

Culture, Digital Humanities, and Society

This research line revolves around three thematic areas that share a common interest in understanding culture concerning social structures in highly mediated societies, and how technological (digital) developments influence the production of culture while transforming it. The first area focuses on a relational view of culture, identity, and subjective experiences related to social imaginaries, emotions, morality, or tastes. It addresses the economic politics of technological mediation of culture. The second area focuses on food and gastronomy, particularly exploring changes in dietary habits and food structures, their interwoven cultural patterns, and the influence of global and glocal trends in this domain. Finally, the third area adopts the perspective of digital humanities to rethink center-periphery, global-glocal relationships, and the configuration of cultural spaces, such as the literary field, as well as concepts like archives or digital memory. It also seeks to explore the potentials and limitations of (new) digitally-based methodologies for studying culture, including big data, new mappings, visualizations, and new archives, or the reformulation of cultural histories not feasible with traditional qualitative methodologies.