Twitter

Els científics espanyols i la seua relació amb la xarxa social

per Lucía Sapiña

M_eT₊d_e



Sóc a Twitter. I ara què faig?



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PPG
LSE Public Policy Group

Impact of Social Sciences
Maximizing the impact of academic research

Using Twitter in university research, teaching and impact activities

A guide for academics and researchers

Amy Mollett, Danielle Moran and Patrick Dunleavy

Twitter is a form of free micro-blogging which allows users to send and receive short public messages called tweets. Tweets are limited to no more than 140 characters, and can include links to blogs, web pages, images, videos and all other material online. You can start tweeting in 10 minutes, anytime, from your computer, smart phone or tablet.

By following other people and sources you are able to build up an instant, personalized Twitter feed that meets your full range of interests, both academic and personal. Thousands of academics and researchers at all levels of experience and across all disciplines already use Twitter daily, alongside more than 200 million other users.

Yet how can such a brief medium have any relevance to universities and academia, where journal articles are 3,000 to 8,000 words long, and where books contain 80,000 words? Can anything of academic value ever be said in just 140 characters?

This guide answers these questions, showing you how to get started on Twitter and showing you how Twitter can be used as a resource for research, teaching and impact activities.

© LSE Public Policy Group 2011

1

Sustainable LEARNING
Managing future change

Top Twitter Tips for Academics

More and more academics are turning to Twitter to connect with their peers and promote their work, but how can academics get the most out of Twitter?

7 top twitter tips for academics:

- 1 Tweet yourself, your projects and your institution
- 2 Don't just wait for people to find you: actively promote your twitter stream
- 3 Work on your signal-noise ratio
- 4 Get your timing right
- 5 Use Twitter as part of a wider social media and communications strategy
- 6 Constantly refine your practice
- 7 Remember it's all about relationships

<http://blogs.lse.ac.uk/impactofsocialsciences/2011/09/29/twitter-guide/>

<http://www.lwec.org.uk/sites/default/files/TwitterTips.pdf>

#Connectar



- **Linkedin**
- **Google +**
- **Facebook**

Xarxes genèriques



- **Academia.edu**
- **Researchgate**

Xarxes específiques



For Scientists.

Access scientific knowledge, and make your research visible.

Join for free

Connect with Facebook



Alexandre López-Borrull

Alexandre López-Borrull

Lecturer

Universitat Oberta de Catalunya... Information and Com...

6.57

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INFO

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RG SCORE

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Article: L'emprenedoria en els estudis d'Informació i Documentació: experiència i visió des de la Universitat Oberta de Catalunya

Josep Cobarsí Morales, Laura Lamolla, Alexandre López Borrull, Sandra Sanz Martos, Eva Ortoll Espinet

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Alexandre López-Borrull, Agustí Canals

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Alexandre López-Borrull

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Universitat Oberta de Catalunya

Information and Communication Sciences Studies
Spain

ABOUT

Research

Kimo member of the UOC. My interests are based on information sources and their evolution in the Internet, including electronic journals, open access and legal aspects of digital information. Within Kimo, my research focus are the changes in the way research is done: e-research, Big Science, megajournals, Open Data, and other aspects related to how science and research are changing the way they behave.

SKILLS AND EXPERTISE (4)

View all

3

Information Sources

+

3

Open Access

+

3

Chemical Information

+

Electronic Journals

+

Xavier, does Alexandre López-Borrull have these skills or expertise?



Karen L. McKee

United States Geological Survey

41.68

RG SCORE

Question

Have you considered creating a video abstract to publicize a scientific article?

A relatively new trend is the publication of a video (or visual) abstract alongside a written article. In a video abstract, authors can describe their work in a way that is not possible to do in print—such as showing their experimental methods or explaining their motivations for the study. Some journals are now providing a service to help authors create a video or a narrated slide show of their work. A few organizations have been holding contests for the best video abstracts (here's an example: <http://ocean180.org/video-abstract-entries/video-10.html>). Video abstracts can raise online visibility, leading more people to the technical article as well as inform a broader audience about their research topic. Here is a blog post I wrote on the topic with more info: <http://goo.gl/aENYMa>

Have you or colleagues ever made a video abstract—or considered it? If you've done a video abstract, what was your experience like? Do you think the benefits are worth the effort involved in making a video abstract? Do video abstracts help or hurt scholarly communication? Do you think that video abstracts are a passing fad or will become standard practice in the future?

Jan 18, 2014

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Barcelona, Catalonia, Spain

Person in charge of Knowledge Management and Information Technologies on R+D (Directorate General for Research, Ministry of Economy and Knowledge)
at Government of Catalonia

Government / Military

www.xavierlasauca.cat

I am interested in web 2.0 tools (blogs, social web...), specially as a useful way of making visible the contributions of researchers and scientific dissemination journalists, and in open government, open data, open access, citizen science.

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Xarxes socials:
Un risc? Un suport per a la prevenció?

IV Taller de malalties emergents
COMB, 30 setembre 2014
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Links to social media resources for researchers on Delicious	delicious.com				
1	1	recerca20	research		30/3/14

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Google hangouts



http://www.youtube.com/watch?feature=player_embedded&v=4sfQg9IKO8A

The Contemplative Mammoth

(ecology and climate change from the 4th dimension)

Six ways to use Google + Hangouts for academic productivity

By Jacquelyn Gill on January 2, 2013 • (21 Comments)

There are a lot of great posts on why Twitter and blogging are two excellent forms of social media, and [why academics](#)— including scientists— should do [outreach](#) (I like this [series](#) of posts by Christie Wilcox). While outreach is great, there are some very selfish reasons to use social media tools for collaboration and productivity. I've recently been turned on to [Google +](#).^{*} If you haven't had a chance to explore (especially recently), I urge you to check it out. It's more— much more— than Google's answer to Facebook, and [Hangouts](#) are more— much more— than Google's answer to Skype.

1 Journal clubs

2 Podcasts

3 Collaboration

4 Writing accountability

5 Presentations

6 Virtual office hours

LANGUAGE

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Catalan, Valencian
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Basque
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Wikicomunicació de la recerca

Publicaciones Wiki-to-Journal

JMIR Wiki Medical Reviews

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JMIR Wiki Medical Reviews

JMIR Wiki Medical Reviews (JMIR Wiki Med Rev) is an innovative journal which takes the best wikipedia/wikiversity articles in medicine, subjects them to peer-review, and publishes, archives and disseminates them as citable scholarly review articles (wikipedia) or original articles (wikiversity).

Articles will be typeset using NLM-XML so that they can be deposited in PubMed Central for permanent archiving and indexing in PubMed.

The goals of the journal are to: 1) improve the visibility, indexing, and impact of high-quality Wikipedia articles (by inclusion in bibliographic databases and featuring them on JMIR); 2) support the curation of free medical knowledge on Wikipedia by providing an academic outlet for Wikipedia contributions; and 3) further improve upon existing Wikipedia articles.

Medicine 2.0'14
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JOURNAL CONTENT

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<http://wikimedical.jmir.org/index>

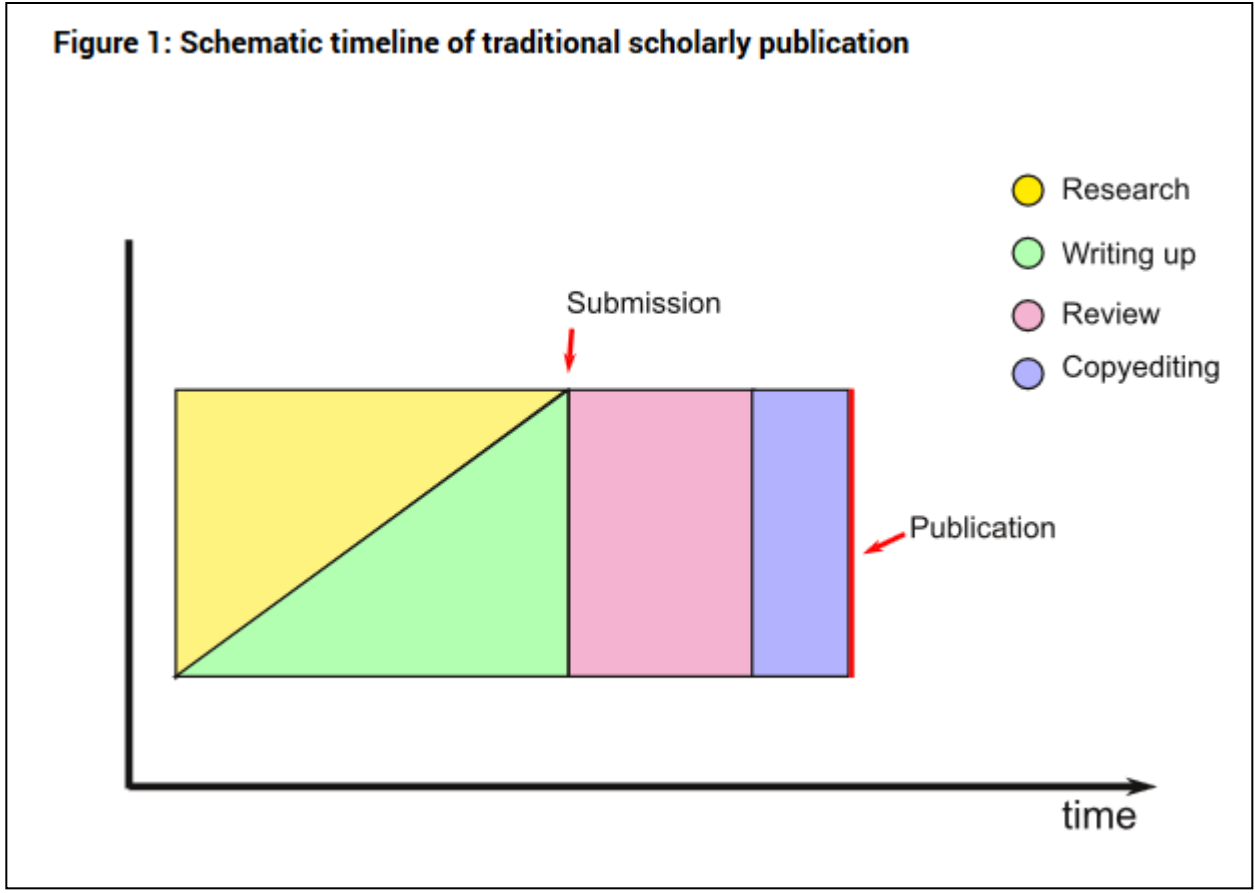
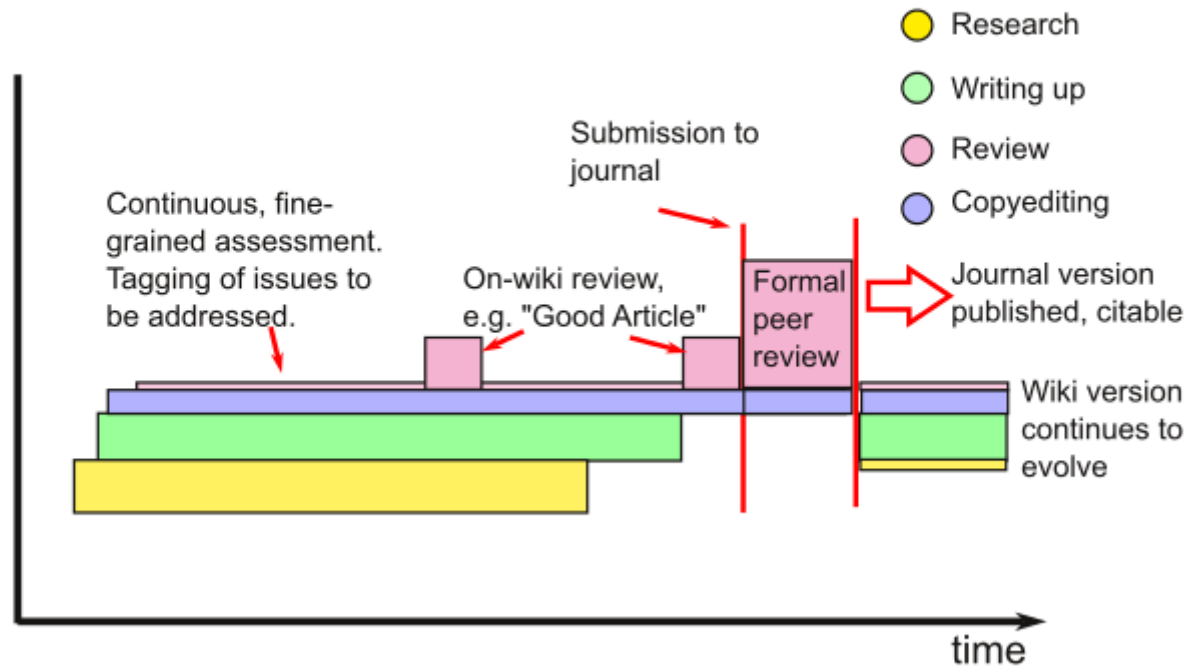


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Figure 2: Schematic timeline of Wiki-to-Journal publication



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Circular Permutation in Proteins

Spencer Bliven , Andreas Prlić 

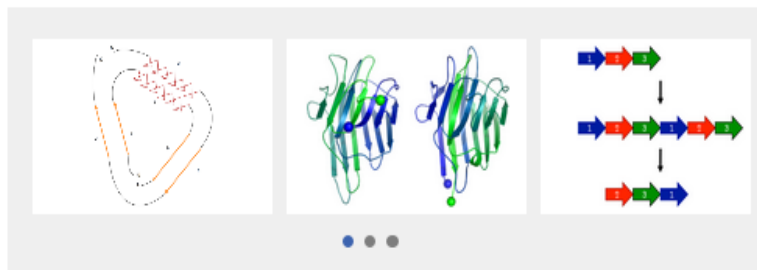
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- History
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- The Role of Circular Permutations in Protein Engineering
- Algorithmic Detection of Circular Permutations
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Figures

Figures



Citation: Bliven S, Prlić A (2012) Circular Permutation in Proteins. *PLoS Comput Biol* 8(3): e1002445. doi:10.1371/journal.pcbi.1002445

Editor: Shoshana Wodak, University of Toronto, Canada

Published: March 29, 2012

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Circular permutation in proteins

From Wikipedia, the free encyclopedia

A **circular permutation** is a relationship between [proteins](#) whereby the proteins have a changed order of [amino acids](#) in their [peptide sequence](#). The result is a [protein structure](#) with different connectivity, but overall similar three-dimensional (3D) shape. In 1979, the first pair of circularly permuted proteins – [concanavalin A](#) and [lectin](#) – were discovered; over 2000 such proteins are now known.

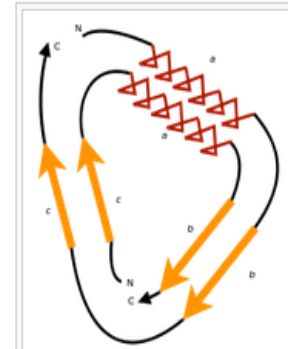
Circular permutation can occur as the result of [evolutionary events](#), [posttranslational modifications](#), or [artificially engineered mutations](#). The two main models proposed to explain the evolution of circularly permuted proteins are *permutation by duplication* and *fission and fusion*. Permutation by duplication occurs when a [gene](#) undergoes [duplication](#) to form a [tandem repeat](#), before redundant sections of the protein are removed; this relationship is found between [saposin](#) and swaposin. Fission and fusion occurs when partial proteins fuse to form a single polypeptide, such as in [nicotinamide nucleotide transhydrogenases](#).

Circular permutations are routinely engineered in the laboratory to improve their [catalytic activity](#) or [thermostability](#), or to investigate properties of the original protein.

Traditional [algorithms](#) for [sequence alignment](#) and [structure alignment](#) are not able to detect circular permutations between proteins. New [non-linear](#) approaches have been developed that overcome this and are able to detect [topology](#)-independent similarities.

Contents

- History
- Evolution
 - Permutation by duplication
 - Saposin and swaposin
 - Fission and fusion
 - Transhydrogenases
 - Other processes that can lead to circular permutations
 - Post-translational modification
- The role of circular permutations in protein engineering
- Algorithmic detection of circular permutations
- References
- Further reading

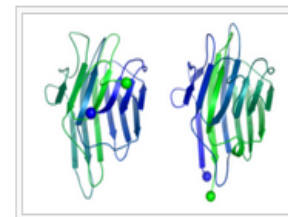


Schematic representation of a circular permutation in two proteins. The first protein (outer circle) has the sequence a-b-c. After the permutation the second protein (inner circle) has the sequence c-a-b. The letters N and C indicate the location of the amino- and carboxy-termini of the protein sequences and how their positions change relative to each other.

History [\[edit\]](#)

In 1979, Bruce Cunningham and his colleagues discovered the first instance of a circularly permuted protein in nature.^[1] After determining the peptide sequence of the [lectin](#) protein favin, they noticed its similarity to a known protein – [concanavalin A](#) – except that the ends were circularly permuted. Later work confirmed the circular permutation between the pair^[2] and showed that concanavalin A is permuted *post-translationally*^[3] through cleavage and an unusual protein ligation.^[4]

After the discovery of a natural circularly permuted protein, researchers looked for a way to emulate this process. In 1983, David Goldenberg and Thomas Creighton were able to create a circularly permuted version of a protein by [chemically ligating](#) the termini to create a [cyclic protein](#), then introducing new termini elsewhere using [trypsin](#).^[5] In 1989, [Karolin Luger](#) and her colleagues introduced a genetic method for making circular permutations by carefully fragmenting and ligating DNA.^[6] This method allowed for permutations to be introduced at arbitrary sites.^[6]

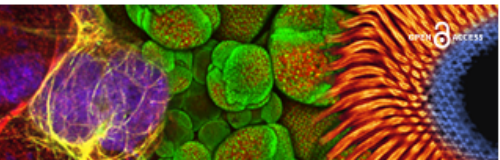




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A Dispatch from the Genetic Frontier →

Building a community resource: the ISCB Wikipedia Competition

By [Clare Weaver](#)

Posted: September 24, 2013



Hello there! If you enjoy the content on PLOS Biologue, consider subscribing for future posts via [email](#) or [RSS feed](#).

Educating current and future generations of computational biologists is one of the main objectives of the [International Society for Computational Biology](#) (ISCB) and the society has come up with an interesting way to do this: an annual Wikipedia competition. Students and trainees can enter by editing existing Wikipedia articles with the aim of increasing their quality. The entries are then judged for clarity of writing, depth of subject knowledge, and quality of illustrative figures and photos. Last week, *PLOS Computational Biology* published a [Message from ISCB](#) launching the 2013 competition and announcing the 2012 winners. You can find out more about the competition on [Wikipedia](#).

If you think combining computational biology and Wikipedia sounds familiar, you may be thinking of the *PLOS Computational Biology* [Topic Pages project](#). As one of the official ISCB society journals, *PLOS Computational Biology* has a similar goal when it comes to education, and like the ISCB, we're aware of the huge potential Wikipedia has for spreading knowledge. Topic Pages have been a feature of the journal since March 2012 and are intended to boost the coverage of computational biology in Wikipedia. The *PLOS Computational Biology* article acts as the peer-reviewed version of record, and on publication is uploaded to Wikipedia, becoming a living resource subject to the ongoing edits of the wider Wikipedia community. The authors are rewarded with a citation for their contribution to Wikipedia as a public source of knowledge on

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Estratègia

- Definir objectius sobre la presència a les xarxes socials
- Explorar les eines i escollir-ne les més adequades
- Desenvolupar una xarxa pròpia
- Estimular la interacció i el debat



Top 10 tips to get started

1. Explore online guides.
2. Do some “lurking” (look at examples of good practice).
3. Locate pertinent and relevant online sources (e.g. who to follow on Twitter, interesting bloggers).
4. Start using content aggregation and curation tools (e.g. Feedly, Delicious).
5. Identify a few key tools and start with those – know your limits!
6. Develop your network (e.g. LinkedIn, Twitter hashtags).
7. Join academic social network sites (e.g. ResearchGate, Mendeley).
8. Create your own website
9. Start blogging and twittering about your research (or whatever else takes your fancy!).
10. Participate, join in the conversation!



Investigador



Blog

Twitter



Socialització del
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+Visibilitat
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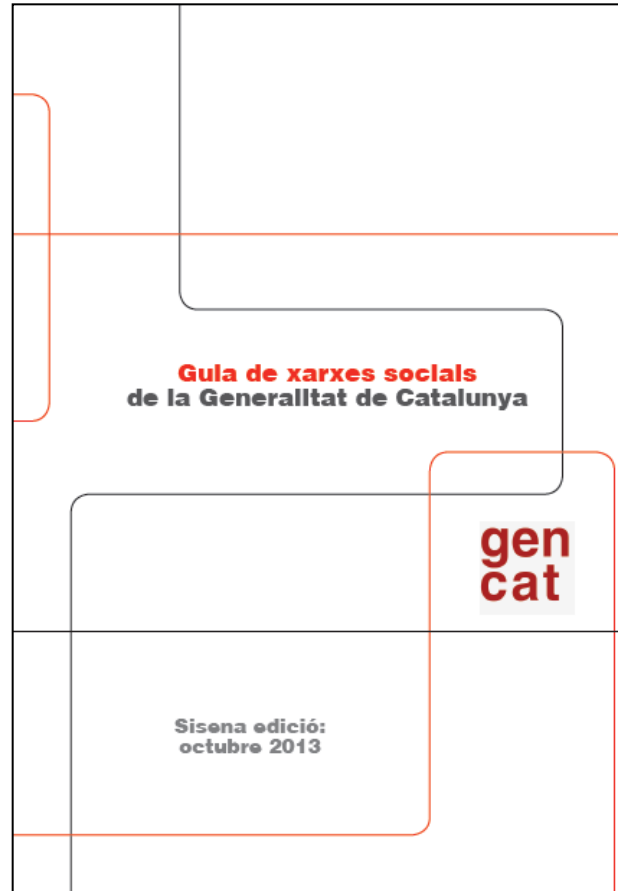
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Ens calen pantes



Administracions a les xarxes



<http://www.gencat.cat/xarxessocials/ca/guia-usos-estil.html>

A quines xarxes socials?



1. **Blog Wordpress:** eina de publicació de continguts en servidors propis. Relaciona totes les altres.

twitter

facebook

Linked in.

2. **Twitter i Facebook:** xarxes socials generalistes que persegueixen que les persones interaccionem.
Linkedin: xarxa social vertical per fer *networking* a partir dels contactes de professionals i la col·laboració de les organitzacions (empreses i administracions).

You Tube flickr

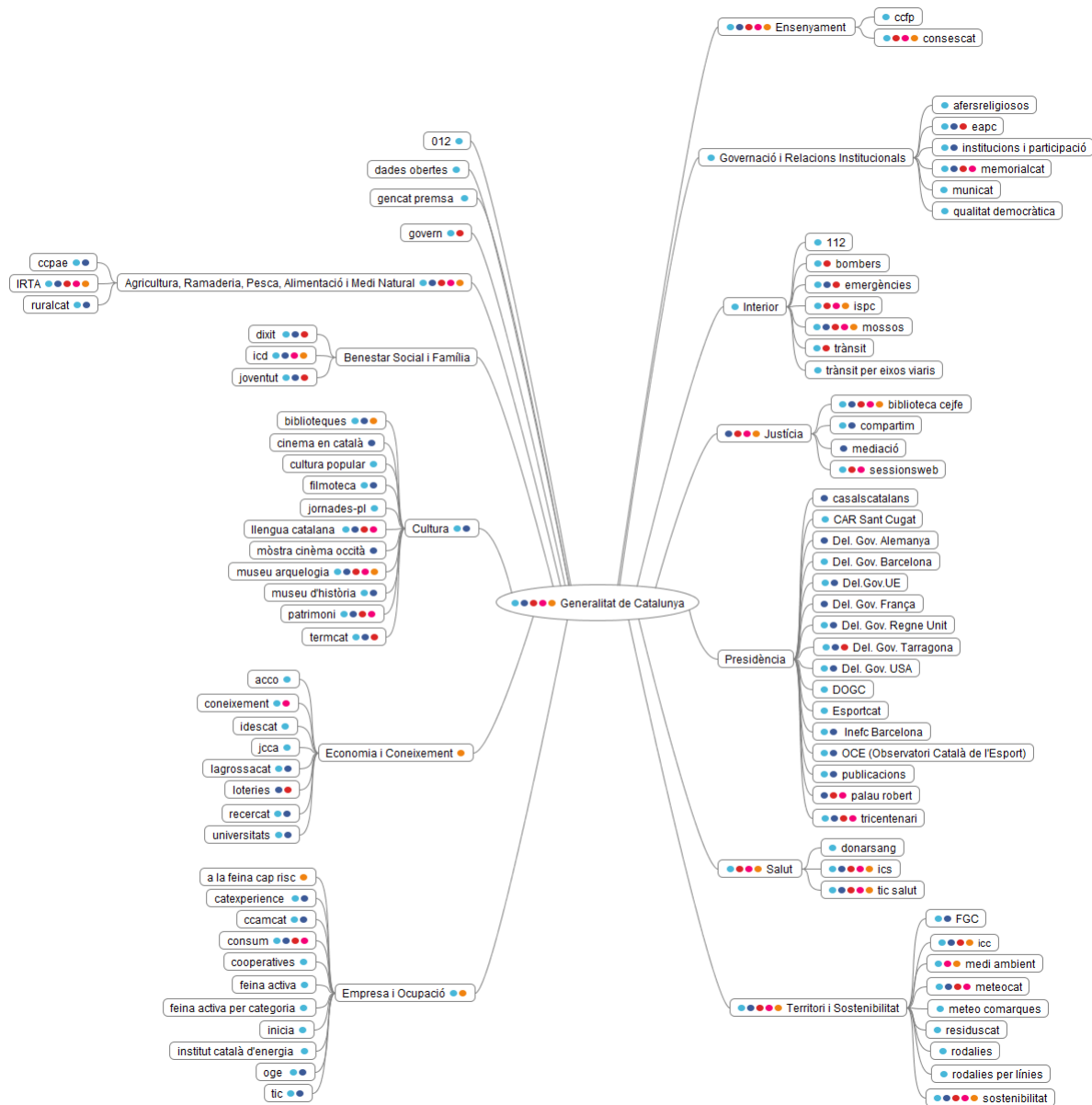


3. **Altres repositoris i eines** per compartir arxius de vídeo, imatges i presentacions en xarxa: Youtube, Flickr i Slideshare.

delicious

4. **Delicious:** per a enllaços.

300 comptes de la Generalitat a les xarxes socials



Les xarxes socials a la SUR

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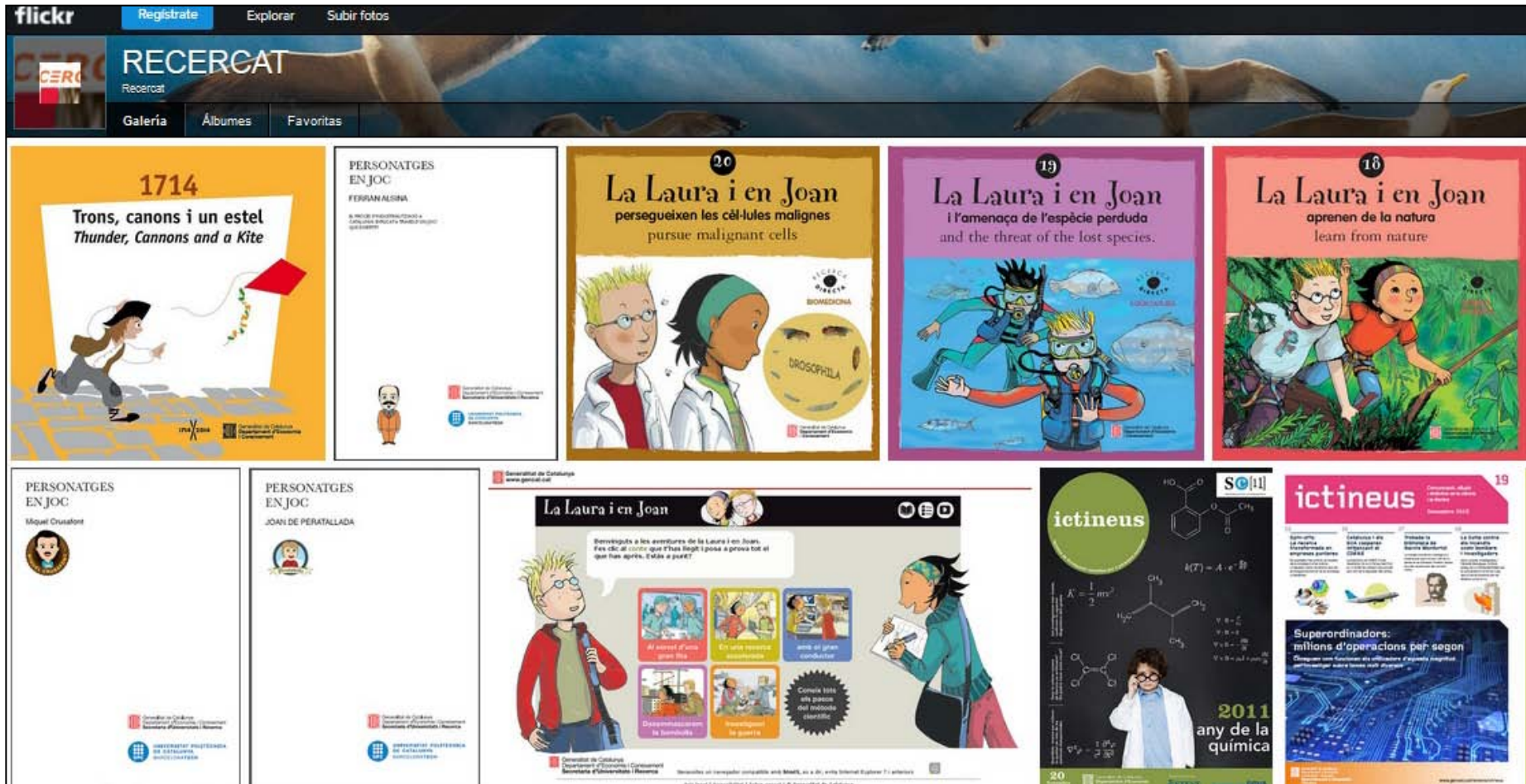
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Entrevista al director general de Recerca, Josep M. Martorell i Rodon



100 números de RECERCAT: balanç



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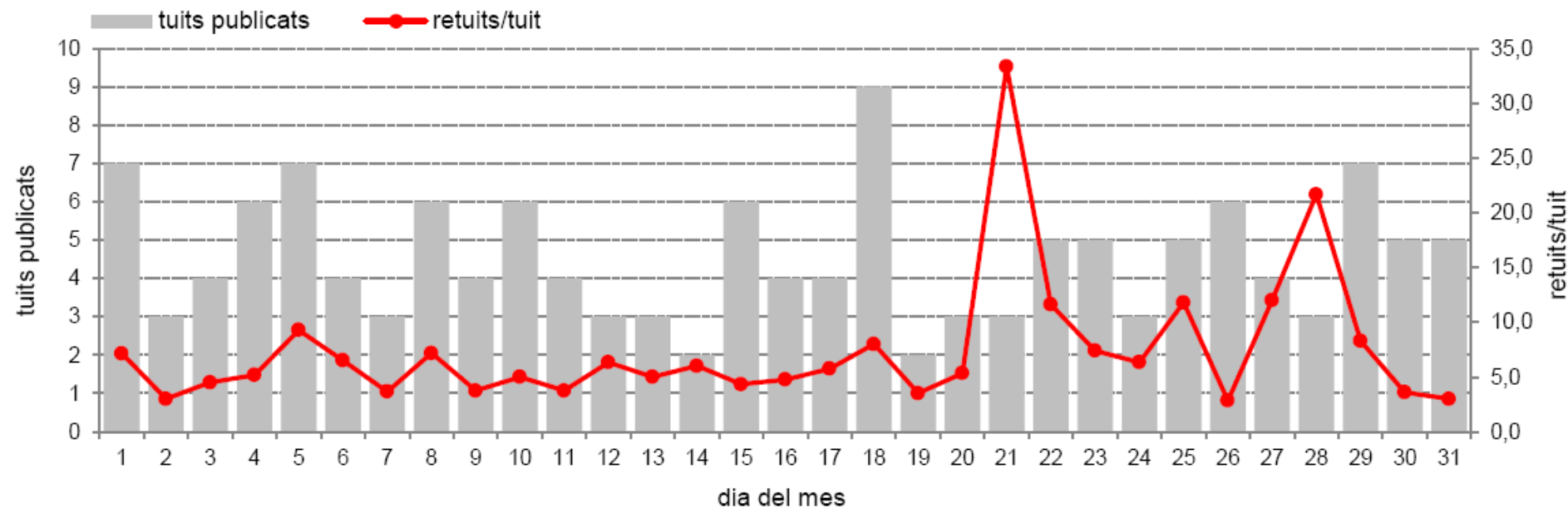


Xarxes socials: Per què?

- Publicacions de la unitat (butlletí electrònic [RECERCAT](#), [contes de la Laura i en Joan](#), guies didàctiques dels [Personatges en joc...](#))
- Convocatòries públiques de beques i ajuts a la recerca
- Novetats/actualitzacions en el web institucional de la SUR
- Notes de premsa
- Retransmissió en directe d'actes
- Actes, premis, beques, publicacions o d'altres informacions dels agents vinculats al sistema català de ciència i tecnologia

Avaluació continuada

La Generalitat ha desenvolupat un conjunt d'indicadors per avaluar la seva presència a les xarxes socials. De manera automàtica, no sols s'obtenen les dades de cada compte (seguidors, tuits...), sinó que, a més, es pot saber **quin interès tenen els continguts que hi publiquem i també el grau de compromís dels nostres seguidors.**



Indicadors xarxes socials gencat

Indicadors de qualitat

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Audiència		Seguidors	Simpatitzants
		Tuits enviats	Entrades
Interaccions		Mencions	Comentaris
		Retuits (RT)	Comparticions
		Clics a enllaços	<i>M'agrada</i>
Interès	Conversa	Mencions/tuits	Comentaris/entrades
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	Acció	Clics a enllaços/tuits	
	Acceptació (<i>applause</i>)		<i>M'agrada</i> /entrades
	Interaccions	(Mencions+RT)/tuits	(Comentaris+comparticions+ <i>M'agrada</i>)/entrades
Compromís	Conversa	Mencions/seguidors	Comentaris/simpatitzants
	Amplificació	RT/seguidors	Comparticions/simpatitzants
	Acció	Clics a enllaços/seguidors	
	Acceptació (<i>applause</i>)		<i>M'agrada</i> /simpatitzants
	Interaccions	(Mencions+RT)/seguidors	(Comentaris+comparticions+ <i>M'agrada</i>)/simpatitzants

Youtube, Flickr i Slideshare

Eina	Indicador
Youtube	Nombre total de vídeos publicats
	Vídeos publicats durant el mes
	Suma de les visions de tots els vídeos publicats
	Visites al canal
	Persones subscriptores
Flickr	Nombre total de fotos publicades
	Fotos publicades durant el mes
	Suma de les visions de totes les fotos públiques
Slideshare	Nombre total de presentacions i documents publicats
	Presentacions i documents publicats durant el mes
	Suma de les descàrregues de totes les presentacions i documents publicats
	Suma de les visites de totes les presentacions i documents publicats

Indicadors d'impacte: avaluen els canvis que provoca l'actuació a les xarxes socials.

Fitxa mensual avaluació xarxes gencat

Seguiment de Twitter - @opendatacat

1

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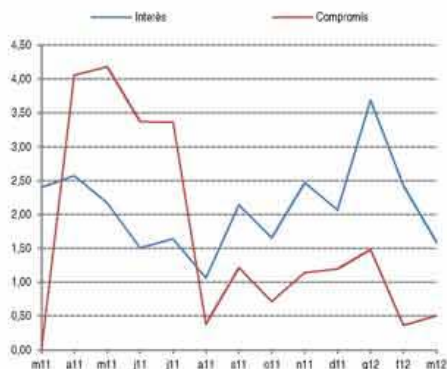
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16 mencions	35 retuits
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1,9 interès	2,0 compromís

2

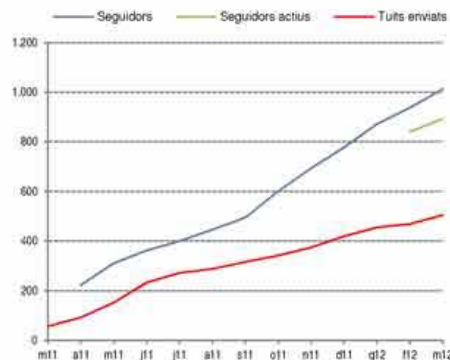
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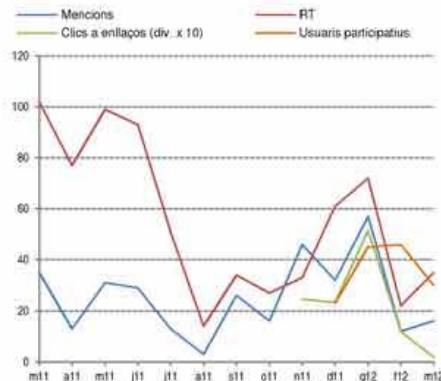
Interès i compromís



Audiència (acumulat)



Interaccions



Tuits més retuitejats (durant el trimestre)

El @puntavui inclou les ofertes de Feina Activa publicades al portal #opendata @gencat a les edicions digitals locals <http://t.co/E3wY9OYY> - **12 retuits**

Presentació: 'Dades obertes a Catalunya' <http://t.co/GeTkJ1aL> #opendata #ogov #risp - **10 retuits**

Entrevista a @iGenoves i @alorza sobre @opendatacat i @opendataeuskadi <http://t.co/Vzhn3zP1> #opendata - **9 retuits**

Presentació 'Dades obertes de la Generalitat' al Col·legi Enginyers Industrials: dilluns 30 de gener a 18h <http://t.co/6cP6imDJ> #opendata - **8 retuits**

Entrevista a David Nogué, de @planol_info, guanyadors d'un dels #AjutsPuntCAT <http://t.co/4ANpx3bW> #opendata - **8 retuits**

The Open Data Handbook <http://t.co/Lry0gXol> #opendata - **8 retuits**

Portal #RISP de l'Administració General de l'Estat <http://t.co/ZhEJrjRy> Hi trobarem dades, aplicacions #opendata i més coses /via @OBSAE - **7 retuits**

RT @opendataeuskadi API de agenda de eventos culturales de Euskadi: Un nuevo servicio de datos abiertos está disponible <http://t.co/bRZ3Fgn9> - **6 retuits**

Nou dataset: CIM-10: Classificació Internacional de Malalties i problemes relacionats amb la salut, 10a revisió <http://t.co/RnUqWmow> - **6 retuits**

Nou dataset: CIM-9-MC: Classificació Internacional de Malalties, 9a. Revisió. Modificació clínica. Període 2012-2013 <http://t.co/kdW7Njqp> - **6 retuits**

The catalan paper @puntavui includes job vacancies published on #opendata @gencat in their local digital editions <http://t.co/E3wY9OYY> - **5 retuits**

3

Rendició de comptes



1

desembre 2013 (dades mensuals)

5.281 seguidors	79 tuits enviats
185 interaccions	123 usuaris participatius
2,3 interès	1,8 compromís

Tuits més retuitejats (darrers tres mesos)

Concurs @ICFOnians: Illuminating Curiosity: 9 famosos, 11 preguntes sobre la llum, un repte per a tots... Hi participes?
<http://t.co/F47GBROVd8>

25/10/2013 09:26 **14 retuits - 17.533 impressions**

Vine a visitar el Síncrotró ALBA! Jornada de portes obertes (16 novembre) <http://t.co/GNwDm5PvRw> #recerca #ALBAOpenDay

25/10/2013 14:16 **14 retuits - 11.573 impressions**

"Escollir abans de parlar" una màxima pels professors en la seva relació amb l'alumne, segons Wagensberg #cienciaiaula #FundacioRecerca

03/10/2013 18:37 **11 retuits - 10.752 impressions**

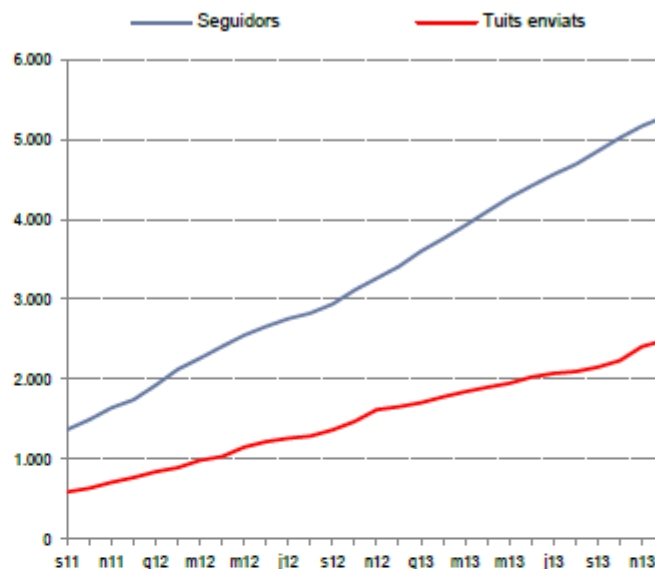
Els #ERC Synergy Grants financen amb 30 MEUR dos projectes de M.Beato @CRGenomica i J. Peñuelas @CREAF_ecologia <http://t.co/oliY9cJa8w>

18/12/2013 13:28 **10 retuits - 12.762 impressions**

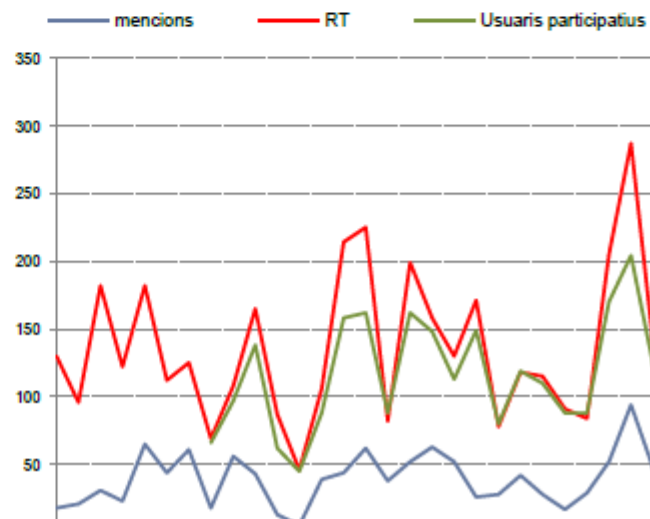
Catalunya esdevé el segon país de la UE amb més concessions del Consell Europeu de #Recerca per població <http://t.co/NYmliXCqqi> #RECERCAT

04/11/2013 09:35 **8 retuits - 9.027 impressions**

Audiència (acumulada)



Interaccions

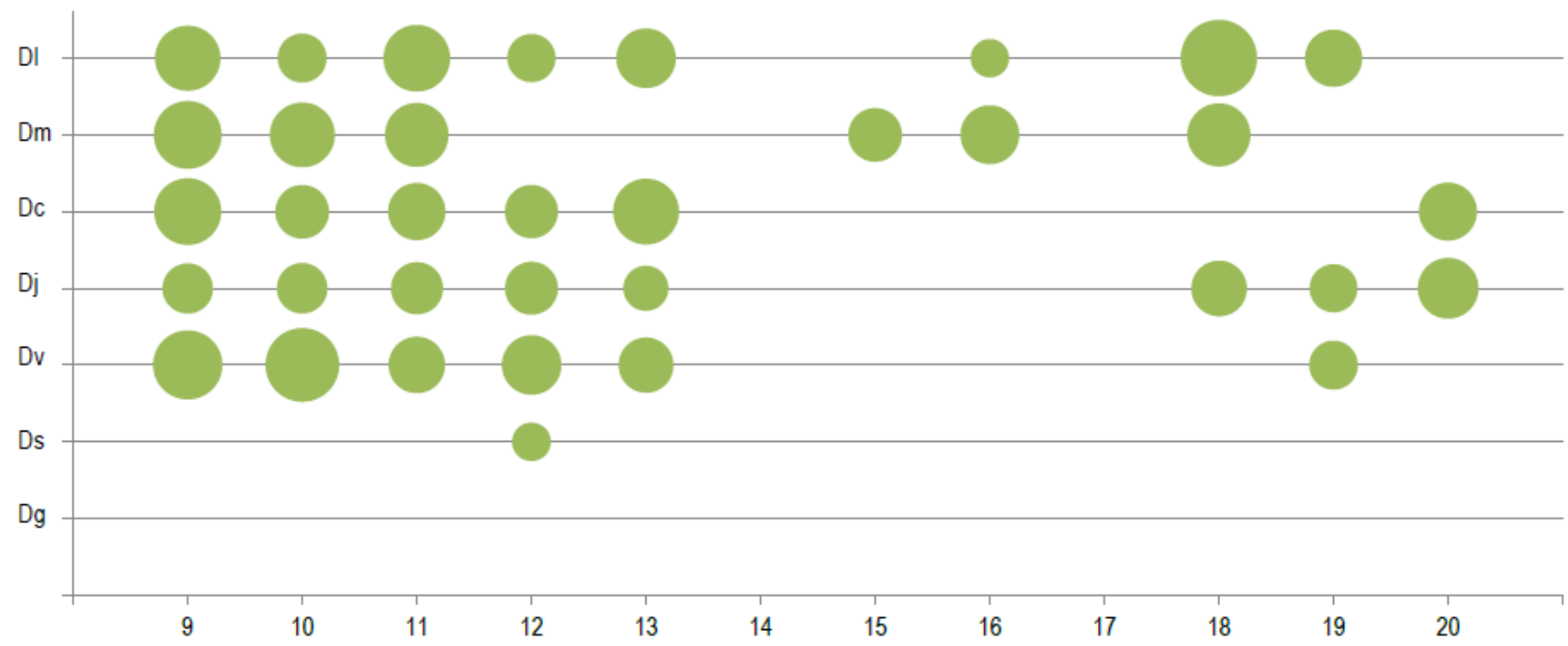


2



Nombre de retuits per tuit segons el moment de publicació del tuit

Segons hora i dia de la setmana. Tamany de les bombolles proporcional al nombre de retuits per tuit.



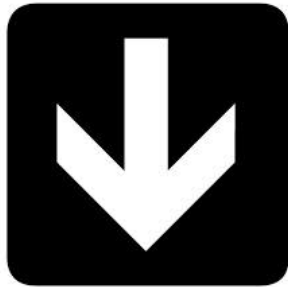
Principals seguidors

Principals seguidors del compte respecte al seu nombre de seguidors.

usuari	seguidors	seguidors/ q. segueix	tweets	any de creació	vegades ⁽¹⁾			m ⁽²⁾	bio
					rt	m.	t.		
NancyODell	883.974	21,8	8.500	2009	0	0	0	0	Host of Entertainment Tonight, Author, EP & Host of HGTV's Celebrities at Home, RUSH Spokesperson, MDA ALS Nat. Ambassador, Clonson Great
contrariansmind	128.777	2,8	10.546	2009	0	0	0	0	Internet Venture Capitalist - Author - Mentor - Adviser - Igniting the Startup Community in Barcelona: http://co.90c2TW6SW
QuoRevista	100.905	131,4	45.797	2009	0	0	0	0	La revista para mentes inquietas (Edición España)
barcelona_cat	86.417	9,7	25.011	2009	0	1	1	1	Benvinguda el canal oficial de l'Ajuntament de Barcelona. Segueix-nos per informar-te, conèixer i descobrir tot el que passa a la ciutat.
gencat	77.170	6,5	7.744	2009	3	0	3	2	Difusió d'activitat de gencat (Generalitat de Catalunya) a la Xarxa + reflexió sobre Internet, innovació, gestió del coneixement, eGovernment...
SciNewsBlog	58.604	1,0	6.951	2009	0	0	0	0	Science News for ordinary people. #followback
concienciaeco	56.045	1,8	30.799	2010	0	0	0	0	España digital sobre ecología, medio ambiente, sostenibilidad, cosmética ecológica. Nos puedes seguir en Facebook: https://t.co/tpRSH49q
elpuntavui	52.312	72,9	89.934	2008	0	0	0	0	Títulars d'actualitat del diari El Punt Avui: http://t.co/8EHuONX
cececebe	48.526	28,0	14.815	2009	0	0	0	0	Centre de Cultura Contemporània de Barcelona. Uter i wter wocess @CCCBlab @CCCBeducac @CCCBmusica @CCCBpremsa @KosmosdeCCCB @Boutic:spaceCCCB
Twitpuncat	41.874	1,9	2.434	2010	0	0	0	0	http://t.co/1JxX8tTzlkq , el portal de la informació ciutadana creat per @intec. Vols donar-te a conèixer a través d'aquesta comunitat? info@intec.cat
parlament_cat	41.196	18,9	9.163	2009	0	0	0	0	Twitter del Parlament de Catalunya
barcelonactiva	40.424	14,1	7.757	2009	0	0	0	0	Agència de desenvolupament local de l'Ajuntament de Barcelona. Iniciativa empresaria, Empresar, Ocupació.
FECYT_Ciencia	38.542	37,2	6.531	2009	1	1	2	2	FECYT Fundación Española para la Ciencia y la Tecnología. Bienvenidos a la ciencia para todos los públicos.
ICEX_	36.906	11,9	14.417	2010	0	0	0	0	¿Quieres impulsar tu empresa en los mercados internacionales y aumentar tu competitividad? En ICEX te ayudamos.
xaviertrias	30.403	6,8	19.689	2008	0	0	0	0	Alcalde de Barcelona @barcelona_cat. Mayor of Barcelona: https://t.co/POUvNmeCt
ebenach	29.459	6,7	11.110	2008	0	0	0	0	
siemens_es	27.358	6,8	3.821	2011	0	0	0	0	Canal oficial de prensa de Siemens en España. Desde aquí te ofreceremos en primicia todas las novedades e informaciones sobre Siemens en España.
EDUCAWEB	27.162	20,6	5.844	2009	0	0	0	0	Todo sobre Educación, formación y empleo en la red
agencia_sinc	25.302	28,8	8.227	2010	0	0	0	0	SINC es la primera agencia de noticias científicas en español, pública y de acceso libre bajo licencia Creative Commons. Porque la ciencia es noticia.
sapienscat	24.613	16,0	3.552	2010	0	0	0	0	Feb., etimologies, actualitat espel de debat per viure el present en clau històrica
cienciadelaoei	23.000	56,7	28.912	2010	0	0	0	0	Nuestra línea de trabajo: Ciencia, tecnología y sociedad: fomento de la cultura científica y de la participación ciudadana. Además en @iberdivulga @iber ciencia
ensenyamentcat	20.798	30,9	8.044	2009	21	3	24	2	Departament d'Ensenyament, Generalitat de Catalunya / Ministry of Education / Government of Catalonia



Principals seguidors que s'han donat d'alta durant els darrers tres mesos.



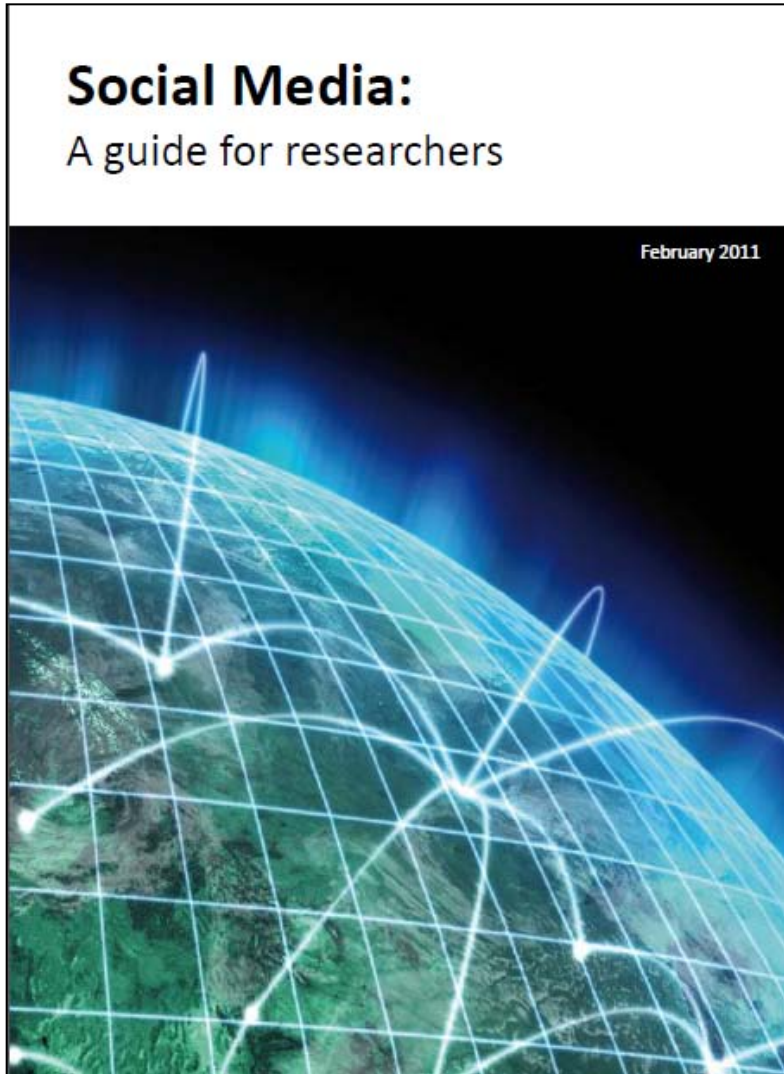
Principals seguidors que s'han donat de baixa durant els darrers tres mesos.



Principals usuaris que retuitegen de manera regular (en els darrers 12 mesos han retuitejat en un mínim de 3 mesos) el compte.



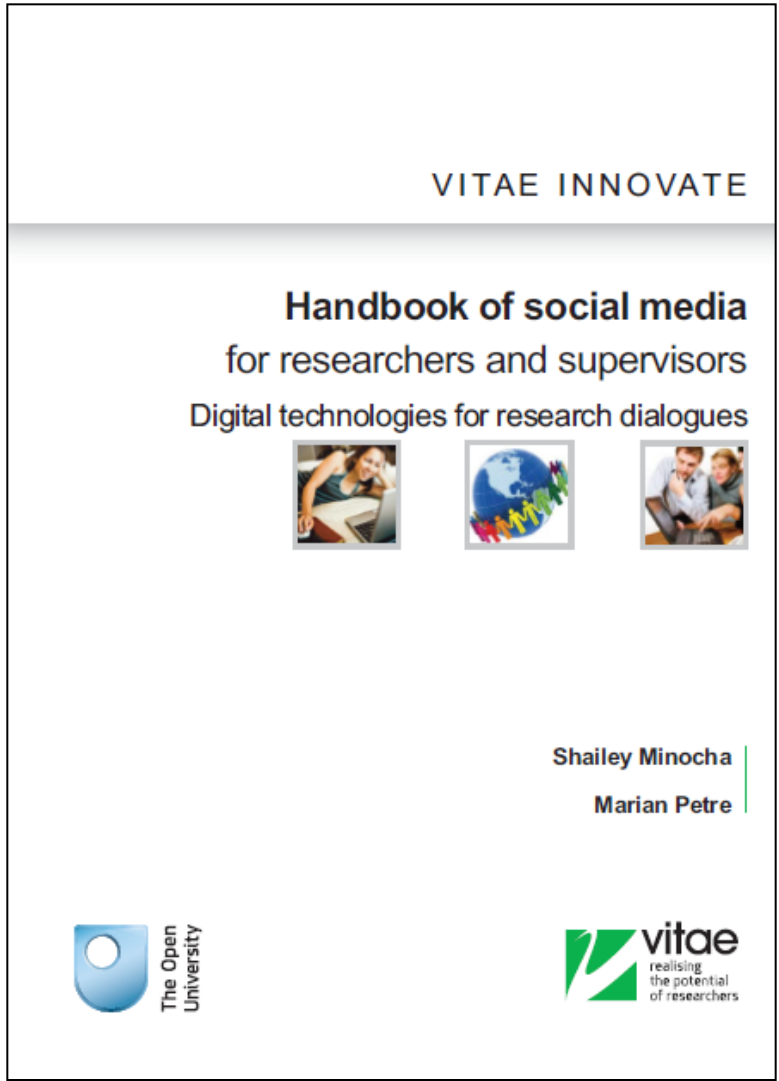
Per aprofundir-hi...



Social Media:

A guide for researchers

February 2011



VITAE INNOVATE

Handbook of social media for researchers and supervisors

Digital technologies for research dialogues



Shailey Minocha
Marian Petre





OPEN ACCESS

PERSPECTIVE

68,848

VIEWS

8

CITATIONS

253

SAVES

2,588

SHARES

An Introduction to Social Media for Scientists

Holly M. Bik , Miriam C. Goldstein

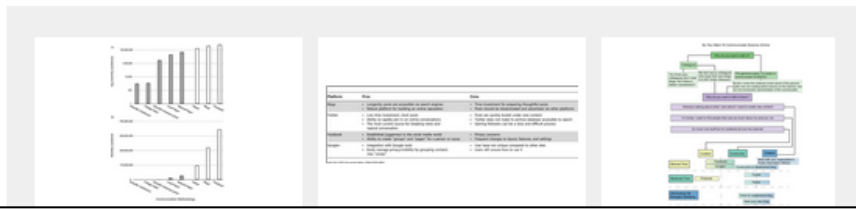
Published: April 23, 2013 • DOI: 10.1371/journal.pbio.1001535

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- Defining Goals and Choosing among Online Tools
- Long-term Needs and Outlook
- Acknowledgments
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Figures



- Subject Areas
- Graduates
 - Internet
 - Population groupings
 - Professions

http://www.plosbiology.org/article/info%3Adoi%2F10.1371%2Fjournal.pbio.1001535?utm_source=&utm_medium=&utm_campaign=



23 Things for Research

An online learning programme for researchers, students and staff at the University of Oxford

[All about 23 Things](#)

[The 23 Things for Research schedule](#)

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All about 23 Things

What is 23 Things?

23 Things is a self-directed course, run as part of the [Engage programme](#), that aims to expose you to a range of digital tools that could help you in your personal and professional development as a researcher, academic, student or in another role. The aim is for you to spend a little time each week over Michaelmas Term, building up and expanding your skills. Each week, we'll talk about one or more of the tools/tasks from our 23 Things programme and encourage you to try it out and reflect on it. We hope that the programme

RECENT POSTS

- [Thing 23 2013: What have you learned and where do you want to go from here?](#)
- [Thing 22 2013: Google Docs and Dropbox](#)
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<http://blogs.bodleian.ox.ac.uk/23things/>

Investigación científica 2.0.1: procesos clave en una sociedad digital

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MOOC "Investigación cient



Investigación científica 2.0.1: procesos clave en una sociedad digital (2ª Edición)



 Me gusta 42  Tweet 13  Share 8

Descripción

El curso se centrará primero en los elementos clave del proceso investigador: cómo comunicar y colaborar desde un punto de vista personal y grupal, y qué elementos son los más importantes: desde el blog personal hasta el web grupal, pasando por los artículos científicos y de divulgación. Se hará hincapié después en la importancia de la reputación y la marca personal, proporcionando herramientas para mejorarla. El MOOC tratará de la ciencia abierta y de las redes sociales de tipo académico que facilitan el proceso de colaboración interpersonal e internacional. La divulgación a



 25 **Fecha De Inicio**

POR DETERMINAR

 **Conocimientos necesarios**

Habilidades para moverse en Internet, conocimientos a nivel de usuario de la utilización de redes sociales, familiaridad con un entorno investigador (trabajo de fin de grado, máster, tesis doctoral, etc.). Conocimiento de la lengua inglesa.

 **Duración**

6 semanas (18 horas de estudio estimadas)

The Superfund Research Program

- Home
- People ▾
- Blog
- News ▾
- Pubs
- Tribal-Univ. Partnership ▾
- Educational Resources ▾
- Research ▾
- Support Cores ▾

[Home](#) » [Educational Resources](#) » Web and Emerging Tech

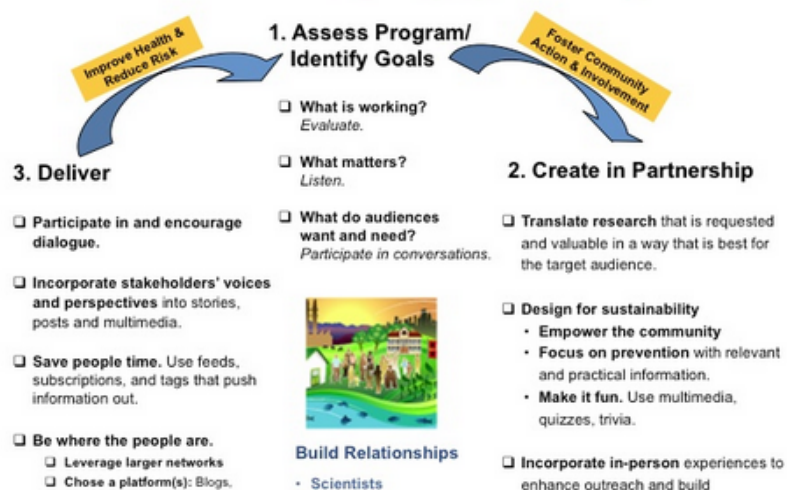
Web and Emerging Technology Resources for Scientists and Partners

NIEHS-funded Centers leverage social media platforms to promote research and activities, expand networks and partnerships, improve relationships with stakeholders, and foster community engagement.

Our Center has a focus on building capacity for effective on-line multi-directional communication. We present on communication strategies at conferences with stakeholders, oversee a [Science Communicators](#) network at OSU, and [train grad students](#).

- › **Blog Post:** [Building Capacity for Communicating Science On-line](#)
- › [Third Tuesday Brown-Bag Lunch Series for Science Communicators \(2013-2014\) #OSUSciComm](#)

On-line Community Engagement Cycle



- My Links
- Network
- Discover
- Add Link
- Settings

help · apps · tools · blog
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UoB it-training
 IT training at the University of Bristol, UK
www.bristol.ac.uk/it-services/learning
 404 public links 0 following 9 followers

FOLLOW

Tags Tag Bundles Date Extra Filters

Current Filter: #social-media-for-researchers

Related tags: **blogging twitter**

[Vitae | The Only Online Career Hub Dedicated to Higher Education](#) chroniclevitae.com

“ ...new(ish) alternative to LinkedIn for academics.

8 10 social-media-for-researchers 25/4/14

[What the Heck Am I Supposed to Do With My LinkedIn Account? | Vitae](#) chroniclevitae.com

“ How useful is LinkedIn for academics? Not much according to this article. Worth reading the comments for alternative views.

1 1 social-media-for-researchers 25/4/14

[How To Retweet: Blueprint To Build The Perfect Retweet - MarketingThink | Social Media & Marketing Coaching Blog By Gerry Moran](#) marketingthink.com

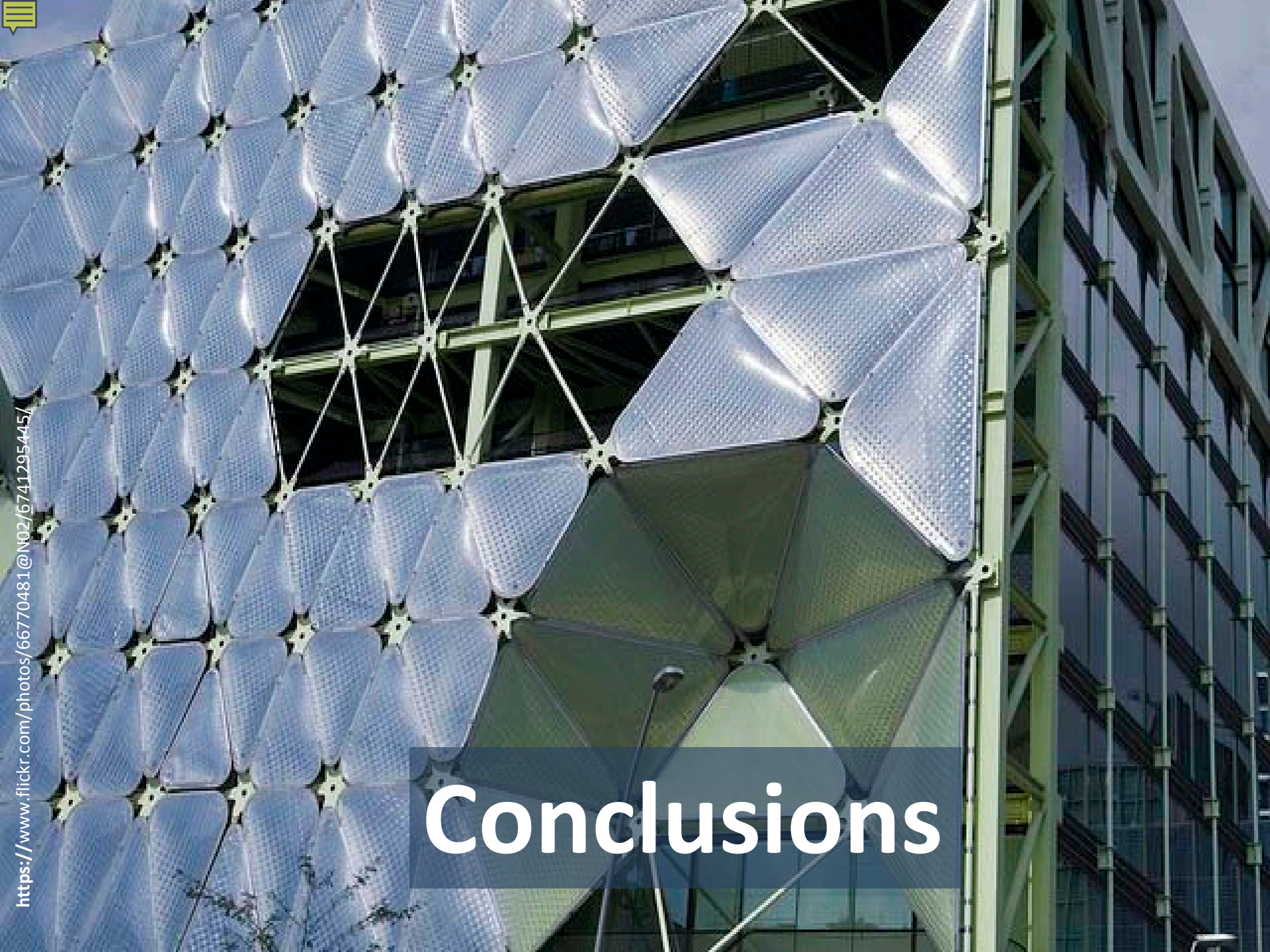
2 2 blogging social-media-for-researchers twitter 25/3/14

[How To Write The Perfect Tweet Blueprint](#) marketingthink.com

12 12 blogging social-media-for-researchers twitter 25/3/14

[Twitter For Beginners: Basic Guidelines Before You Start](#) hashtags.org

2 4 social-media-for-researchers blogging twitter 11/3/14



Conclusions



El que ara és important són les converses, el coneixement que es genera des de la xarxa

Chris Anderson



Difondre





Xavier Lasauca i Cisa

Direcció General de Recerca
Departament d'Economia i Coneixement
Generalitat de Catalunya

www.xavierlasauca.cat
[@xavierlasauca](#)