



TO THE NETWORK-UOC

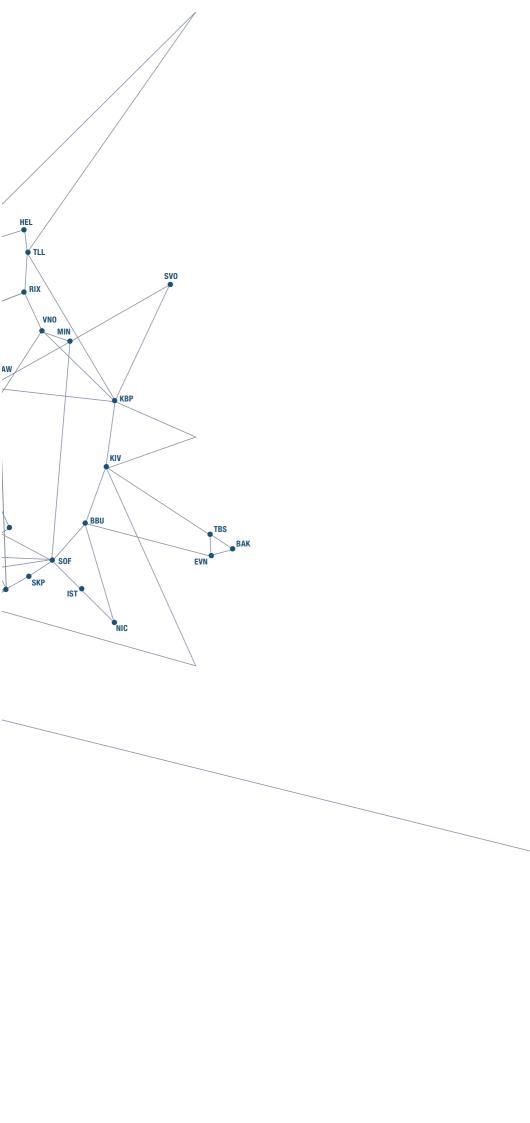
TO THE NETWORK-UOC

2007-2008

SUMMARY OF THE UOC

ANNUAL REPORT

UNIVERSITAT OBERTA DE CATALUNYA





FROM THE UOC ON THE INTERNET TO THE NETWORK-UOC

As we reach fifteen years of activity, the UOC is to enter a decisive stage in consolidating its position in the Catalan, Ibero-American and European university systems. It will be a year of change, not just because of the starting up of the first European Higher Education Area-adapted degrees, but also because of the need to rethink the educational model that the UOC has spearheaded for the last decade, to redraft the Statutes of the University Foundation to adapt to the new legal framework and to reshape our teaching, work and research environment, the Virtual Campus, which has to face up to the demands of a community of more than one hundred thousand users committed to lifelong learning. The UOC has to evolve alongside ICTs.

Faced with this ambitious challenge, the University's Governing Council has decided to drive certain specific strategic objectives for the organisation over the academic year 2008-2009. These are to act as the focus for the strategic principles of the current seven-year period. Cooperation, communication, transversality, flexibility, mobility and quality are the bases for the organisation's renewed corporate culture.

The main objectives for the academic year 2007-2008 were development of the Virtual Campus, positioning of the Ibero-American Campus within the Spanish university system, approval of the first EHEA-adapted degree proposals, consolidation of the International Graduate Institute (IGI), starting up of innovation catalysing projects, drafting of the Library's strategic plan, completion of the institutional assessment process and negotiation of the Programme Contract; whereas the key challenges for this new academic year, 2008-2009, are to position the UOC in the world, rethink the research, roll out new Campus tools and classrooms, and consolidate our place as an international benchmark for e-learning.

Highlights in our agenda for this new phase include increased cooperation with local and international bodies, mobility (of knowledge, students and faculty), technological (Virtual Campus 5.0) and teaching innovation (a quality, multilingual offer), driving research (new knowledge areas), commitment to social wellbeing (quality of life) within our University and beyond, and humanitarian outreach through the promotion of cooperation projects (Eco-University, Virtual Cooperation School, etc.).

These objectives are our priorities and an inspiration to all the teaching and management teams, designed to strengthen the UOC community and complete the transformation of our organisation into a university network: a university born on the internet, online and open to people, cultures and ideas.

Imma Tubella_ President

"COOPERATION, COMMUNICATION, TRANSVERSALITY, FLEXIBILITY, MOBILITY AND QUALITY ARE THE BASES FOR THE ORGANISATION'S RENEWED CORPORATE CULTURE"



The UOC's mission is to offer access to knowledge via the use and dissemination of information and communication technologies. This desire to serve society has been strengthened during the academic year 2007-2008 with the International Graduate Institute (IGI), the increased offer from the @thenaeum, in-company training for associates, providing contents for mobile devices and the e-learning for groups at risk in developing countries promoted 2007 by the Campus for Peace.

William J. Mitchell (MIT) gives the Inaugural Lecture for the academic vear, entitled "Intelligent Cities".



- The UOC Unesco Chair in E-Learning organises a seminar on Web 2.0 and Education.
- · The UOC presents a masters on accessibility to information society services.
- · Sociologist Agnès van Zanten talks about choosing schools as part of the Debates on Education.
- · The UOC starts a masters on literature in the digital age.
- Nearly 22,000 students in Catalonia enrol on accredited qualifications in Catalan for the first semester of the academic year.
- · Presentation of the SELF platform on free educational content at the get-together.
- The Catalan universities present the Campus project, a technological catalyst for their virtual environments.
- Blocs de Lletres wins the Lletra 2007 award as the best initiative disseminating literature on the net.
- The UOC organises the 1st International Congress on Conflict, Conflict Resolution and Peace.
- The International Graduate Institute offers more than 225 programmes.



- · Experts in multilingualism from twenty European universities meet at the UOC.
- · The UOC provides all its students with a workstation based on free software.



Presentation of the Competent project to develop an online management platform.

The UOC carries out an in-depth refurbishment of its website.



- · The Linguamón-UOC Chair in Multilingualism organises a seminar on multilingualism and business.
- The UOC wins the National Flexible Company 2007 Award.
- · Manuel Castells is awarded an honorary doctorate by the University of Costa Rica.
- · The UOC graduates close to 4,400 students in Barcelona and Madrid.

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THE COURSE OF THE YEAR

2007-2008

2008

- The UOC and the Scimago research group create the first Atlas of Science in Catalonia.
- The University holds an international seminar on competencies in e-learning.
- Presentation of Anatomia 07-08. 5 years of taking stock of and looking ahead to Catalan literature.
- $\bullet \ \, \text{The get-together offers nearly sixty cultural and academic activities which are open to everyone.}$
- The Department of the Interior and the UOC create the first university qualification on public security in Catalonia.
- · New online Catalan language courses offered.



• The UOC's associate institutions and companies now number more than a hundred.



- The UOC's degrees in Law, Psychology and Humanities now official.
- Imma Tubella takes part in the 3rd E-Learning Africa 2008 congress.
- · A territorial advisory board created with institutions from Terres de l'Ebre.
- · José Luis Larrea gives a lecture at the public presentation of the International Graduate Institute (IGI).
- The UOC's MyWay project wins a Gold award at the IMS Learning Impact Awards.



- The Horizon 2008 report presented in Catalan and Spanish at the UOC.
- The UOC becomes a full member of the European University Association.
- The UOC and IBM sign a technological and scientific collaboration agreement.
- Editorial UOC joins the Google Books initiative.
- · A project by the OLIBA research group wins an Innova award.



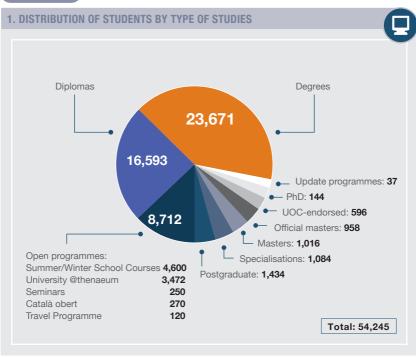
- The UOC signs up to the Educause Learning Initiative (ELI).
- More than 40,000 results sent to students' mobile phones.
- The UOC's official masters in Education and ICT is a finalist in the Excellence in Sustainable Development award.
- Tubella takes part in the International Association of Universities meeting.
- The UOC co-organises the Free Knowledge, Free Technology. Education for a Free Information Society congress.
- The UOC now offers services via the iPhone, iPod Touch and e-books.

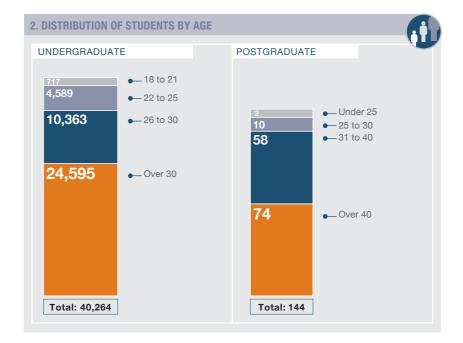


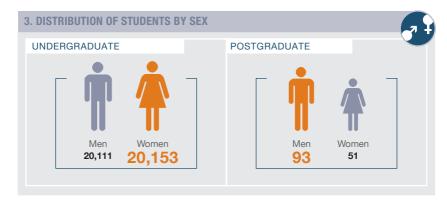
- Imma Tubella takes part in a world congress on women.
- The UOC organises a seminar on the behaviour of its students.
- · Debates on Education look at the future of public education with Álvaro Marchesi, OEI.
- Presentation of Project Internet Catalonia to the Catalan government's Presidency Department.
- The 4th Congress on Internet, Law and Politics focuses on the legal and political implications of social software and Web 2.0.

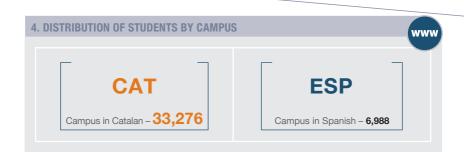
THE UOC IN FIGURES

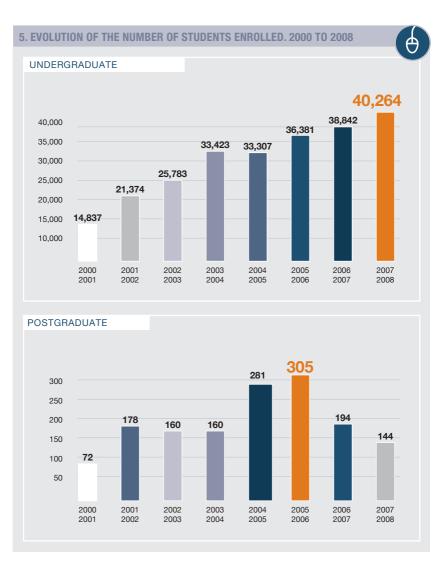
STUDENTS





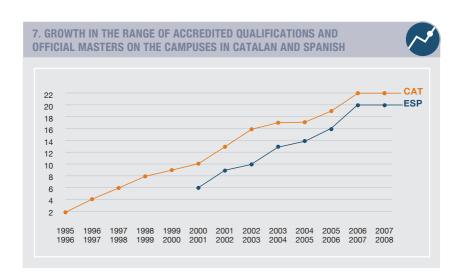






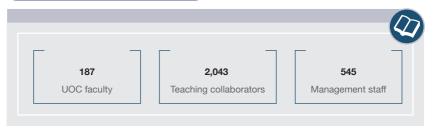
DISTRIBUTION OF STUDENTS BY PROGRAMME	
MBER OF STUDENTS ON OFFICIAL MASTERS	
	044
Official masters in Education and ICT (e-learning)	341
- The latting of the Laddactor and to the Touring)	
Official masters in Free Software	301

	DENTS ON UNDERGRADUATE STUDIES	
Over 600	Catalan Language and Literature	613
	Audiovisual Communication	634
	Advertising and Public Relations	649
	Political and Administration Sciences	689
	East Asia Studies	693
Over 1,000	Foundation Degree in Telecommunications, specialising in Telematics	1,054
	Computer Engineering	1,089
	Tourism	1,333
	Market Research and Techniques	1,473
	Educational Psychology	1,694
	Labour Sciences	1,715
	Information and Communication Sciences	1,725
	Business Administration and Management	1,788
Over 2,000	Foundation Degree in Management IT	2,527
ŕ	Foundation Degree in Systems IT	2,630
	Humanities	2,652
Over 3,000	Law	3,752
Over 4,000	Psychology	4,559
	Business Sciences	8,995

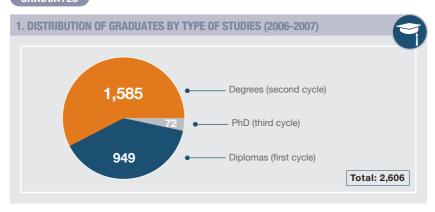


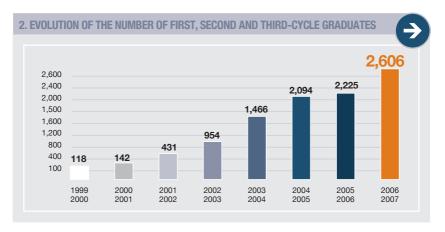
TEACHING AND MANAGEMENT STAFF

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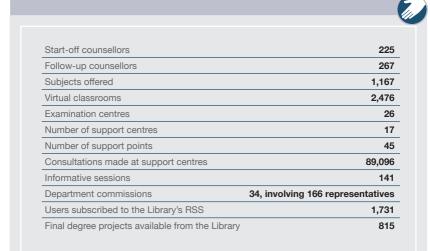


GRADUATES





STUDENT SUPPORT



KNOWLEDGE DISSEMINATION

(:			
	1,475,879	Articles, studies and teaching materials online downloaded	
	10,100 (July 2008)	Subscribers to the digital publications	
	120	Books published by Editorial UOC	
ĺ	ess and Sociedad Red	New collections 2, UOC P	
	701,000 (June 2008)	Unique users of the UOC website)	



NUMBER OF STUDENTS ENROLLED ON ACCREDITED QUALIFICATIONS BY COUNTRY OF RESIDENCE

29,161 CATALONIA	25 SWITZERLAND	6 COLOMBIA
10,187 SPAIN excl. Catalonia	22 ITALY	6 MOROCCO
379 ANDORRA	22 CHINA	6 RUSSIA
94 GERMANY	10 ARGENTINA	5 POLAND
70 UK	9 MEXICO	4 AFGHANISTAN
FRANCE	8 DENMARK	4 CANADA
USA	8 PORTUGAL	4 UAE
29 BELGIUM	7 LUXEMBOURG	4 HONDURAS
28 IRELAND	7 SWEDEN	4 JAPAN
27 HOLLAND	6 AUSTRIA	4 PERU



...AND ON ALL FIVE CONTINENTS

THE ONLINE UNIVERSITY. THE GLOBAL UNIVERSITY.

- 3 AUSTRALIA
- 3 CHILE
- NORWAY 3
- 2 BRAZIL
- 2 LIECHTENSTEIN
- 2 MOZAMBIQUE
- 2 DOMINICAN REPUBLIC
- 1 ANGOLA
- 1 **BENIN**
- 1 **BOSNIA & HERZEGOVINA**
- 1 SOUTH KOREA

- 1 **EGYPT**
- 1 **PHILIPPINES**
- FINLAND 1
- 1 GUATEMALA
- **EQUATORIAL GUINEA** 1
- 1 HUNGARY
- 1 SERBIA
- 1 JAMAICA
- 1 LATVIA
- 1 MALAYSIA

MOLDOVA

1

- 1 NIGERIA
- 1 OMAN
- **PUERTO RICO** 1
- 1 SENEGAL
- SINGAPORE 1
- 1 **SYRIA**

1

- 1 THAILAND
- TURKEY 1 VENEZUELA
- CYPRUS 1



SPEARHEADING ADAPTATION TO THE EHEA

One of the main activities undertaken by the University has been meeting, by the deadline set, the measures set out for adaptation to the European Higher Education Area (EHEA). The Universities Board approved the UOC's first EHEA-adapted degrees on May 28: Law, Psychology and Humanities. Together, the EHEA courses have begun this academic year 2008-2009, with the three aforementioned degrees, four official EHEA-adapted masters courses – alongside the masters in Health and Safety, the UOC already offers the masters in Education and ICT (e-learning), the masters in Free Software and the masters in the Information and Knowledge Society – and a PhD, the PhD on the Information and Knowledge Society.

ONE OF THE MAIN ACTIVITIES HAS BEING MEETING THE MEASURES SET TO ADAPT TO THE EHEA

PROGRESS

The University's adaptation to the EHEA started in the academic year 2005-2006 with pilot degree plans for the Psychology and Law departments and continued in the academic year 2006-2007 and 2007-2008 with the start of the three aforementioned official masters. The plan for coming years is for a wider range of postgraduate qualifications to also be adapted to the EHEA. Likewise, the Catalan government's Universities Board has already received the specifications for the seven new degrees that the University wants to offer for the academic year 2009-2010 (Business Administration and Management; Communication; Information and Communication Sciences; Catalan Language and Literature; Marketing and Market Research, and Tourism).

TRAINING PLAN

So as to offer support and guidance to the different groups involved in adaptation to the EHEA at the UOC, a Training Plan has also been drawn up to provide the University's community with the necessary knowledge and up-to-date information relating to the EHEA; to improve the faculty's competencies with regard to teaching methodology, and to promote better teaching through the application of best practices in the faculty's activities.

QUALITY

The UOC has evaluated, alongside the AQU (the Catalan Universities Quality Agency), the Management IT foundation degree, Systems IT foundation degree, and the 2nd cycle of the Computer Engineering degree, Business Sciences degree, and Market Research and Techniques degree over the course of the academic year 2007-2008. These assessment processes offer a diagnosis of these qualifications and a useful tool for the design of new programmes.

Likewise, the UOC has made a tender for the AQU's 2007 call to drive Internal Quality Assurance Systems in university education (AUDIT). Once the University's model has been verified, it will be rolled out and revised, in order to achieve its definitive certification. The aim of the Internal Quality Assurance Systems call is to ensure the provision of a series of processes that are to form part of the teaching activities, so as to be able assess their adequacy for assuring the level of quality.

RESEARCH

During the academic year 2007-2008, the IN3 has offered support to a total of eleven research groups in different areas (including the information society, technology and e-learning), three new research programmes (on immigration

74 BOOKS

eleven research groups in different areas (including the information society, technology and e-learning), three new research programmes (on immigration, risk and gender in the information society) and the other individual researchers at the University. Special mention should be given to the publication of the results of Project Internet Catalonia (PIC) as a book by the Editorial Ariel publishing house.

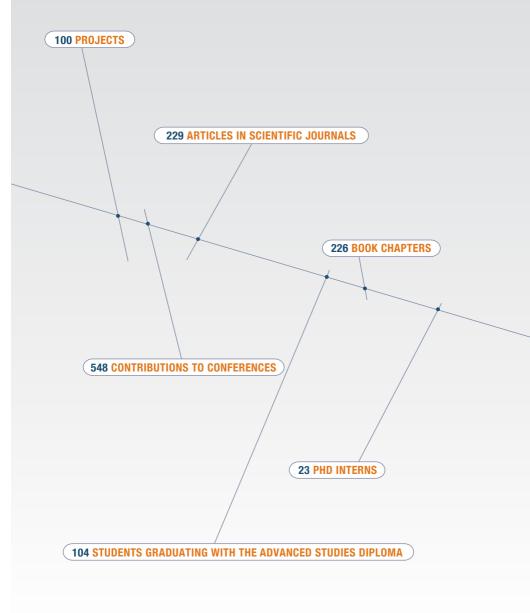
Likewise, we need to highlight the CONSOLIDER project on IT security and confidentiality from the K-ryptography and Information Security for Open Networks (KISON) research group. Equally worthy of note are the 5 projects linked to different areas of the information society involved in the Ministry of Industry, Tourism and Commerce's Plan Avanza.

Furthermore, over this period, 7 PhD theses have been read as part of the PhD on the Information and Knowledge Society programme.

In order to assess this year's research activities, and the UOC's scientific policy and PhD programme, the Scientific Committee, chaired by Professor Manuel Castells, met on September 18 and 19 2008 at the IN3 headquarters in Castelldefels. The Committee is made up of the following members: Martin Carnoy, Manuel Castells, Vinton G. Cerf, Betty Collis, William Dutton, Jerry Feldman, Miguel Ángel Lagunas, Robin Mansell, Vicente López, Guido Martinotti, Vicenç Navarro, William J. Mitchell, Emilio Ontiveros, Marina Subirats and Xavier Vives.



THE SCIENTIFIC COMMITTEE ASSESSES THE QUALITY OF THE RESEARCH AND THE PHD



7/2/



BALANCE SHEET 2007

INCOME Net turnover 43,750,325.81 948,367.14 1,427,039.42 46,125,732.37 Work for fixed assets Other income 70,265.40 1,000.00 0 71,265.40 Operating subsidies 26,242,040.10 4,184,172.71 66,226.10 30,492,438.91 Subsidies/donations/capital legacies 7,557,569.47 0 7,557,569.47 Donations 37,650.31 37,650.31

589,167.40

Risk and expenditure provision surplus

Total operating results

uoc

IN3

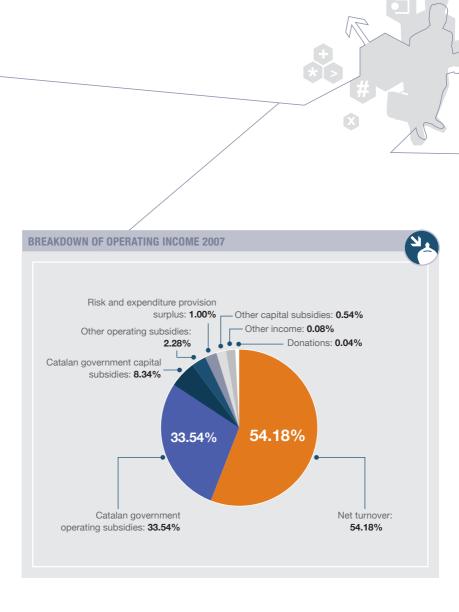
261,271.63

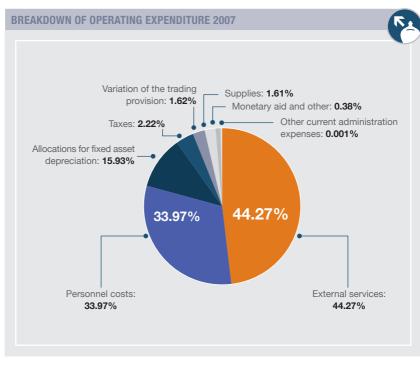
78,247,018.49 5,394,811.48 1,493,265.52

PROJECTS

850,439.03

EXPENDITURE				N.
Monetary aid and other	321,723.06	3,923.89	0	325,646.95
Supplies	1,378,895.91	490.03	0	1,379,385.94
Personnel costs	26,178,927.93	2,886,499.01	8,145.84	29,073,572.78
Allocations for fixed asset depreciation	13,631,779.64	0	0	13,631,779.64
Variation of the trading provision	1,387,208.11	0	0	1,387,208.11
External services	34,284,639.53	2,503,529.42	1,099,785.80	37,887,954.75
Taxes	1,660,443.20	156,956.40	86,016.48	1,903,416.08
Other current administration expenses	35.00	0	899.37	934.37
Total operating costs	78,843,652.38	5,551,398.75	1,194,847.49	85,589,898.62
Operating results	-596,633.89	-156,587.27	298,418.03	-454,803.13
Financial income	617,835.79	0	0	617,835.79
Financial expenses	367,787.42	187.15	0	367,974.57
Financial year results	-346,585.52	-156,774.42	298,418.03	-204,941.91
Extraordinary income	465,833.30	56,572.80	0	522,406.10
Extraordinary expenses	179,753.22	44,721.47	0	224,474.69
Final year results	-60,505.44	-144,923.09	298,418.03	92,989.50
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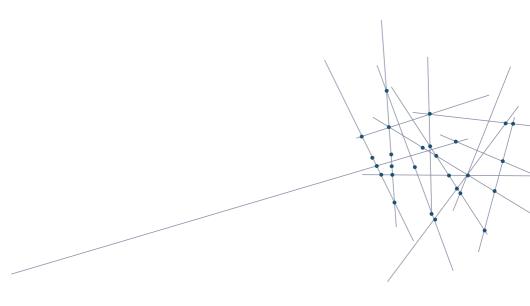




UOC WEBSITES

THE NETWORK-UOC International Graduate Institute http://iip.uoc.edu Get to know the UOC · Official masters, UOC-endorsed masters http://www.uoc.edu/presentation · Postgraduate studies **Educational model** · Open programmes http://www.uoc.edu/educationalmodel Virtual library INTEGRATION INTO THE EUROPEAN http://biblioteca.uoc.edu HIGHER EDUCATION AREA European Higher Education Area (EHEA) http://eees.uoc.edu **OPEN TO SOCIETY** Chair in Multilingualism MULTIDISCIPLINARY RESEARCH, http://multilingualismchair.uoc.edu **BACKING INNOVATION** Campus for Peace Research and innovation at the UOC http://www.uoc.edu/cooperation http://www.uoc.edu/portal/english/recerd Associate institutions and companies Internet Interdisciplinary Institute http://associated_companies.uoc.edu http://in3.uoc.edu Innovation http://innovation.uoc.edu **COMMUNICATION 2.0** YouTube http://es.youtube.com/uoc KNOWLEDGE DISSEMINATION Twitter **Editorial UOC** http://www.twitter.com/UOC_University http://www.editorialuoc.com The President's Twitter E-Journals http://www.twitter.com/rectora 1. Artnodes http://artnodes.uoc.edu Facebook http://www.facebook.com/pages/ 2. Digithum Barcelona-Spain/Universitat-Obertade-Catalunya-UOC/21651276645 http://digithum.uoc.edu Netvibes 3. Internet, Law and Politics http://www.netvibes.com/uoc_eng http://idp.uoc.edu 4. Revista de Universidad y Sociedad http://delicious.com/UOC_University del Conocimiento Flickr http://rusc.uoc.edu http://www.flickr.com/UOC_Universitat 5. Mosaic http://mosaic.uoc.edu 6. UOC Papers **QUALITY TEACHING** http://uocpapers.uoc.edu Courses on offer Web spaces I letra http://www.uoc.edu/studies http://www.lletra.net · Degrees (adapted to EHEA) · Degrees Debates on Education · Diplomas http://www.debats.cat · Engineering

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Vice President, Research_ Dr. Eduard Aibar

Chair of the UOC Research and PhD Scientific Committee_ Dr. Manuel Castells

Vice President, Postgraduate Studies and Lifelong Learning_ Dr. Josep Maria Duart

Vice President, Innovation_ Dr. Begoña Gros

Vice President, Faculty and Academic Organisation_ Dr. Josep Lladós

Vice President, Technology_ Dr. Llorenç Valverde

General Manager_ Dr. Òscar Aguer

