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ANNUAL REPORT

UOC
Universitat Oberta
de Catalunya

UOC
Universitat Oberta
de Catalunya

01
THE UNIVERSITY AND THE FUTURE

Recently, I have had the opportunity to present the UOC's educational and governance model at international university forums in such diverse corners of the world as Washington, Paris, Singapore, Qatar and Kenya to widely differing audiences from the academic, scientific, business and government sectors. On each occasion, I felt great pride on hearing how speakers – both those who already knew about us and those who only just had – saw the UOC as a point of reference for their online universities. It very gratifying, though also a great responsibility, to see how wherever we go we are put forward as an example for other universities to follow if they want develop and grow on the web, connect with the new knowledge society, adapt to students from the digital generation and focus on lifelong learning which is increasingly vital as we suffer and face up to this crisis.

As Professor Castells says in the institutional video that you can find a link to at the end of this Annual Report, "as far as we know, the UOC is the leading online university" and now, beyond our pioneering mission, we have to accept responsibility for giving the knowledge and experience accumulated over all these years back to society.

For this reason, over the last academic year we have made every effort to ensure that the UOC is even more open and accessible, flexible and adaptable to society's needs, and mobile, multilingual and multi-format in order to be able to respond to the lifestyles of our students.

This commitment means we have to reinvent ourselves constantly and steer our organisation so as to bravely navigate the crisis. Above all, we have to be able to take on board the changes in the culture and habits of education and lifelong learning that the crisis brings with it. We need to be chameleonic, able to work as a network, collaboratively and transversally, with flexibility and efficiency, with greater implication in the impact of our projects to benefit society and with a high degree of creativity. Other universities look to us for our educational model and we are in their sights (which is not exactly the same thing) for our ability to adapt to the new times without endangering the UOC's sustainability. Once again, I would stress that this makes me very proud, but it also represents a great responsibility. As the proverb says, if you want to go fast, go alone, and if you want to go far, go together. We want to go far, in collaboration with and at the service of our society.

02 ⇨
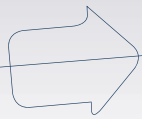
THE YEAR AT A GLANCE

SEPTEMBER OCTOBER 2010

INAUGURAL CLASS
Francesc Pedró gives the inaugural lecture 'Between conservatism and messianism: Is technology really changing student expectations in higher education?'

www.uoc.edu/inaugural10

Francesc Pedró, senior policy analyst at the OECD

REGIONAL PRESENCE
The UOC inaugurates a new information and student service centre in Falset (Priorat).

EDUCATION
» The UOC launches the first MBA in Property Sciences in Spain.
» Localret and the UOC offer training to local council workers in Catalonia.

INNOVATION
» The UOC and Orange develop the first learning app for the iPad in Spain.
» The ReadSpeaker app is integrated into the UOC website, allowing users to download and listen to content from the site in MP3 format.

OPEN ACCESS
The Governing Council approves the open-access policy, thereby offering the scientific community free and open access to all of the university's scientific and teaching output.

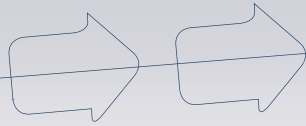**NOVEMBER DECEMBER 2010**

INNOVATION
» The UOC launches APTIC, the first social network for caretakers of children with chronic illnesses in Spain.
» The UOC helps map mass graves from the Spanish Civil War.

GRADUATION CEREMONY
Nearly 6,000 students graduate from the UOC.

Eduard Punset, guest of honour at the graduation ceremony for the class of 2009-2010

CAMPUS OF EXCELLENCE
The UPF-Icària International Campus project, coordinated by Pompeu Fabra University (UPF), is recognised as an International Campus of Excellence. The UOC participates in the project as a partner university.

THE PRESIDENT ONLINE
The president's website is redesigned. The site reports on Imma Tubella's in-person and online activities in her role as president of the UOC.

http://rectora.uoc.edu

Readspeaker

Readspeaker

TRANSFER
» The UOC's UNESCO Chair in e-Learning holds its 7th International Seminar. This year's topic is 'Mobile Technologies for Learning and Development'.
» 4th International Conference on Conflictology and Peace.
» The UOC Telemedicine Conference is held at Hospital Moisès Broggi. The conference focuses on business models, future plans, challenges in remote assistance and telemedicine in medical emergencies.

AWARDS
Manuel Castells is awarded the Erasmus Medal by Academia Europaea.

Manuel Castells

TRANSFER
» Larry Cuban explains the US experience in the use of ICTs in the classroom as part of the 'Debates on Education' series.
» The UOC coorganises MINIPUT 2010, the only quality television fair in Spain.

Larry Cuban

LLETRA
The UOC launches Viquilletra (Wikiletters) to promote reading in secondary-school classrooms.

http://lletra.uoc.edu/viquilletra/

JANUARY APRIL 2011

INNOVATION

» A new website is launched to showcase the proposals submitted for the APLICA call for innovation project proposals.

www.innovauoc.org

The Innovation Showcase

HONORARY DOCTORATE

Brenda Gourley, former Vice Chancellor and CEO of the Open University in the UK, is awarded an honorary doctorate by the UOC.

www.uoc.edu/hc

Brenda Gourley, doctor honoris causa

ACADEMIC LIFE

Fifteenth anniversary of the launching of the Educational Psychology programme.

EDUCATION

» The Mollet, Tremp and Seu d'Urgell hospitals become new centres for UOC student internships and training.
» The UOC will join forces with Consorci de Formació i Iniciatives Cercs-Berguedà to promote education in Berguedà County.

INTERNATIONALISA-TION

» Launching of a website for Latin America.

Latin American website

RESEARCH

» The UOC publishes its knowledge map.
» UOC students can use health-mapping technology to research epidemic surveillance.

http://mapadelconeixement.uoc.edu

MOBILITY

The UOC's e-journals begin to publish articles in ePUB format, which is optimal for mobile devices and e-readers.

COOPERATION

The Campus for Peace joins the Doctors Without Borders campaign 'Pills against other people's pain'.

REGIONAL PRESENCE

The UOC inaugurates its office in Tarragona.

THE SOCIAL UOC

In honour of St. George's Day, LletrA holds a micro-story and book recommendation contest on Twitter. The hashtag #jollegeixo (#iread) and the account @lletra are trending topics for Barcelona.

» The UOC launches SpeakApps, a set of Web 2.0 tools for language learning.

SpeakApps for language learning

OPEN ACCESS
The UOC's open-access policy is ranked tenth best in the world and best in Spain by Melibea.

IN MEMORIAM
Homage to Dr William J. Mitchell, professor at the Massachusetts Institute of Technology (MIT) and recipient of an honorary doctorate from the UOC in the academic year 2005-2006.

www.uoc.edu/monumentvirtual/ The digital city, a virtual and posthumous memorial to Dr Mitchell

» The UOC joins the International Association of University Presidents (IAUP) and the Open Digital Space for the Mediterranean (eOMED).
» The UOC and Telmex create a digital community to promote knowledge and the use of ICT.

» The University reaches out to the French-speaking world with a new website in French.

French-language website

ACCESSIBILITY
All teaching materials currently adapted for the visually impaired are transferred to the ONCE collection.

ACADEMIC LIFE
Graduation ceremony with the students from Mexico.

Graduation ceremony in Mexico

TRANSFER
» The 1st Open Cinema Week is held.
» Isaac Mao talks about sharism at the 5th Meeting of UOC Associate Institutions and Companies and the 4th Tech Talk.

Isaac Mao, father of sharism

5

MAY JULY 2011

INTERNATIONALISATION
» A cooperation agreement is signed with Universidad Andina Simón Bolívar (UASB) in Bolivia to promote research and technological innovation activities in telemedicine.
» The UOC joins the Agence Universitaire de la Francophonie (AUF) and signs agreements with the University of New England in Australia and the Open University of Israel.

TRANSFER
» The UOC and the CatDem Foundation hold the seminar 'Small nations in the context of the economic crisis. Looking for a way out' with the participation of the Catalan president, Artur Mas.

Artur Mas at the seminar held by the UOC and the CatDem Foundation

» The UAB and the UOC jointly publish the communication journal *Anàlisi*.

www.analisi.cat

ACCOLADES
Manuel Castells is inducted as a fellow into the American Academy of Political and Social Science.

MOBILITY
A version of the UOC Virtual Library's catalogue is launched for mobile devices.
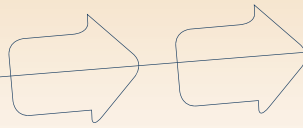

http://m.cataleg.uoc.edu

The Virtual Library's catalogue for mobile devices

ALUMNI
The regatta sailor Anna Corbella and the rally-racing motorcycle rider Marc Coma are the guests of honour at the Annual Alumni Meeting in Barcelona. In Madrid, Ana María Llopis and Jesús Vega analyse companies' new needs.

Anna Corbella and Marc Coma at the Alumni Meeting in Barcelona

THE SOCIAL UOC
The UOC launches a new channel for student services with the Twitter accounts @UOCestudiant and @UOCestudiante.

INNOVATION
To celebrate Internet Day and World Information Society Day, two virtual classrooms are opened off campus, so that anyone who wishes to can see first-hand what it is like to study at the UOC.

»The UOC's Information and Communication Sciences Department launches the e-journal *COMeIN*.

RESEARCH
The UOC participates in the International Music Observatory, an initiative of Primavera Sound.

http://comein.uoc.edu *COMeIN,* the UOC's new e-journal

EDUCATION
»Undergraduate students at the UOC will be able to obtain a 180-ECTS-credit bachelor's degree under a cooperation agreement with the University of Andorra.
»The Campus for Peace launches the Virtual School for Cooperation.
»The OECD ratifies the UOC's commitment to innovation and quality culture.
»More than 1,200 people take part in the 2nd UOC Faculty Conference.

»The Catalan Government accredits the qualifications awarded by the UOC's School of Languages.

REGIONAL PRESENCE
The UOC's Terrassa office moves to its new location in the Vapor Universitari de Terrassa complex.

Vapor Universitari (Terrassa)

03

THE UOC IN FIGURES

1. BREAKDOWN OF STUDENTS BY TYPE OF PROGRAMME

OFFICIAL DEGREE PROGRAMMES

GRAU	EHEA degree	18,062
	Non-EHEA degree	15,345
	Diploma or foundation degree	10,785
POSTGRA-DUATE	University master's degree	2,906
DOCTORAL	PhD	56

TOTAL: 60,876

UOC-SPECIFIC DEGREE PROGRAMMES

POSTGRA-DUATE	Master's degree	781
	Postgraduate degree	1,271
	Specialisation course	1,288
UOC-SPECIFIC DEGREE (GMMD)		136
OTHER	University @thenaeum	3,044
	Summer and Winter Open University	2,897
	School of Languages	2,508
	Other: Seminars, customised training	1,797

2. BREAKDOWN OF STUDENTS BY AGE

● EHEA degrees, diplomas and non-EHEA degrees   ● University master's degrees, PhDs and postgraduate degrees

	18 to 21 years old	22 to 25 years old	26 to 29 years old	30 to 34 years old	35 to 39 years old	40 and older
EHEA degrees, diplomas and non-EHEA degrees	1,147	5,451	8,040	10,531	8,354	10,669
University master's degrees, PhDs and postgraduate degrees	20	526	1,240	1,588	1,237	1,691
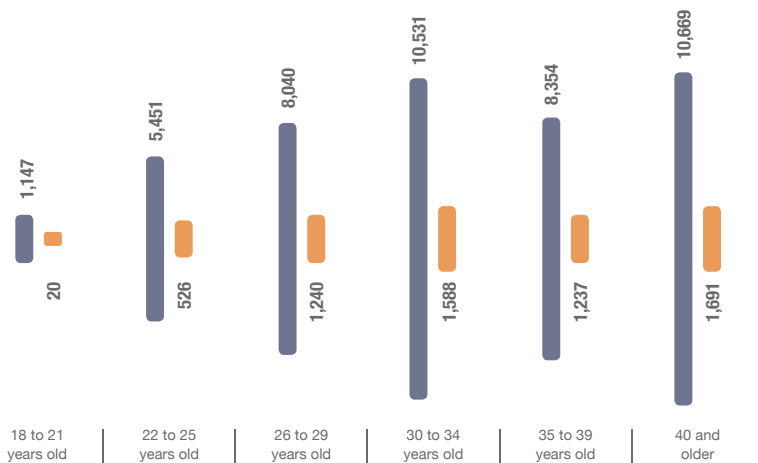
3. BREAKDOWN OF STUDENTS BY SEX

	Diplomas and non-EHEA degrees	EHEA degrees	University master's degrees	PhDs	Postgraduate degrees
🚹	12,843	8,352	1,492	28	1,586
🚺	13,287	9,710	1,414	28	1,754

4. EVOLUTION OF THE NUMBER OF STUDENTS ENROLLED

UNDERGRADUATE: DIPLOMAS, NON-EHEA DEGREES AND EHEA DEGREES

2000 2001	2001 2002	2002 2003	2003 2004	2004 2005	2005 2006	2006 2007	2007 2008	2008 2009	2009 2010	2010 2011
14,837	21,374	25,783	30,767	33,996	37,095	39,494	40,860	42,397	44,776	44,328
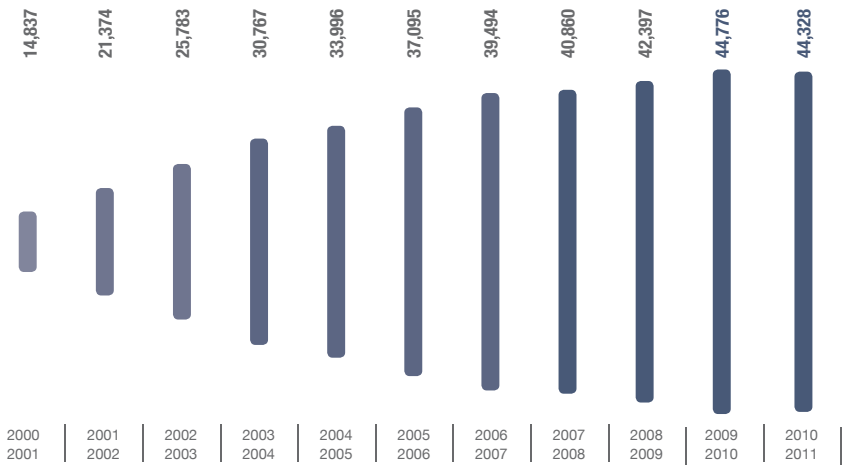
POSTGRADUATE: MASTER'S DEGREES, POSTGRADUATE DEGREES AND PHDS

2000 2001	2001 2002	2002 2003	2003 2004	2004 2005	2005 2006	2006 2007	2007 2008	2008 2009	2009 2010	2010 2011
1,321	1,636	2,902	2,662	3,324	3,621	3,731	4,636	4,820	4,473	5,014

OTHER: University @thenaeum, summer and winter courses, school of languages, seminars, customised training

2003 2004	2004 2005	2005 2006	2006 2007	2007 2008	2008 2009	2009 2010	2010 2011
2,069	3,049	6,970	6,876	8,749	7,161	7,538	11,534
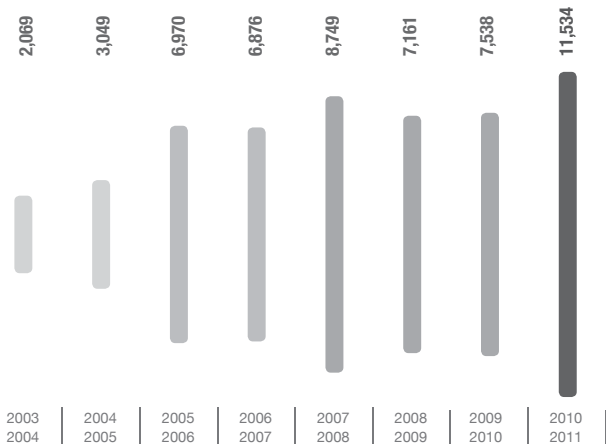
ECONOMICS AND BUSINESS STUDIES

Diploma in Business Studies	5,605
Diploma in Tourism	835
2nd-Cycle Degree in Business Administration and Management	1,656
2nd-Cycle Degree in Labour Sciences	1,266
2nd-Cycle Degree in Market Research and Techniques	887
EHEA Degree in Tourism	320
EHEA Degree in Business Administration and Management	2,870
EHEA Degree in Marketing and Market Research	559
EHEA Degree in Labour Relations and Employment	441
University Master's Degree in Health and Safety	669

INFORMATION AND COMMUNICATION SCIENCES

2nd-Cycle Degree in Audiovisual Communication	588
2nd-Cycle Degree in Information and Communication Sciences	537
2nd-Cycle Degree in Advertising and Public Relations	924
EHEA Degree in Communication	994
EHEA Degree in Information and Communication Sciences	298
University Master's Degree in the Information and Knowledge Society	426

LAW AND POLITICAL SCIENCE

2nd-Cycle Degree in Audiovisual Communication	2,464
2nd-Cycle Degree in Information and Communication Sciences	398
2nd-Cycle Degree in Advertising and Public Relations	2,453
EHEA Degree in Communication	490
EHEA Degree in Information and Communication Sciences	67

ARTS AND HUMANITIES

2nd-Cycle Degree in Catalan Language and Literature	357
2nd-Cycle Degree in Humanities	1,108
2nd-Cycle Degree in East Asian Studies	618
EHEA Degree in Humanities	1,280
EHEA Degree in Catalan Language and Literature	297
University Master's Degree in Cultural Management	385

PSYCHOLOGY AND EDUCATION SCIENCES

2nd-Cycle Degree in Psychology	1,799
2nd-Cycle Degree in Educational Psychology	1,973
EHEA Degree in Psychology	4,165
EHEA Degree in Social Education	1,280
University Master's Degree in e-Learning	745

IT AND TELECOMMUNICATIONS

Foundation Degree in Management IT	1,630
Foundation Degree in Systems IT	2,001
Foundation Degree in Telecommunications: Specialisation in Telematics	714
2nd-Cycle Degree in Computer Engineering	770
EHEA Degree in Computer Engineering	1,050
EHEA Degree in Telecommunications Technology	301
EHEA Degree in Multimedia Studies	1,264
University Master's Degree in Free Software	454

HEALTH SCIENCES

University Master's Degree in Telemedicine	54
University Master's Degree in Nutrition and Health	106
Food Systems, Culture and Society	38
Global Executive Education	233

TEACHING AND MANAGEMENT STAFF

TEACHING AND MANAGEMENT STAFF

Faculty members	249
Collaborating teachers	3,155
Management staff	490

TEACHING AND MANAGEMENT STAFF BY SEX

	Men	Women
Faculty members	137	112
Collaborating teachers	1,797	1,358
Management staff	149	341

Of the UOC's 249 faculty members, 71% hold PhDs and 58% have been accredited by the university system.

GRADUATES

1. BREAKDOWN OF GRADUATES BY TYPE OF PROGRAMME

PHD	UNIVERSITY MASTER'S DEGREE	DIPLOMA	MASTER'S OR POSTGRADUATE DEGREE	NON-EHEA DEGREE
7	310	1,362	1,920	2,327

TOTAL: 5,926
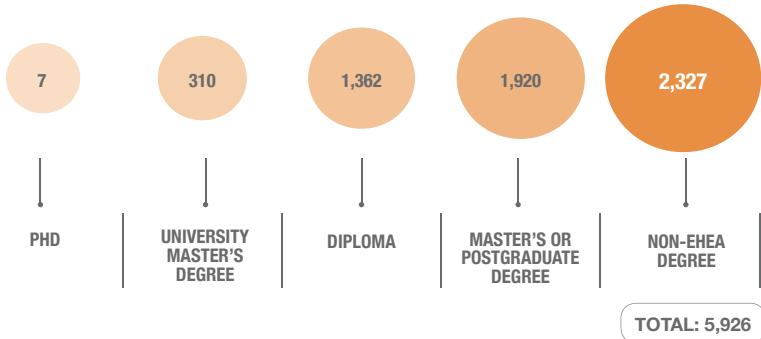
2. EVOLUTION OF THE NUMBER OF GRADUATES OF DIPLOMA, DEGREE, UNIVERSITY MASTER'S DEGREE AND PHD PROGRAMMES

UOC-specific qualifications: master's degrees, postgraduate degrees

Official qualifications: degrees, master's degrees, PhDs

	1999 2000	2000 2001	2001 2002	2002 2003	2003 2004	2004 2005	2005 2006	2006 2007	2007 2008	2008 2009	2009 2010
UOC-specific					719	862	1,023	1,636	3,012	2,686	1,920
Official	118	142	431	954	1,466	2,094	2,225	2,606	2,878	3,452	4,006

1. STUDENT SUPPORT

EDUCATION

Counsellors for programmes in Catalan	463
Counsellors for programmes in Spanish	192

Subjects taught in Catalan	1,584
Virtual classrooms in Catalan	1,642
Subjects taught in Spanish	1,666
Virtual classrooms in Spanish	1,743
Subjects taught in English	123
Subjects taught in French	14

Exam sites	24
Regional offices	17
Support centres	51
Queries handled by support centres	92,851
Information requests handled	29,775
Information sessions	87
Welcome and orientation sessions for new students	30
Use of services available at regional offices	16,204

Committees (campus, departments and regional offices)	20, made up of 140 representatives

THE VIRTUAL LIBRARY

The collection

Number of titles in catalogue	42,103
Number of e-book titles	13,057
Number of physical book titles	27,120
Number of volumes	69,011
Number of journals accessible online	19,991
Number of electronic resources	28,871

Use of the library and user service

Book loans	39,489
Catalogue queries	2,266,657
Queries submitted to the Library	4,339
Visits to the Library website	1,294,315
Downloads of full-text articles	322,259
Number of e-readers	265
E-reader loans	390
Teaching materials	147
Hours of training	264
Attendees at training	900

The Library in the classroom

Number of electronic resources available in classrooms (Virtual Library)	21,854

Annual figures

2. STUDENT SERVICES

QUERIES

Queries (questions, suggestions, complaints)	172,412

TWITTER SERVICE CHANNEL

Queries	915
Official communications (tweets)	49
Followers	2,252

The service was launched in March 2011

THE UOC LIBRARY LAUNCHED AN E-BOOK LOAN SERVICE WITH 265 DEVICES.

THE STUDENT SERVICE TWITTER ACCOUNT RECEIVED 915 QUERIES AND HAS 2,250 FOLLOWERS.

3. VIRTUAL CAMPUS

USAGE STATISTICS

Users	2,954,716
Visits	23,397,110
Page views	62,219,629
Time spent	4 minutes 45 seconds

Annual total

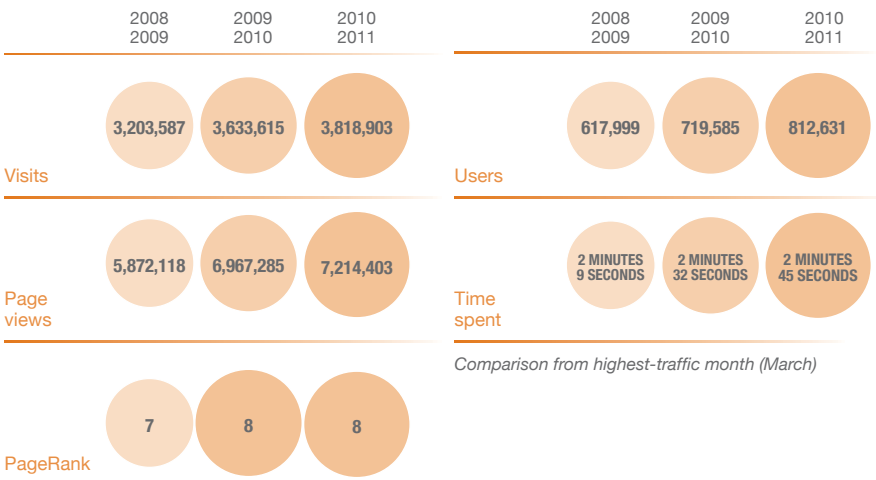### COMMUNICATION CHANNELS AND STUDENT PARTICIPATION

Number of news items published	938
News area users	127,716
Personalised messages	268
Issues of *Academic Information Newsletter*	17
Average number of subscribers	16,238
Number of active forums (discussion forums managed by members of the community)	365
Average number of threads posted in forums monthly	3,878
Number of users of the SMS-Mobile Marks service	22,290

THE WEBSITE SET A NEW RECORD, REGISTERING MORE THAN 800,000 USERS IN MARCH 2011.

www 4. THE UOCS'S WEBSITE

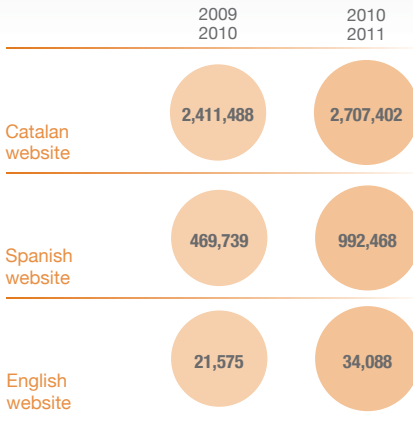### 4.1. EVOLUTION OF THE MAIN INDICATORS OF THE WEBSITE'S RANKING

	2008 2009	2009 2010	2010 2011
Visits	3,203,587	3,633,615	3,818,903
Page views	5,872,118	6,967,285	7,214,403
PageRank	7	8	8

	2008 2009	2009 2010	2010 2011
Users	617,999	719,585	812,631
Time spent	2 MINUTES 9 SECONDS	2 MINUTES 32 SECONDS	2 MINUTES 45 SECONDS

Comparison from highest-traffic month (March)

4. 2. RANKINGS OF THE UNIVERSITY'S WEBSITES

Academic year 2008-2009	Academic year 2009-2010	Academic year 2010-2011
638	558	724

As of 31 July 2011

Webometrics is an international ranking drawn up by the Spanish National Research Council (CSIC) of the websites of 20,000 universities. The ranking is based on four indicators: the size of the website (the number of pages that it hosts), visibility (the number of external links to a university's website), the number of rich files and Google Scholar.

4. 3. NUMBER OF VISITS BY BROWSING LANGUAGE

	2009 2010	2010 2011
Catalan website	2,411,488	2,707,402
Spanish website	469,739	992,468
English website	21,575	34,088

Comparison from highest-traffic month (March)

THE UOC WEBSITE RECEIVED FOUR TIMES MORE VISITS FROM MOBILE DEVICES IN THE ACADEMIC YEAR 2010-2011 THAN IN THE PREVIOUS YEAR.

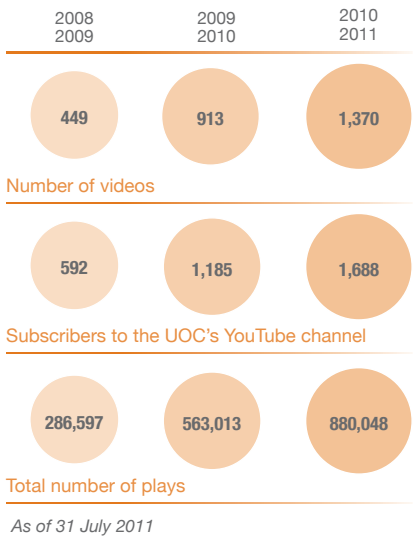## 4.4. EVOLUTION OF THE NUMBER OF VISITS FROM MOBILE DEVICES

2009 2010	2010 2011
23,227	85,552

Visits

Comparison from highest-traffic month (June)

5. OPEN ACCESS TO KNOWLEDGE

YOUTUBE

	2008 2009	2009 2010	2010 2011
Number of videos	449	913	1,370
Subscribers to the UOC's YouTube channel	592	1,185	1,688
Total number of plays	286,597	563,013	880,048

As of 31 July 2011

JOURNALS, INSTITUTIONAL PUBLICATIONS AND KNOWLEDGE SITES

	2008 2009	2009 2010	2010 2011
Number of journals and websites	9	13	15
Subscribers	12,357	12,847	13,523

As of 31 July 2011

Journals and institutional publications: Anàlisi, Artnodes, COMeIN, Digithum, Ecouniversitat, eLC Research Paper Series, IDP. Internet, Law and Politics Journal, IN3 Working Paper Series, Journal of Conflictology, Mosaic, RUSC. Revista de Universidad y Sociedad del Conocimiento, UOC Papers, Walk In. Knowledge sites: LletrA, Debates on Education.

THE O2 REPOSITORY, THE OBERTA IN OPEN ACCESS

	2010 2011
Number of documents available	1,831
Visits	172,550
Downloads	156,752

The O2 repository was launched in February 2010. Cumulative figures.

OPENCOURSEWARE

	2008 2009	2009 2010	2010 2011
Visits	428	11,921	7,560
Users	383	8,467	5,553
Time spent	39 SECONDS	2 MINUTES 41 SECONDS	3 MINUTES 42 SECONDS
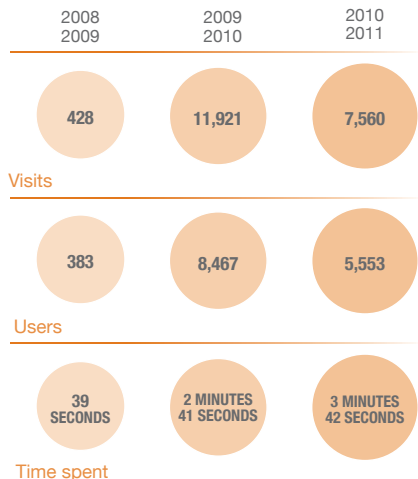
Comparison from highest-traffic month (February)
Source: Nielsen (Universia.es website)

EDITORIAL UOC: CATALOGUE

| 2008 2009 | 2009 2010 | 2010 2011 | | 2008 2009 | 2009 2010 | 2010 2011 |

| 122 | 107 | 174 |

Books

| 23 | 47 | 90 |

Reprints
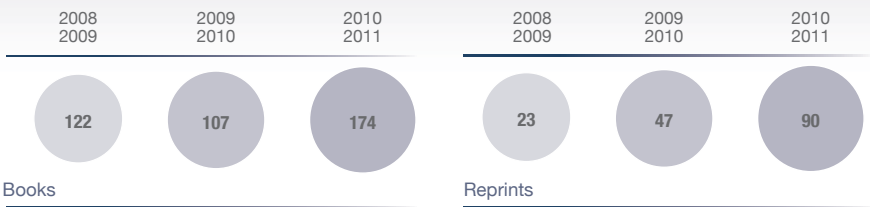
As of 31 July 2011

EDITORIAL UOC WEBSITE

www.editorialuoc.cat

| 2010 2011 | 2010 2011 | 2010 2011 |

| 50,080 | 41,513 | 2 MINUTES 41 SECONDS |

Visits | Users | Time spent

As of 31 July 2011

6. THE SOCIAL UOC

UOC FACEBOOK PAGE

www.facebook.com/uoc.universitat

| 2008 2009 | 2009 2010 | 2010 2011 | | 2008 2009 | 2009 2010 | 2010 2011 |

| 4 | 5 | 7 |

Number of pages opened on Facebook

| 751 | 4,389 | 9,322 |

Followers

| 51 | 275 | 254 |

Number of interactions
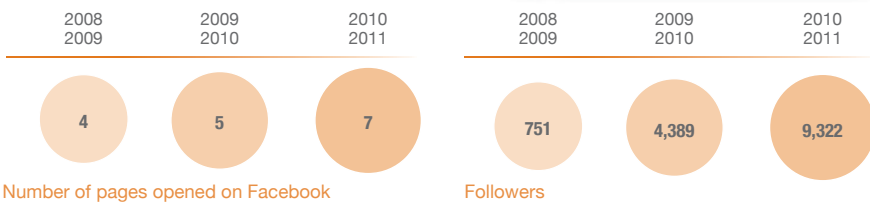
As of 31 July 2011

THE UOC'S TWITTER ACCOUNT

www.twitter.com/UOCuniversity

Number of active UOC Twitter accounts	22
Followers of @UOCuniversitat, @UOCuniversidad and @UOCuniversity	12,105
Tweets sent	742

Tweets in Catalan	313		Tweets in Spanish	336		Tweets in English	93
Retweets	333		Retweets	298		Retweets	34
Mentions	398		Mentions	609		Mentions	76

LINKEDIN ALUMNI

| 2009 2010 | 2010 2011 |

| 863 | 1,893 |

Members
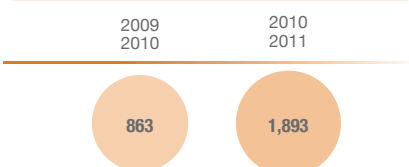
As of 31 July 2011

THE UNIVERSITY'S OTHER THREE TWITTER ACCOUNTS HAVE MORE THAN 12,000 FOLLOWERS.

04

THE UOC IN THE WORLD

AGREEMENTS

Mexico
» Instituto Tecnológico de Teléfonos de México, S.C. (INTTELMEX)
» Teléfonos de México, S.A.B. (TELMEX)
» Ibero-American University Puebla
» Orfeó Català de Mèxic AC

Bolivia
» Simón Bolivar Andean University (UASB)
» Fe y Alegría, Movimiento de Educación Popular
   Integral y de Promoción Social

Chile
» Santo Tomás University (UST)

Argentina
» National University of the Northwest of Buenos Aires Province
   (UNNOBA)
» Consejo Profesional de Arquitectura y Urbanismo (CPAU)

NETWORKS

▸▸ **EUROPEAN**

CEDU	(Conferencia Estatal de Defensores Universitarios)
EADTU	(European Association of Distance Teaching University)
EDEN	(European Distance and E-Learning Network)
EFQUEL	(European Foundation for Quality in e-Learning)
EMUNI	(Euro-Mediterranean University)
ENOHE	(European Network for Ombudsmen in Higher Education)
EOMED	(Espace Numérique Ouvert pour la Méditerranée)
EPUF	(Euromed Permanent University Forum)
EUA	(European University Association)
EUCEN	(The European Association for University Life Long Learning)
EUNIS	(European University Information Systems)

STUDENTS

BREAKDOWN OF STUDENTS IN THE WORLD

MORE THAN
36,000
CATALONIA

MORE THAN
12,500
**REST OF
SPAIN**

16

Andorra
» University of Andorra

Spain
» Fundación Cultural y de Estudios Sociales (CYES)

Israel
» Open University of Israel (OUI)

Senegal
» Olympafrica International Foundation
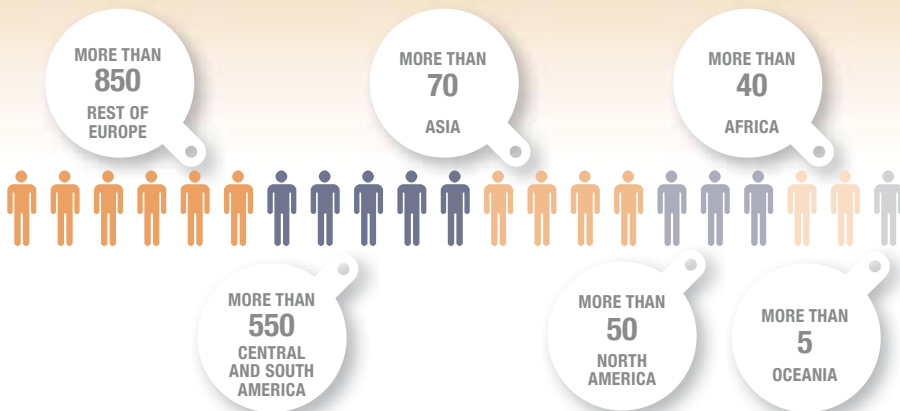
Algeria
» Wataniya Telecom Algérie Spa

Australia
» University of New England (UNE)

►► GLOBAL

AUIP   (Asociación Universitaria Iberoamericana de Posgrado)
CASE   (Council for Advancement and Support of Education)
CINDA   (Centro Interuniversitario de Desarrollo)
CREAD   (Consorcio Interamericano de Educación a Distancia)
EDUCAUSE
ELI   (Educause Learning Initiative)
GUNI   (Global University Network for Innovation)
IAU   (International Association of Universities)
ICDE   (International Council for Open and Distance Education)
IMS   (Global Learning Consortium)
NAFSA   (Association of International Educators)
NMC   (New Media Consortium)
OCW   (OpenCourseWare Consortium)
RECLA   (Red de Educación Continua de América Latina y Europa)
REDDU   (Red de Defensores, Procuradores y Titulares de Organismos de
Defensa de los Derechos Universitarios)
Talloires Network

MORE THAN
850
REST OF EUROPE

MORE THAN
70
ASIA

MORE THAN
40
AFRICA

MORE THAN
550
CENTRAL AND SOUTH AMERICA

MORE THAN
50
NORTH AMERICA

MORE THAN
5
OCEANIA

05

RESEARCH, TRANSFER AND INNOVATION

http://w.uoc.edu/research-innovation

The University's research, innovation and transfer activity is organised into more than thirty research groups, which are linked to departments and knowledge areas and to the University's two research centres: the eLearn Center and the Internet Interdisciplinary Institute.

Following the creation of the necessary mechanisms to implement the master plan, work continued to promote quality research and innovation activities. The three committees attached to the Vice President's Office of Innovation and Research seek to foster the university's research activity:

Research Committee:
» Definition of a UOC-specific research support programme to cover the expenses associated with research and scientific output.
» Drafting of the UOC's Doctoral Study Regulations, pursuant to the decree published in the Spanish Official State Gazette in February 2011.

Publications Committee:
» Preparation of a framework plan for the indexing of the university's scientific publications.

Ethics Committee::
» Drafting of a Code of Good Practices in Research.

2nd Research Conference
Aimed at all UOC faculty members, research staff and management staff who engage in research activities, the conference seeks to provide a forum for sharing strategies and research practices associated with scientific publications, projects, thematic networks and knowledge transfer.

RESEARCH INSTITUTES

FOURTEEN RESEARCH GROUPS HAVE BEEN OFFICIALLY RECOGNISED BY THE CATALAN GOVERNMENT.

▸▸ **eLEARN CENTER (eLC)**

http://elearncenter.uoc.edu/

The eLearn Center promotes research, knowledge transfer and innovation in e-learning through the following programmes and activities:

2009-2012 research programme: Time Factor in e-Learning.

Doctoral programme in e-Learning

Regular publication: eLC Research Paper Series (http://elcrps.uoc.edu)

National and international research projects: Conceptual Framework for e-Learning

eLC Research Fellows Program

Pre- and postdoctoral research fellowships

International talks

Innovation projects: eKnowledge: interactive forum for collaborative learning; UOCLET: online notes

Publication of reports: Horizon Report 2010, Latin American Edition, in collaboration with the New Media Consortium

International visiting scholars programme

Director of the eLC_ Dr Begoña Gros.
Director of the Research Area_ Dr Elena Barberà.
irector of the Innovation Area_ Dr Iolanda García.
Academic Director_ Dr Albert Sangrà.

▸▸ **INTERNET INTERDISCIPLINARY INSTITUTE (IN3)**

http://in3.uoc.edu

In order to foster the creation and consolidation of research networks and the exchange of knowledge between members of the research community, the IN3 published calls for:

Resident researchers

New Knowledge Communities

Postdoctoral researchers

Visiting professors

Doctoral programme
The Doctoral Programme on the Information and Knowledge Society also offers a limited number of doctoral fellowships for students seeking to take the courses in person and write a doctoral thesis.

Director of the IN3_ Dr Manuel Castells. **Scientific Committee for Research and Doctoral Studies**_ Dr Martin Carnoy (president), Dr Betty Collis, Dr William Dutton, Dr Jerry Feldman, Dr Miguel Ángel Lagunas, Dr Vicente López, Dr Robin Mansell, Dr Guido Martinotti, Dr Vicenç Navarro, Dr Marina Subirats, Dr Xavier Vives, Dr Rosalind Williams.

With a view to facilitating the transfer of the UOC's knowledge and technology, the OSRT carried out three main actions:

» **Redesign of the OSRT's website**. The website now includes the reports on R&D and innovation activity and links to all the research groups and projects and their scientific output. http://osrt.uoc.edu

» **New intranet.** This space allows users to ask questions and access all available information and resources for conducting R&D and innovation activities.

» **Knowledge map.** This map shows the groups, areas and researchers who participate in R&D and innovation activities at the UOC by knowledge area. http://mapadelconeixement.uoc.edu

▶▶ FIGURES

Projects	115
Papers published in journals	101
Books	18
Book chapters	119
Papers presented at conferences	199
Research groups	36
Doctoral theses read	11
Doctoral fellows	25

INNOVATION

Over the academic year 2010-2011, the following lines of activity were emphasised:

» Promotion of the evolution of the educational model through the APLICA 2010 call for project proposals. Of the 63 proposals submitted, 37 were approved.

» The Factoria ide@innova launched the Ubidi project and carried out the winning project from the last call for proposals from UOC students.

» Three IMPULSA projects were launched in relation to experimentation in educational innovation, and two competitive grant projects were begun with national public grants.

THE CHAIRS

▶▶ UNESCO CHAIR IN E-LEARNING

Mission
To research and carry out activities aimed at encouraging the use of ICT for development and learning and promoting equal opportunities in the knowledge society in the spheres of open educational resources, teacher training, mobile technologies for learning and development, empowerment, gender and ICT.

Activities
Seventh edition of the international seminar. This year's edition focused on mobile technologies for learning and development.

Website:
http://unescochair.uoc.edu
Blog:
http://unescochair.blogs.uoc.edu/
Twitter:
www.twitter.com/UOCunes-cochair
Facebook:
www.facebook.com/uocunes-cochair

Executive Director_ Emma Kiselyova.
Academic Director_ Dr Julià Minguillón.

▶▶ LINGUAMÓN-UOC CHAIR IN MULTI-LINGUALISM

Mission
The result of an agreement between Linguamón-Casa de les Llengües and the UOC, the chair is tasked with cooperating on the promotion of a sustainable, fair and functional conception of language diversity. Operating within the Arts and Humanities Department, the Chair promotes research, training, information and documentation activities related to multilingualism as a means of social and economic development.

Activities
Presentation of the results of the language model used in Catalan schools and publication of the book S*er multilingüe o no ser...?* (To be or not to be multilingual...) by Joan Pujolar and Ernest Querol, lecturer and collaborating teacher at the UOC, respectively.

Web:
http://catedramultilinguisme.uoc.edu/

Director_ Miquel Strubell.
Secretari executiu_ Joan Pujolar.

▶▶ UNESCO-FCB-UOC CHAIR IN SPORT

Mission
With a view to promoting sport as a tool for peaceful co-existence and conflict resolution, the Campus for Peace and the FC Barcelona Foundation (FFCB from the Catalan) set out the lines of action to be pursued in 2012. They are: the creation of new educational programmes, the promotion of scientific research and dissemination of the resulting knowledge.
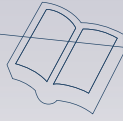
Activities
» Organisation of the webinar "Sport Values and Citizenship"

» First edition of the postgraduate programme in Sport for Social Co-existence and Conflict Resolution

» Creation of the Chair's Advisory Council

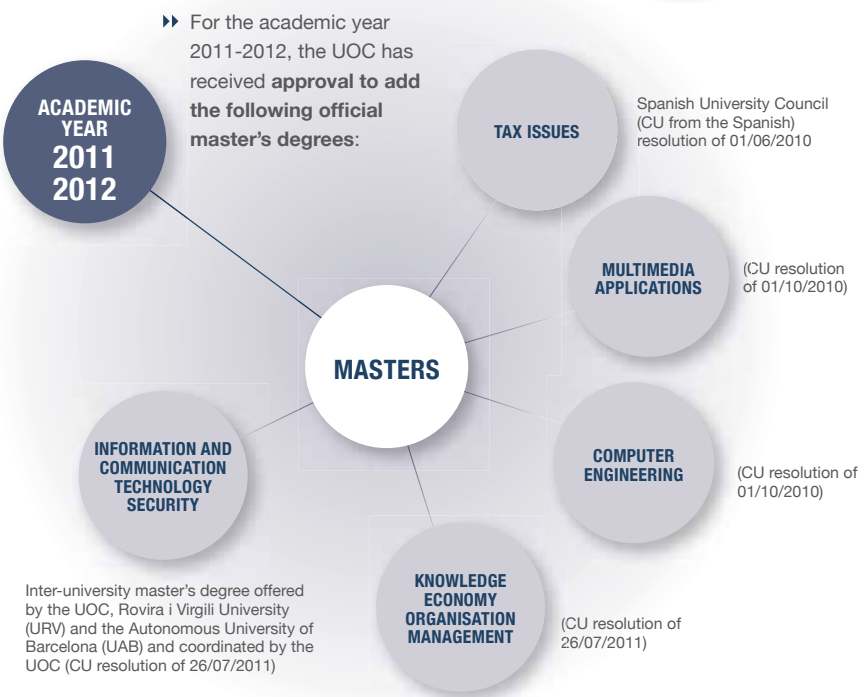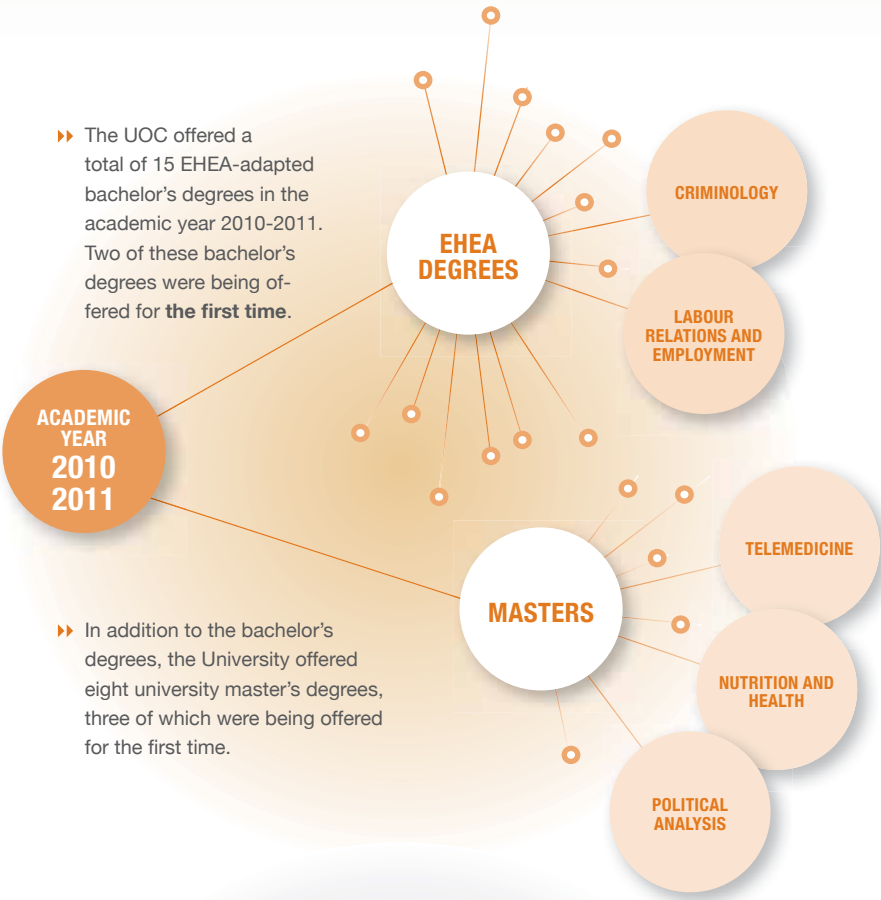» Creation of a research group within the CREC-IN3 on Sport and Conflicts.

Web:
http://w.uoc.edu/sports-chair/

Director_ Dr Eduard Vinyamata.

06
EDUCATION AND QUALITY

DEPLOYMENT OF NEW QUALIFICATIONS

▸▸ The UOC offered a total of 15 EHEA-adapted bachelor's degrees in the academic year 2010-2011. Two of these bachelor's degrees were being offered for **the first time**.

EHEA DEGREES

CRIMINOLOGY

LABOUR RELATIONS AND EMPLOYMENT

ACADEMIC YEAR 2010 2011

▸▸ In addition to the bachelor's degrees, the University offered eight university master's degrees, three of which were being offered for the first time.

MASTERS

TELEMEDICINE

NUTRITION AND HEALTH

POLITICAL ANALYSIS

▸▸ For the academic year 2011-2012, the UOC has received **approval to add the following official master's degrees**:

ACADEMIC YEAR 2011 2012

TAX ISSUES

Spanish University Council (CU from the Spanish) resolution of 01/06/2010

MULTIMEDIA APPLICATIONS

(CU resolution of 01/10/2010)

MASTERS

INFORMATION AND COMMUNICATION TECHNOLOGY SECURITY

COMPUTER ENGINEERING

(CU resolution of 01/10/2010)

KNOWLEDGE ECONOMY ORGANISATION MANAGEMENT

(CU resolution of 26/07/2011)

Inter-university master's degree offered by the UOC, Rovira i Virgili University (URV) and the Autonomous University of Barcelona (UAB) and coordinated by the UOC (CU resolution of 26/07/2011)

QUALITY

▸▸ FOLLOW-UP ON OFFICIAL QUALIFICATIONS

The UOC submitted annual follow-up reports to the Catalan University Quality Assurance Agency (AQU Catalunya) on the EHEA-adapted qualifications launched in the academic years 2008-2009 and 2009-2010. These were in addition to the two follow-up reports submitted as part of the experimental follow-up programme in the last academic year. A total of 10 EHEA-adapted bachelor's degrees and 5 university master's degrees have been submitted for follow-up.

▸▸ STUDENT PARTICIPATION IN QUALITY ASSESSMENTS

The UOC and AQU Catalunya jointly offer the online course 'Promoting Student Participation in University Quality Assurance'. Students in the course acquire the knowledge and skills they need to become actively involved in assessing university quality.
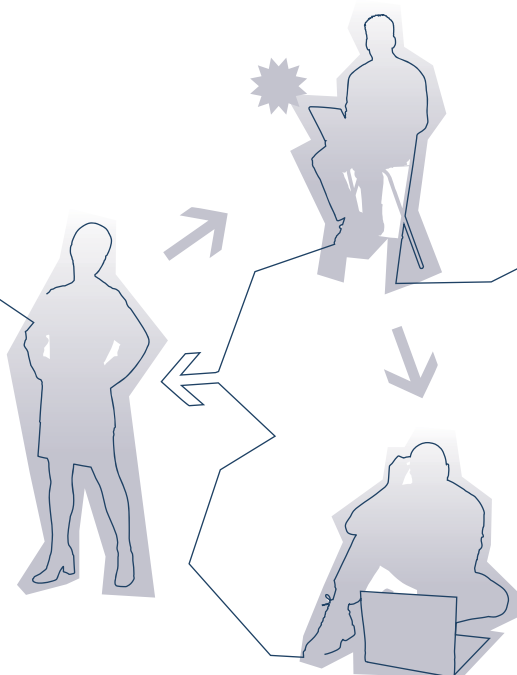
▸▸ FIRST ORDINARY CALL FOR FACULTY EVALUATIONS

A total of 87 UOC faculty members participated in the call. As a result, 40% of UOC faculty members have now received positive evaluations.

▸▸ DIRECTORS OF DEPARTMENTS, SCHOOLS AND IGI

Arts and Humanities Department_ Dr Carles Sigalés (to 6 October 2010), Dr Agustí Colomines (to 6 July 2011) | **Health Sciences Department_** José Esteban | **Information and Communication Sciences Department_** Dr Lluís Pastor | **Law and Political Science Department_** Dr Agustí Cerrillo | **Economics and Business Studies Department_** Dr M. Àngels Fitó | **IT, Multimedia and Telecommunications Department_** Rafael Macau | **Psychology and Educational Sciences Department_** Dr Carles Sigalés, Dr Josep M. Mominó (fins al 6 de juliol de 2011) | **Business School_** Dr Joan Torrent | **School for Cooperation_** Dr Eduard Vinyamata | **School of Languages_** Ferran Ferrando | **International Graduate Institute_** Dr Josep M. Duart

07 €

FINANCIAL REPORT

OPERATING INCOME

	UOC TEACHING	IN3 RESEARCH	UOC PROJECTS	TOTAL FUOC
Net turnover	51,322,971.71	1,299,671.19	1,358,986.62	**53.981.629,52**
Non-core income	122.95	16,000.00	0.00	**16.122,95**
Operating grants	32,064,183.24	3,360,484.25	22,000.00	**35.446.667,49**
Capital grants, donations and legacies	9,928,604.23	0.00	0.00	**9.928.604,23**
Donations	46,952.47	0.00	0.00	**46.952,47**
Over-provision and allocation of provisions	317,147.36	16,795.22	11,000.00	**344.942,58**
Other income	34,724.55	0.00	0.00	**34.724,55**
TOTAL OPERATING INCOME	**93.714.706,51**	**4.692.950,66**	**1.391.986,62**	**99.799.643,79**

OPERATING EXPENSES

	UOC TEACHING	IN3 RESEARCH	UOC PROJECTS	TOTAL FUOC
Grants awarded	521,482.92	0.00	0.00	**521,482.92**
Supplies	1,868,419.67	0.00	425.10	**1,868,844.77**
Personnel Expenses	33,053,361.83	3,071,360.01	168,889.87	**36,293,611.71**
Provision for depreciation and amortisation	10,797,793.30	0.00	0.00	**10,797,793.30**
Impairment losses and other period provisions	693,330.96	73,604.85	0.00	**766,935.81**
Outside services	47,101,195.06	1,886,384.32	955,421.69	**49,943,001.07**
Taxes	9,218.39	0.00	0.00	**9,218.39**
Other expenses	3,004.64	46,116.75	0.00	**49,121.39**
TOTAL OPERATING EXPENSES	**94,047,806.77**	**5,077,465.93**	**1,124,736.66**	**100,250,009.36**

	UOC TEACHING	IN3 RESEARCH	UOC PROJECTS	TOTAL FUOC
OPERATING PROFIT/(LOSS)	**-333,100.26**	**-384,515.27**	**267,249.96**	**-450,365.57**
Financial Income	576,177.48	0.00	0.00	**576,177.48**
Financial expenses	376,200.14	6,354.12	0.00	**382,554.26**
FINANCIAL PROFIT/(LOSS)	**199,977.34**	**-6,354.12**	**0.00**	**193,623.22**
PROFIT(LOSS) BEFORE TAX	**-133,122.92**	**-390,869.39**	**267,249.96**	**-256,742.35**
Corporate income tax	0.00	0.00	0.00	**0.00**
PROFIT/(LOSS) FOR THE YEAR	**-133,122.92**	**-390,869.39**	**267,249.96**	**-256,742.35**

INCOME STATEMENT 2010. Fundació Universitat Oberta de Catalunya *Figures in euros*

2.20%
OPERATING
GRANTS
(OTHER)

1.39%
CAPITAL
GRANTS
(OTHER)

0.35%
OVER-PROVISION
AND ALLOCATION
OF PROVISIONS

8.56%
CAPITAL
GRANTS
(CATALAN
GOVERNMENT)

0.05%
DONATIONS

**OPERATING
INCOME**

0.03%
OTHER
INCOME

33.32%
OPERATING
GRANTS (CATALAN
GOVERNMENT)

54.11%
NET
TURNOVER

TOTAL: 99,799,643.79 €

0.77%
IMPAIRMENT
LOSSES AND
OTHER PERIOD
PROVISIONS

1.86%
SUPPLIES

0.52%
NET
TURNOVER

10.77%
PROVISION FOR
DEPRECIATION AND
AMORTISATION

0.05%
OTHER
EXPENSES

**OPERATING
EXPENSES**

0.01%
TAXES

36.20%
PERSONNEL
EXPENSES

49.82%
OUTSIDE
SERVICES

TOTAL: 100,250,009.36 €

08 WWW

THE UOC ONLINE

OPEN TO SOCIETY

» Get to know the UOC
http://w.uoc.edu/get-to-know-the-uoc/

» The President online
http://rectora.uoc.edu

» UNESCO Chair in e-Learning
http://unescochair.uoc.edu

» Linguamón-UOC Chair in Multilingualism
http://catedramultilinguisme.uoc.edu

» UNESCO-FCB-UOC Chair in Sport
http://w.uoc.edu/sports-chair

» Campus for Peace
http://campusforpeace.uoc.edu

» Associate institutions and companies
http://associated_companies.uoc.edu

» UOC Alumni
http://alumni.uoc.edu

» Regional network
http://w.uoc.edu/regional-network/

» Open Minds
http://openminds.uoc.edu

OPEN TO SOCIAL NETWORKS

» Youtube: www.youtube.com/uoc
» Twitter
   @UOCuniversitat: www.twitter.com/UOCuniversitat
   @UOCuniversidad: www.twitter.com/UOCuniversidad
   @UOCuniversity: www.twitter.com/UOCuniversity
   @UOCestudiant: www.twitter.com/UOCestudiant
   @UOCestudiante: www.twitter.com/UOCestudiante
   @UOCalumni: www.twitter.com/UOCalumni
   All the UOC's Twitter accounts: http://twitter.com/UOCuniversitat/uoc
» Storify: http://storify.com/uocuniversitat/
» Facebook: www.facebook.com/UOC.universitat
» Netvibes: www.netvibes.com/uoc_eng
» Delicious: http://delicious.com/UOC_University
» Alumni Slideshare: www.slideshare.net/uocalumni
» Flickr: www.flickr.com/UOC_Universitat
» Alumni Group on LinkedIn: www.linkedin.com/groups?gid=2148606
» UOC blogs: http://w.uoc.edu/blog-en

Facebook   Flickr   Twitter   YouTube   Netvibes   Delicious   Linkedin   RSS

Educational offer
http://w.uoc.edu/study-at-the-uoc

International Graduate Institute
http://iip.uoc.edu

Departments and Teaching Areas

» Arts and Humanities Department
  http://eah.uoc.edu

» Health Sciences Department
  http://ecs.uoc.edu

» Information and Communication
  Sciences Department
  http://ecic.uoc.edu

» Law and Political Science Department
  http://edcp.uoc.edu

» Economics and Business Studies Department
  http://eee.uoc.edu

» IT, Multimedia and Telecommunications
  Department
  http://eimt.uoc.edu

» Psychology and Educational Sciences
  Department
  http://epce.uoc.edu

Schools
» Business School
  http://bs.uoc.edu

» School of Cooperation
  http://w.uoc.edu/school-cooperation

» School of Languages
  http://escola-de-llengues.uoc.edu/

RESEARCH AND INNOVATION

» Research
  http://research.uoc.edu

» Internet Interdisciplinary Institute (IN3)
  http://in3.uoc.edu

» eLearn Center (eLC)
  http://elearncenter.uoc.edu

» Innovation:
  http://innovation.uoc.edu

OPEN TO KNOWLEDGE

» Virtual Library
  http://biblioteca.uoc.edu

» O2, the 'Oberta' in Open Access:
  institutional repository
  http://openaccess.uoc.edu/

Journals
» *Anàlisi*
  www.analisi.cat

» *Artnodes*
  http://artnodes.uoc.edu

» *COMeIN*
  http://comein.uoc.edu

» *Digithum*
  http://digithum.uoc.edu

» *Ecouniversitat*
  http://ecouniversitat.uoc.edu

» *eLC Research Paper Series*
  http://elcrps.uoc.edu

» IDP. *Revista d'Internet, Dret i Política*
  http://idp.uoc.edu

» *IN3 Working Paper Series*
  http://in3wps.uoc.edu

» *Journal of Conflictology*
  http://joc.uoc.edu

» *Mosaic*
  http://mosaic.uoc.edu

» RUSC. *Revista de Universidad
  y Sociedad del Conocimiento*
  http://rusc.uoc.edu

» *UOC Papers*
  http://uocpapers.uoc.edu

» *Walk In*
  http://walkin.uoc.edu

Knowledge spaces
» LletrA
  http://lletra.uoc.edu

» Debates on Education
  www.debats.cat

» Editorial UOC
  www.editorialuoc.cat

Open teaching materials
» OpenCourseWare
  http://ocw.uoc.edu

THE UOC IN
4 VIDEOS AND
3 MINUTES

▸▸ **THE UOC, THE LEADING ONLINE UNIVERSITY**

A documentary presenting the University to the world.

http://w.uoc.edu/video/online-university/

▸▸ **I AM UOC**

The experience of studying at the UOC.

http://w.uoc.edu/video/i-am-uoc/

▸▸ **THE LEARNING MODEL**

The design and organisation of the UOC's learning process.

http://w.uoc.edu/video/learning-model/

▸▸ **THE VIRTUAL CAMPUS**

The students' virtual learning environment: campus, classrooms, subjects, forums, etc.

http://w.uoc.edu/video/virtual-campus

▸▸ **IN THREE MINUTES**

A summary of the most important figures reflecting the University's activities.

http://w.uoc.edu/figures/

AN
OPEN-MINDED
NETWORK

▸▸ WHAT IS OPEN MINDS?

The UOC's social portal for people with an innovative and creative attitude.

http://openminds.uoc.edu/

▸▸ MUSIC TO STUDY TO

These playlists on the UOC's Spotify channel let users listen to music that has been chosen specifically to accompany their studying.

▸▸ OPEN LETTERS

Short declarations of intent provided voluntarily by highly dedicated people on any area of the knowledge society.

▸▸ OPEN WEBSITES

A selection of websites with an innovative, audacious and open attitude that want to highlight current concerns and find solutions in the knowledge society through plurality and imagination.

▸▸ IN MOVEMENT

Videos of talks and links to articles, reports, interviews or dossiers on any subject offering an open and critical view of a discipline or the knowledge society.

▸▸ OPEN-MINDED FIGURE

Articles, interviews, reports or any other kind of content from people who share our open-minded attitude on their discipline or area of knowledge.

▸▸ WIKISPEECH

Brief talks based on questions or suggestions from internet users on a given subject.

OPEN MINDS

Follow the open-minded movement on Twitter@ UOCopenminds

www.uoc.edu

▶▶ **GOVERNING TEAM**

President
Dr Imma Tubella

Vice President, Research and Innovation
Dr Begoña Gros (until 6 July 2011)

Vice President, Research and Innovation
Dr Teresa Sancho

**Vice President, Postgraduate Studies
and Lifelong Learning**
Dr Josep Maria Duart

**Vice President, Academic Organisation
and Faculty**
Dr Pere Fabra

Vice President, Technology
Dr Llorenç Valverd

General Manager
Dr Òscar Aguer