



THE UOC, SERVING THE NEW LEARNING SOCIETY

2008-2009 SUMMARY OF THE UOC ANNUAL REPORT UNIVERSITAT OBERTA DE CATALUNYA



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THE UOC, SERVING THE NEW LEARNING SOCIETY

As one of the pioneering internet universities, the Universitat Oberta de Catalunya (Open University of Catalonia, UOC) has had the privilege of conferring an honorary doctorate on Sir Tim Berners-Lee, the creator of the web, the virtual space where the 100,000 people who make up the UOC community live, work and study together. His investiture came as the global financial crisis was beginning to wreak havoc on domestic economies and universities took up positions to deal with the more than likely rush from the unemployed in search of training. Sir Tim then predicted that his web would be the setting for the most opportunities for development thanks to its potential for growth as a tool for collaboration, "difficult times can be the catalyst for change; things start afresh in a more competitive environment." He was describing the transformation of the web brought on by the new demands of a society caught up in the crisis.

Universities, and especially our own, which forms part of the web space designed by Berners-Lee two decades ago, want to act as a catalyst for this change. Consequently, during this academic year we have sought to strengthen our cooperation agreements with institutions, social agents and organisations in developing countries. Examples of this include an agreement with the Catalan Department of Employment for e-learning courses for 30,000 unemployed people, a collaboration agreement with Casablanca's Hassan II University and the start-up of an online African campus with the African Virtual University.

To construct a new economy, transform society and fight for equality, we need the support of knowledge and the backing of universities. Change does not usually come from natural resources. It comes from ideas – and those ideas come from well trained people.

It is a question of being brave and innovative because we are in a society that is changing rapidly and that needs new answers to the challenges of education. We need to teach longer, we need to teach better and we need to teach more people and, to do so, universities have to change. We cannot respond to the challenges we face if we do not know how to make the education system an agent for innovation.

Therefore, the objective of higher education is, or should be, to improve citizens' quality of life, contributing to the development of people, society and the economy. The leading economic powers will be those that have been able to convert themselves into learning societies, making lifelong learning their main aim. To do so, they will need educational institutions that are strong enough and flexible enough to adapt to these new times and new demands. Universities have to be able to respond to the needs of society, which is not the same as responding to the needs of the market.

Imma Tubella_ President

"WE NEED TO TEACH LONGER, WE NEED TO TEACH BETTER AND WE NEED TO TEACH MORE PEOPLE AND, TO DO SO, UNIVERSITIES HAVE TO CHANGE."

THE COURSE OF THE YEAR

2008-2009



http://www.uoc.edu/inaugural08/





http://www.uoc.edu/hc/berners-lee/





http://www.youtube.com/uoc





Jaume Cabré

SEP-OCT 2008

INAUGURAL LECTURE

Alfonso Vegara, President of the Fundación Metrópoli, gives the inaugural lecture for the academic year entitled Planning and Beyond in the Globalising World.

STUDENTS

The UOC's academic year 2008-2009 begins with almost 35,000 students.

AWARDS

A blog on Josep Pla's Quadern Gris wins the lletrA 2008 award.

HONORARY DOCTORATE

Sir Timothy Berners-Lee, creator of the World Wide Web, receives an honorary doctorate.

TEACHING

The Catalan government and the UOC create two new training programmes: Prevention and Detection of Domestic Violence, and Management of Residential Care Centres for the Elderly.

The Catalan government, the Institute of Human Rights and the UOC introduce the first master's degree course in Human Rights and Democracy.

COOPERATION

Pilot initiative from the Campus for Peace and the SER PAZ Foundation for the social integration of young gang members in Ecuador.

http://campusforpeace.uoc.edu

DISSEMINATION OF KNOWLEDGE

Teachers and experts from the UOC analyse the financial crisis.

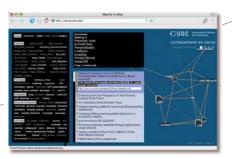
STUDENTS

Writer Jaume Cabré talks to students from the UOC about his latest book, *Les veus del Pamano*.

DEBATS D'EDUCACIÓ The Desant on facultarion en in minima di Sapres The Desant on facultarion en in minima di The debate Expression facultarion en in minima di The debate Expression facultarion en in minima di The debate The debate The speaker The speaker

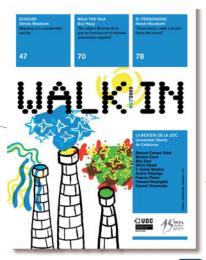
http://www.debats.cat/





http://net.uoc.edu/





http://walkin.uoc.edu



NOV-DEC 2008

STUDENTS

Graduation ceremony in Barcelona and Madrid, with around 4,600 students.

CHAIRS

International experts discuss how to combat the digital divide through education at the UOC UNESCO Chair in E-Learning seminar.

COOPERATION

The UOC sets the groundwork for the EcoUniversity.

DISSEMINATION OF KNOWLEDGE

The Polish sociologist and thinker Zygmunt Bauman analyses education in a world of diasporas as part of the series of Debates on Education.

A new way of browsing UOC content unveiled: Networked Knowledge.

Niberta and Cuadernos de Viaje, new collections from Editorial UOC. http://www.editorialuoc.cat

INSTITUTIONAL

Inaugural summit meeting of the Euro-Mediterranean University, an institution which aims to promote scientific and academic knowledge in the Mediterranean region.

INNOVATION

The UOC and Orange join forces to develop content for e-book readers as an educational tool.

JAN-FEB 2009

RESEARCH

The eLearn Center opens. The first e-learning research and innovation centre in Spain, with researchers from all over the world.

http://www.innovauoc.org/elearncenter/

DISSEMINATION OF KNOWLEDGE

Walk In, the UOC's new institutional journal.

MOBILITY

The UOC sends out a total of 42,377 final subject marks for the second semester by SMS.

The UOC now has 500 subjects adapted to various mobile devices.

TEACHING

The UOC provides management training to executives from the Leche Pascual Group.



http://www.termcat.cat/dicci/talaia/





http://lletra.uoc.edu





Guy Haug

MARCH-APRIL 2009

ALUMNI

First meeting of the UOC Alumni community in Madrid.

DISSEMINATION OF KNOWLEDGE

TALAIA: the knowledge society terminology observatory, created by the UOC and Termonat

Roll-out of OffLletra, offering greater interactivity through the addition of multimedia material and information by readers.

INSTITUTIONAL

- Alliance with Casablanca's Hassan II Mohammedia University for the mobility of capital and knowledge.
- The UOC and "la Caixa" sell off GEC to two investment funds.

EHEA

EHEA experts Guy Haug and Perla Cohen analyse the new university master's degree courses.

INNOVATION

The UOC implements the first University à la carte television channel.

DISSEMINATION OF KNOWLEDGE

- Pasqual Maragall invited to take part in the Tribuna Oberta Vilafranca.
- LletrA promotes the TopobioGraphies of the Catalan Exile project, which covers the lives and literature of the Catalan exiles of 1939, with contributions from users and mashups of online applications including Google Maps and YouTube.

TEACHING

Start up of the National and Identity Studies area, directed by the historian Agustí Colomines.

Jürgen Habermas



http://10anysfilologiacatalana.uoc.edu/



MAY-JULY 2009

DISSEMINATION OF KNOWLEDGE

The UOC and the NMC publish the translation into Catalan and Spanish of the 2009 Horizon Report on emerging technologies in educational innovation.

Jürgen Habermas, the German thinker and philosopher, goes over his work at the UOC.

FHF/

The UOC offers five new degree courses for the upcoming academic year: Social Education, Communication, Information and Documentation, Catalan Language and Literature, and Tourism

- The Council of Universities approves the UOC's new Multimedia degree course.
- Fourteen degree courses and six master's degrees in the EHEA-adapted academic offer.

RESEARCH

The Integration of the Internet in the Spanish School Curriculum report drafted by faculty and researchers from the UOC at the request of the Fundación Telefónica reveals that ICTs are still hardly used in the classroom.

Twelve UOC research groups obtain AGAUR recognition.

INSTITUTIONAL

- Appearance of President Imma Tubella before the Catalan parliament.
- Agreement between the ombudsmen for the UOC and Catalonia to collaborate in the defence of the university community.
- Ten years of Catalan Language and Literature studies at the UOC.
- The start of celebrations to mark the fifteenth anniversary of the UOC, with the presentation of the logo which will preside over all the events during the academic year 2009-2010, the work of painter and illustrator Perico Pastor.

TEACHING

- Spain's first virtual master's degree in Arabic and Islamic studies, with international experts.
- The Catalan Department of Employment and the FUOC introduce a free e-learning programme for 30,000 unemployed people in Catalonia.

AWARDS

 Manuel Castells receives the Catalunya award in Sociology.

The UOC's new Virtual Campus is the best educational portal, according to the IMS Global Consortium.

 The UOC wins the Alares award for reconciliation of working, family and personal life.

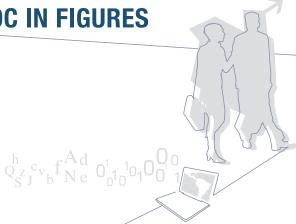
COOPERATION

Agreement between the African Virtual University and the UOC to create a campus for peace for Africa.

ALUMN

Gabriel Ferraté plays a leading role in the first meeting of UOC graduates.

THE UOC IN FIGURES



STUDENTS

1. DISTRIBUTION OF STUDENTS BY TYPE OF STUDIES



OFFICIAL COURSES

Degree	EHEA degrees	3,452
	Non-EHEA degrees	21,488
	Diplomas and foundation degrees	16,863
Postgraduate	University master's degrees	1,486
PhD	PhD	77

UOC-SPECIFIC COURSES

Postgraduate	Master's degrees		
	Postgraduate courses		
	Specialist courses	1,086	
	UOC-specific qualification	594	
Others	University @thenaeum	3,242	
	Virtual Summer and Winter School	2,816	
	Others Català obert, refresher courses, Travel programme, Seminars	1,103	

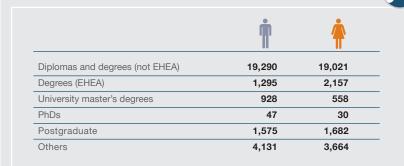
Total: 54,378

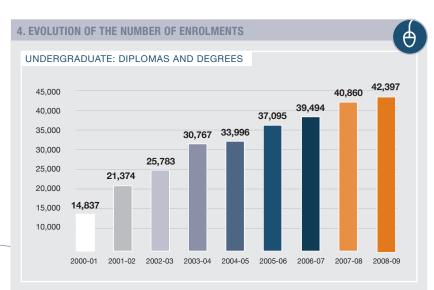
THE NEW DEGREES ACCOUNT FOR 3,452 STUDENTS

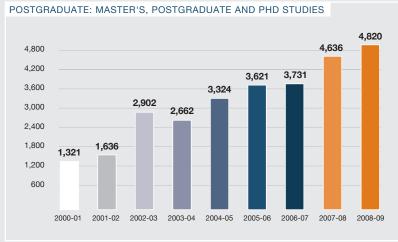
2. DISTRIBUTION OF STUDENTS BY AGE DIPLOMAS AND DEGREES (NOT EHEA) **DEGREES (EHEA)** ← From 18 to 21 4,214 - From 22 to 25 ● From 18 to 21 9,449 ← From 26 to 30 462 From 22 to 25 759 - From 26 to 30 24,099 ● Over 30 2,057 - Over 30 Total: 38,311 Total: 3,452 UNIVERSITY MASTER'S DEGREES PhD - From 18 to 21 324 ← From 22 to 25 630 ← From 18 to 21 30 ← From 26 to 30 — From 26 to 30 40 411 - Over 30 ● Over 30 Total: 1,486 Total: 77 POSTGRADUATE OTHERS ● From 18 to 21 ← From 18 to 21 ● From 22 to 25 156 From 22 to 25 1,935 599 ← From 26 to 30 - From 26 to 30 2,496 4,954 - Over 30 ● Over 30 Total: 3,257 Total: 7,795

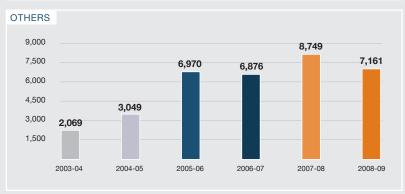
Total: 54,378

3. DISTRIBUTION OF STUDENTS BY SEX





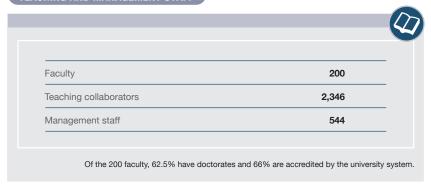




THE UOC IN FIGURES

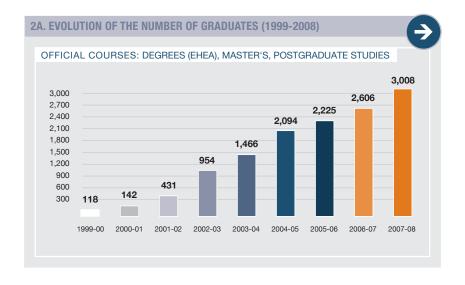
DEDARTMENTO	NUMB			
DEPARTMENTS	PROGRAMMES S	TUDENTS		
Economics and	Diploma in Business Sciences			
Business Studies	Diploma in Tourism			
	2nd cycle Business Administration and Management			
	2nd cycle Labour Sciences			
	2nd cycle Market Research and Techniques	1,04		
	Master's Degree in Health and Safety			
Information and	Degree in Audiovisual Communication	62		
Communication Sciences	2nd cycle Documentation Studies	81		
Sciences	2nd cycle Advertising and Public Relations			
	Official Master's Degree in the Info. and Knowledge Soc	ciety 39		
Law and Political	Degree in Law			
Science	2nd cycle Administration and Political Science			
	Degree in Law (in Spanish)			
Arts and	Degree in Catalan Language and Literature			
Humanities	Degree in Humanities			
	2nd cycle East Asian Studies			
	Degree in Humanities (in Spanish)			
Psychology	Degree in Psychology			
and Educational Sciences	2nd cycle Psychology			
Sciences	Degree in Psychology (in Spanish)			
	Official Master's Degree in Education and ICT (e-learning)			
IT and	Foundation Degree in Management IT			
Telecommunications	Foundation Degree in Systems IT			
	Foundation Degree in Telecommunications, specialising in Telematics			
	2nd cycle Computer Engineering			
	Degree in Multimedia			
	Official Master's Degree in Free Software			

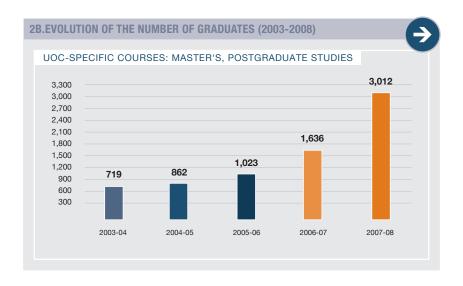
TEACHING AND MANAGEMENT STAFF



GRADUATES







ACCOMPANYING STUDENTS

Initial counsellors	289
Follow-up counsellers	315
Subjects offered	1,274
Virtual classrooms	2,302
Examination centres	25
Support centres	17
Support and liaison points	49
Help from the support centres	127,000
Briefing sessions	143
Commissions	35, with 123 representatives
Dissertations available from the Library	938
Library resources available in the classrooms	26,994

DISSEMINATION OF KNOWLEDGE

Articles, studies and teaching materials d	ownloaded 1,721,958
Subscribers to digital publications	12,357
Number of visits to UOC YouTube channel	286,597
Number of articles published	95
Books published by Editorial UOC	122 new books and 23 reprints
New collections	5, Acción Cultura, Niberta, Campus per la Pau, Quaderns de l'ICA and Cuerpos que cuentan.

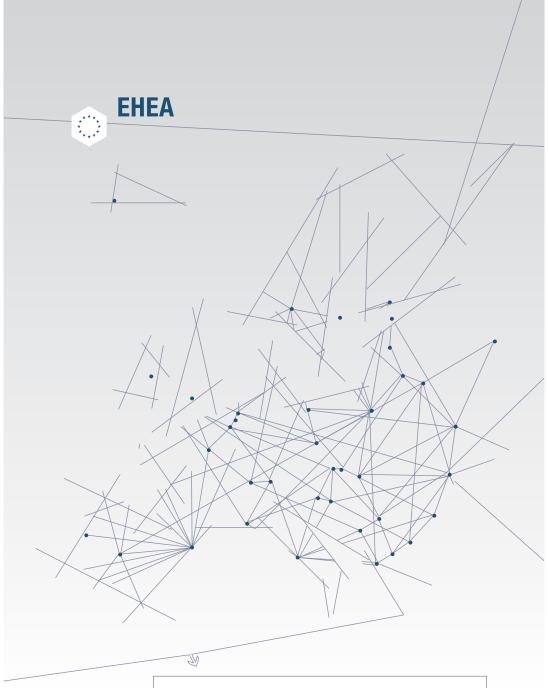






...AND ON ALL FIVE CONTINENTS

THE ONLINE UNIVERSITY THE GLOBAL UNIVERSITY



LAW, HUMANITIES AND PSYCHOLOGY ARE THE FIRST THREE ADAPTED DEGREES, STARTING UP IN THE ACADEMIC YEAR 2008-2009.

DESIGN AND ADAPTATION OF QUALIFICATIONS TO THE EHEA

Three EHEA-adapted degree courses were introduced during the academic year 2008-2009: Law, Humanities and Psychology. To define the process for monitoring official degree and master's degree qualifications, the UOC decided to participate in the pilot programme started by AQU: Experimental Monitoring of Degree and Master's Degree Courses. The two participating programmes are the degree in Law and the master's degree in Health and Safety.

Approved deegree courses

11 degree courses were approved in the academic year 2008-2009:

- Communication
- Information and Documentation
- Catalan Language and Literature
- Social Education
- · Business Administration and Management
- Marketing and Market Research
- Tourism
- Multimedia Studies
- · Computer Engineering
- · Labour Relations and Occupation
- Telecommunications Technologies

Approved masters

2 master's degree courses were approved in the academic year 2008-2009:

- Political Analysis
- Cultural Management, in cooperation with the University of the Balearic Islands

Approval has also been obtained for the master's degree in Teacher Training coordinated by Pompeu Fabra University, in which the UOC participates.

The following courses have also passed an approvals process to become university master's degrees:

- Master's degree in Education and ICTs (e-learning)
- · Master's degree in Health and Safety
- · Master's degree in Free Software
- · Master's degree in the Information and Knowledge Society

THE AQU CERTIFIES THE UOC TEACHING ASSESSMENT MANUAL.

QUALITY

- The Internal Quality Assurance System for Law and Political Sciences Studies was approved by the AQU in the 2007 call for the AUDIT programme.
- The UOC has presented its design of the Internal Quality Assurance System to the AQU. This system is intended to be applied to all the University's studies in the 2009 call for the AUDIT programme. The system will allow the UOC to add processes for the ongoing improvement of all the processes which directly affect the teaching offered by the University.
- For the first time the UOC took part in the study that the AQU performs
 every three years regarding the employment of Catalan university graduates.
 295 of the 1,146 UOC graduates of diploma and degree courses from
 the academic year 2004 took part. The results of the study can be consulted
 here: http://www.aqu.cat/activitats/insercio_laboral/estudi_2008_graduats.html.
- The UOC's Teaching Assessment Manual obtained a positive certification from the AQU. This manual describes the process for achieving recognition for a consolidated teaching career. The teaching activities of 27 faculty members will be assessed during academic year 2009-2010.

RESEARCH AND INNOVATION

Over the academic year 2008-2009, the UOC has worked to foster and consolidate research and innovation, while improving the synergies between these two activities. In terms of research, there has been a concerted effort to gain assessment and accreditation from the Catalan government for the most consolidated research groups. Likewise, the University has continued to promote innovation as part of its culture, encouraging innovative projects and initiatives in a range of areas.

Research and innovation at the UOC is organised into three areas, alongside the work carried out within the University's departments and management areas. The Internet Interdisciplinary Institute (IN3) plays home to the interdisciplinary research into the information and knowledge society. The Open Innovation Office promotes the development of projects and practices to improve teaching, technology, organisation and management. The eLearn Center was created in February of 2009 to help drive research, innovation and training in e-learning. The University's departments and management areas, which are involved in the work of these bodies, also develop research and innovation in the disciplines and fields in which they have expertise.

THE IN3: ANALYSIS OF THE INFORMATION AND KNOWLEDGE SOCIETY

The IN3, as one of the UOC's research centres, focuses its work on the interdisciplinary environment of the information and knowledge society and provides support for a total of thirteen research groups.

THE ELEARN CENTER: RESEARCH, INNOVATION AND TRAINING IN E-LEARNING

The eLearn Center was opened in February 2009 with the aim of articulating and expanding research, innovation and training in e-learning at the UOC. Thus, it promotes the Time in E-Learning research programme; innovation projects to improve teaching practices in terms of the use of ICT, and knowledge transfer through its own e-learning training programme. Likewise, the centre is working to offer a doctoral programme in e-learning from next year, which will encourage the writing of doctoral theses linked to the centre's lines of activity and train future researchers in the field of e-learning.

The eLC currently has around a hundred members in the research and innovation groups; faculty, researchers and other UOC professionals who collaborate; its own staff, and the professionals from other institutions and fields linked to e-learning.

RESEARCH WITHIN DEPARTMENTS

The remaining research activity which occurs within the departments covers a total of fourteen research groups, not including faculty developing research projects on their own or in collaboration with other institutions.

RESEARCH ACTIVITY

In order to encourage research, four different calls were published over the course of the academic year:

- Call to cover five senior research positions, aimed at visiting researchers and focusing on the field of e-learning.
- Call for grants so that visiting professors can contribute to the IN3's lines of research.
- Call aimed at UOC faculty to add three resident researchers to work full-time on a project relating to the interdisciplinary study of the information and knowledge society or information and communication technologies.
- Call aimed at a UOC research group to create a knowledge community on a competitive basis and associated with outside institutions.

NINE OF THE TWELVE RESEARCH GROUPS RECOGNISED BY THE AGAUR ARE EMERGENT GROUPS.

RESEARCH AT THE UOC HAS BEEN REORGANISED INTO THREE AREAS: THE IN3, THE ELEARN CENTER AND THE RESEARCH ACTIVITY CONDUCTED WITHIN THE DEPARTMENTS.

AGAUR RECOGNITION AND VALIDATION OF THE UOC'S RESEARCH

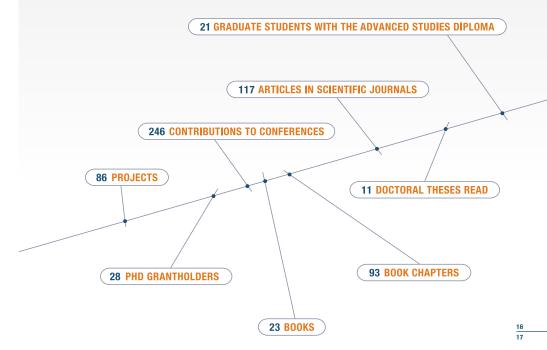
Another highlight of the year was the official recognition as research groups for twelve groups from the UOC by the Agència de Gestió d'Ajuts Universitaris i de Recerca (University and Research Grants Management Agency, AGAUR). Nine of the groups awarded this distinction are emergent groups. The agency thus recognises the teams' potential for the future and so spurs them on to obtain consolidation in the next call. Of the other three groups recognised as consolidated, the Catalan government stressed, among other things, the work they have done over the last four years, the cohesion and convergence of the lines of research, the high quality of their joint scientific publications and the dissemination of the knowledge they generated to society as a whole.

PHD ON THE INFORMATION AND KNOWLEDGE SOCIETY

With respect to the PhD on the Information and Knowledge Society programme, the year saw the reading of eleven doctoral theses and twenty-one PhD candidates obtained the Advanced Studies Diploma. A total of twenty-eight research interns received grants in the academic year 2008-2009 to enable them to work on their doctoral theses.

THE RESEARCH AND PHD SCIENTIFIC COMMITTEE

The Scientific Committee met on 7 and 8 September 2009 at the IN3 headquarters in Castelldefels to assess the PhD programme, the UOC's scientific policy and the research done over the course of the year. The Committee members are: Martin Carnoy, Rosalind Williams, Betty Collis, William Dutton, Jerry Feldman, Miguel Ángel Lagunas, Robin Mansell, Vicente López, Guido Martinotti, Vicenç Navarro, William J. Mitchell, Charlotte Nirmalani Gunawardena, Marina Subirats and Xavier Vives.





FINANCIAL REPORT

RESULTS ACCOUNT 2008

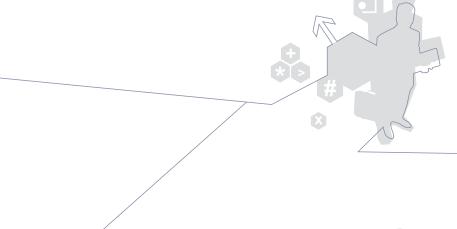
Fundació per a la Universitat Oberta de Catalunya

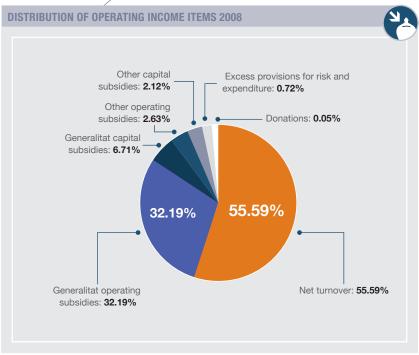
IN3 PROJECTS TOTAL

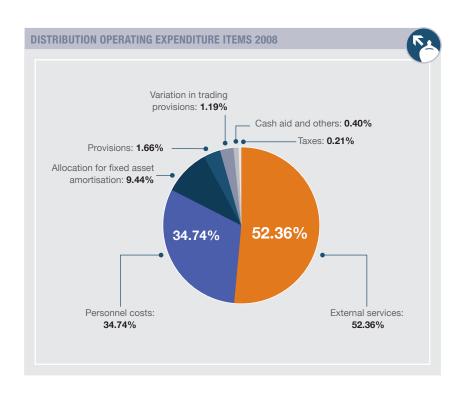
				FUUC
OPERATING INCOME				N.
Net turnover	46,798,292.12	950,426.49	1,638,875.10	49,387,593.71
Ancillary income	75,684.41	-260,482.64	0.00	-184,798.23
Operating subsidies	26,828,759.11	3,957,150.83	33,633.47	30,819,543.41
Subsidies, donations and capital legacies	7,813,344.58	0.00	0.00	7,813,344.58
Donations	41,680.71	0.00	0.00	41,680.71
Excess provisions for risks and expenditure	562,906.13	71,535.60	0.00	634,441.73
Total operating income	82,120,667.06	4,718,630.28	1,672,508.57	88,511,805.91

UOC

OPERATING EXPENDITURE				N.
Financial aid and others	346,907.19	12,064.34	0.00	358,971.53
Provisions	1,485,191.01	0.00	-134.85	1,485,056.16
Personnel costs	28,075,893.63	2,870,375.35	125,422.52	31,071,691.50
Allocation for fixed asset amortisation	8,439,993.55	0.00	0.00	8,439,993.55
Variation of trading provisions	1,058,641.84	0.00	9,969.04	1,068,610.88
External services	43,936,416.94	1,962,620.72	934,075.66	46,833,113.32
Taxes	49,725.61	79,577.95	57,473.66	186,777.22
Total operating expenditure	83,392,769.77	4,924,638.36	1,126,806.03	89,444,214.16
Operating results	-1,272,102.71	-206,008.08	545,702.54	-932,408.25
Financial income	1,298,066.12	0.00	0.00	1,298,066.12
Financial expenditure	521,341.38	0.00	0.00	521,341.3
Financial year results	-495,377.97	-206,008.08	545,702.54	-155,683.51
Extraordinary income	113,647.49	0.00	0.00	113,647.49
Extraordinary expenditure	-106,461.77	31,343.70	0.00	-75,118.07
Pre-tax results	-275,268.71	-237,351.78	545,702.54	33,082.05
Tax on profits	0.00	0.00	0.00	0.00
Financial year results	-275,268.71	-237,351.78	545,702.54	33,082.05







UOC WEBSITES

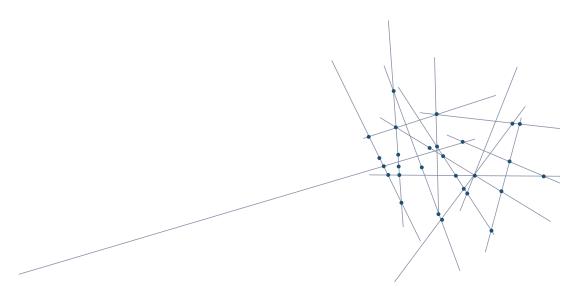
www.uoc.edu

· Official and UOC-specific master's degrees

Postgraduate trainingOpen programmes

THE UOC ON THE NET INTEGRATION WITHIN THE EUROPEAN Discover the UOC HIGHER EDUCATION AREA **Bologna Process** http://www.uoc.edu/presentation http://eees.uoc.edu Learning model http://www.uoc.edu/educationalmodel MULTIDISCIPLINARY RESEARCH, Virtual Library PROMOTING INNOVATION http://biblioteca.uoc.edu Research and innovation at the UOC http://www.uoc.edu/portal/english/recerca **OPEN TO SOCIETY** Internet Interdisciplinary Institute UNESCO Chair in E-Learning http://in3.uoc.edu http://unescochair.uoc.edu eLearn Center Linguamón-UOC Chair in Multilingualism http://elearncenter.uoc.edu http://multilingualismchair.uoc.edu Campus for Peace DISSEMINATION OF KNOWLEDGE http://campusforpeace.uoc.edu **Editorial UOC** Associate Institutions and Companies http://www.editorialuoc.com http://associated_companies.uoc.edu Academic journals 1. Artnodes COMMUNICATION 2.0 http://artnodes.uoc.edu You Tube 2. Digithum http://www.youtube.com/uoc http://digithum.uoc.edu Twitter 3. IDP. Journal on the Internet, Law http://www.twitter.com/UOC_University and Politics http://idp.uoc.edu The President's Twitter http://www.twitter.com/rectora 4. RUSC. Journal on the University and Knowledge Society Facebook http://rusc.uoc.edu http://www.facebook.com/uoc.universitat 5. Mosaic http://mosaic.uoc.edu http://www.netvibes.com/uoc_eng 6. UOC Papers Delicious http://uocpapers.uoc.edu http://delicious.com/UOC_University Open teaching materials Flickr OpenCourseWare http://www.flickr.com/UOC Universitat http://ocw.uoc.edu/ Websites **QUALITY TEACHING** Teaching offer http://www.lletra.net http://www.uoc.edu/studies Debates on Education · Degrees (EHEA) http://www.debats.cat · Degrees (not EHEA) · Diplomas Networked knowledge · Engineering degrees http://net.uoc.edu **International Graduate Institute** http://iip.uoc.edu

www.uoc.edu





President_ Dr. Imma Tubella

Vice President, Research_ Dr. Eduard Aibar

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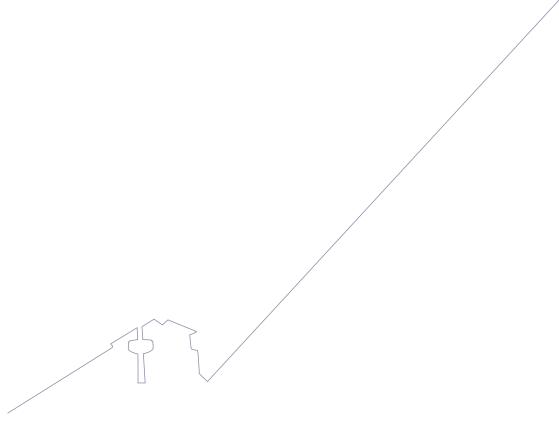
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